



# 2011 ANNUAL REPORT



# PRESIDENT'S MESSAGE



For NAAE and its members, 2011 brought a resurgence in communicating the story of agricultural education to our communities and legislative bodies. Our members continue to shape the profession and the curriculum while making positive changes in the lives of our students. As you review the annual report, keep in mind that these accomplishments would not be possible without the effort of each and every member of our organization. Congratulations to all of the award winners recognized in St. Louis; you make us proud. Thank you for allowing me to serve as President this year and to advocate our purpose as we build upon traditional foundations and incorporate new ideas. May we look forward to an even brighter future to come.

A handwritten signature in dark ink that reads "Gregory W. Curlin". The signature is fluid and cursive.

**NAAE** PROFESSIONALS PROVIDING  
**AGRICULTURAL EDUCATION**  
—FOR THE GLOBAL COMMUNITY—  
**MISSION: THROUGH VISIONARY LEADERSHIP,  
ADVOCACY, AND SERVICE.**

## 2011-2012 BOARD

**PRESIDENT GREG CURLIN**

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# “ I AM AN AGRICULTURAL EDUCATOR BY CHOICE AND NOT BY CHANCE ”

I BELIEVE IN AMERICAN AGRICULTURE; I dedicate my life to its development and the advancement of its people.

I WILL STRIVE to set before my students by my deeds and actions the highest standards of citizenship for the community, state and nation.

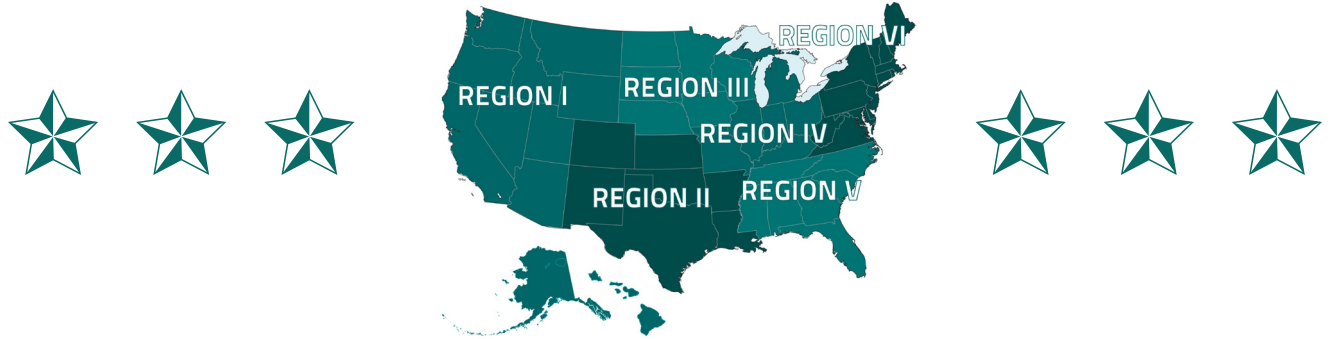
I WILL ENDEAVOR to develop professionally through study, travel and exploration.

I WILL NOT KNOWINGLY WRONG my fellow teachers. I will defend them as far as honesty will permit.

I WILL WORK for the advancement of agricultural education and I will defend it in my community, state and nation.

I REALIZE that I am a part of the school system. I will work in harmony with school authorities and other teachers of the school.

MY LOVE FOR YOUTH WILL SPUR me on to impart something from my life that will help make for each of my students a full and happy future.



**REGION IV VP**  
**CHARLIE SAPPINGTON**  
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# — THE YEAR IN REVIEW —

## PROFESSIONAL DEVELOPMENT

NATIONAL FFA  
CONVENTION

— **TEACHERS' WORLD** —  
**31** PROFESSIONAL DEVELOPMENT WORKSHOPS  
 PRESENTED ON TOPICS RANGING  
 FROM AGRISCIENCE TO FLORAL DESIGN

**602** PROFESSIONAL DEVELOPMENT  
 CREDIT TO AGRICULTURE  
**HOURS** ——— TEACHERS ———

2011 NAAE  
CONVENTION

**90** PROFESSIONAL DEVELOPMENT WORKSHOPS  
 PRESENTED ON TOPICS RELATED TO  
 ★ ★ AGRICULTURAL EDUCATION ★ ★

**1756** PROFESSIONAL DEVELOPMENT  
 CREDIT TO AGRICULTURE  
**HOURS** ——— TEACHERS ———

PROVIDED **6** PROFESSIONAL DEVELOPMENT  
 SESSIONS SPECIFICALLY DESIGNED  
 FOR EARLY-CAREER AG TEACHERS  
 DURING THE 2011 **TEACHERS TURN  
 THE KEY PROGRAM** RESULTING IN **320**  
 HOURS OF PROFESSIONAL DEVELOPMENT  
**CREDIT TO TTTK AWARD WINNERS**

PROVIDED **6** HOURS OF PROFESSIONAL  
 DEVELOPMENT TRAINING FOR **NATIONAL  
 AGRISCIENCE TEACHER AMBASSADORS  
 (NATA)** DURING THE **NATAA PHASE II  
 WORKSHOPS**

NATIONAL AGRISCIENCE  
INTEGRATION INSTITUTE

— **JOHNSTOWN, IA** —

**10** STATE TEAMS WORKED TO DEVELOP  
 AGRISCIENCE INTEGRATION PLANS  
 CREATED AND IMPLEMENTED  
 STATE INTEGRATION PLANS FOR  
 AGRISCIENCE AND PROFESSIONAL  
 ——— DEVELOPMENT ———

NATIONAL AGRISCIENCE  
TEACHER AMBASSADOR  
ACADEMY

**20** TEACHERS FROM ACROSS THE  
 NATION ATTENDED THE **NATAA IN  
 ——— CHESTERTOWN, MD ———**

**OVER 50** OF AGRISCIENCE INTEGRATION  
**HOURS** AND INQUIRY-BASED TRAINING  
 PROVIDED TO AG TEACHERS  
**AMBASSADORS PRESENTED 24**  
 AGRISCIENCE WORKSHOPS AT NATIONAL  
 FFA CONVENTION AND NAAE CONVENTION







ACTE NATIONAL  
 POLICY SEMINAR  
 2011 NAAE  
 CONVENTION  
 ADVOCACY  
 INTERNSHIP  
 THE YEAR IN  
 COLLABORATION

# ADVOCACY

— MARCH 7-8, 2011 —

Conducted the Ag Ed Strand at the ACTE NPS

**30** MEMBERS FROM **22** STATES  
 ATTENDED THE AG ED STRAND  
 MEMBERS MET WITH **44** LEGISLATORS &  
 LEGISLATIVE AIDES

HELD **4** ADVOCACY WORKSHOPS  
 DURING THE NAAE CONVENTION  
 STATE AG ED ASSOCIATION MEETINGS,  
**NATIONAL FFA ALUMNI MEETINGS,**  
 & NAAE MEETINGS

**8** WEEKS VISITED **200**  
**LONG** APPROXIMATELY  
 MEMBERS OF CONGRESS  
 DELIVERED AN ADVOCACY WORKSHOP TO AG  
 TEACHERS AT NATIONAL FFA'S WASHINGTON  
 LEADERSHIP CONFERENCE

**PAUL LARSON**, WISCONSIN AGRICULTURE  
 TEACHER & NAAE MEMBER, CHAIRED  
**QUALITY AND GROWTH ADVOCACY**  
 TASK FORCE FOR THE NATIONAL COUNCIL  
 FOR AGRICULTURAL EDUCATION

— NAAE STAFF PROVIDED SUPPORT —

**COMMUNITIES OF PRACTICE** AG ADVOCACY  
 UNIT VIEWED **246** TIMES SINCE **JULY 8**

# NATIONAL TEACH AG CAMPAIGN

NATIONAL  
TEACH AG DAY

— MARCH 24, 2011 —  
**21** TEACH AG DAY GRANTS WERE AWARDED TOTALING **\$2200**  
**8000** MINNESOTA, NORTH DAKOTA, AND PENNSYLVANIA WERE POSTERS DISTRIBUTED ★ STATEWIDE WINNERS ★  
 UNIVERSITY OF ILLINOIS-URBANA-CHAMPAIGN WAS THE COLLEGIATE CONTEST WINNER FOR ★ THE 2ND YEAR IN A ROW OUT OF ★  
**8 COLLEGIATE CONTEST ENTRIES**

TEACH AG EVENT  
REPRESENTATION

NATIONAL AG DAY CELEBRATION, MARCH 15, WASHINGTON, DC  
 NATIONAL POST-SECONDARY AGRICULTURE STUDENTS (PAS) CONFERENCE MARCH 10-12 SPRINGFIELD, IL: 1 BOOTH, TWO TEACH AG WORKSHOPS: 50 ATTENDEES  
**MINORITIES IN AGRICULTURE, NATURAL RESOURCES, AND RELATED SCIENCES (MANRRS) CONFERENCE, MARCH 31 -APRIL 2, AT OVERLAND PARK, KS 1 BOOTH AT CAREER FAIR; TEACH AG WORKSHOP 55 ATTENDEES MANRRS TALENT SHOW SPONSOR 650 ATTENDEES**

NATIONAL FFA  
CONVENTION

— INDIANAPOLIS, IN: OCT. 19-22 —  
**1000 DIRECT STUDENT CONTACTS**  
**OVER 500** STUDENTS PLAYED CASH BUS WITH THEIR AG TEACHER  
**200** FFA MEMBERS ATTENDED 2 TEACH AG WORKSHOPS 15 AGRICULTURE TEACHERS PARTICIPATED AS FACILITATORS

2011 NAAE  
CONVENTION

1 TEACH AG WORKSHOP  
 RECOGNITION OF STATE TEACH  
 ★ ★ AG WINNERS ★ ★  
**LIVING THE DREAM**  
 TEACHER RETENTION WORKSHOP  
**TUESDAY NIGHT NETWORKING RECEPTION: 225 ATTENDEES**

ONLINE  
PRESENCE

**TEACH AG CAMPAIGN MONTHLY**  
 ★ ★ E-MAIL UPDATE ★ ★  
 (TARGET AUDIENCE: HIGH SCHOOL, COLLEGE, & ADULT-CAREER CHANGE)  
**2000 RECIPIENTS MONTHLY**

**NEW TEACHER NEWS MONTHLY**  
 ★ ★ E-MAIL NEWSLETTER ★ ★  
 (TARGET AUDIENCE: EARLY-CAREER AGRICULTURE TEACHERS)  
**600 RECIPIENTS MONTHLY**

**3,350** NATIONAL TEACH AG CAMPAIGN SIGN-UPS

**398** FOLLOWERS ON TWITTER

**2,036** LIKES ON FACEBOOK

funded by



AS A SPECIAL PROJECT OF THE NATIONAL FFA FOUNDATION





# 2011 NAAE AWARDS

## TEACHING AND PROGRAM AWARD HIGHLIGHTS

NAAE recognizes its members annually for excellence in teaching through award programs. Following is the list of the award winners and a description of each of the award categories.

### NAAE OUTSTANDING YOUNG MEMBER

Agricultural education is faced with a shortage of qualified teachers. Unless students at our nation's teaching institutions enter and remain in the profession, a shortage of teachers will continue to exist. The Outstanding Young Member Award encourages young teachers to remain in the profession. Innovative young teachers with outstanding professional records, including participation in NAAE, are recognized for their early efforts in the teaching profession. NAAE members who have completed at least three but not more than five years of teaching are eligible to apply for this award; members who are currently in their sixth year of teaching are eligible to apply.

This award program is sponsored by John Deere as a special project of the National FFA Foundation.



Thirty-four state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. Each of the regional winners received transportation, lodging and registration to attend the 2011 NAAE Convention in St. Louis.

Region I	Rebecca Wallace	Washington
Region II	Lindsey Huseman	Kansas
Region III	Gwen Boettcher	Wisconsin
Region IV	Jesse Faber	Illinois
Region V	Meghan Wood	South Carolina
Region VI	Bethany Royer	Connecticut



In the group photograph are Rebecca Wallace, Lindsey Huseman, Gwen Boettcher, Amy Allen of John Deere, Jesse Faber, Meghan Wood and Bethany Royer.

## OUTSTANDING AGRICULTURAL EDUCATION TEACHER

This award program recognizes active NAAE members who are conducting the highest quality agricultural education programs. It rewards them for their excellence, leadership and service in the agricultural education profession. It highlights each teacher's ability to draw upon community resources to provide relevant and meaningful educational experiences for all students. Award recipients demonstrate how they are innovators and catalysts for agricultural education at all learning levels.



We are delighted to have Toyota as our sponsor for this program as well as for the Outstanding Postsecondary/Adult Ag Ed Program award.

Thirty-one state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. Each of the regional winners received transportation, lodging and registration to attend the 2011 NAAE Convention in St. Louis. In addition Toyota also provided each winner with a two-year lease on a 2011 Toyota Tundra.

Region I	Jessica Fernandes	California
Region II	Alice DuBois	Louisiana
Region III	Barbara Lemmer	Iowa
Region IV	Tim McDermott	Illinois
Region V	James Nichols	Tennessee
Region VI	Judith Bruns	Delaware



In the photograph are James Courtney Nichols, Jessica Fernandes, Judith Bruns, Barbara Lemmer, Alice DuBois and Tim McDermott.





## OUTSTANDING MIDDLE/SECONDARY SCHOOL AGRICULTURAL EDUCATION PROGRAM

The NAAE Outstanding Middle/Secondary School Agricultural Education Program Award recognizes the nation's most successful middle school and secondary school agricultural education programs and teachers. Agriscience teachers draw upon a variety of resources to make education more relevant and meaningful to students. The award highlights how teachers integrate English, mathematics and science into instruction and use new technology to teach students. The award also symbolizes the success of agricultural education in preparing students for work and lifelong learning. It encourages teachers to meet the needs of the community, school and students.



This program is sponsored by the National FFA Alumni Association as a special project of the National FFA Foundation.

Twenty-four state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. The regional winners received transportation, lodging and registration to attend the 2011 NAAE Convention in St. Louis.

Region I	Lind High School	Washington	Andrew Williams
Region II	Norman High School	Oklahoma	Melinda Tague, Devin Grissom
Region III	Harlan Community Middle/ High School	Iowa	Daniel Leinen, Brittany Elmquist
Region IV	Eastern Hancock High School	Indiana	Natalie Schilling, Scott Jacobs
Region V	Deland High School	Florida	Brett Brandner
Region VI	Cape May County Technical High School	New Jersey	JoAnn Sopchak



In the group photograph are JoAnn Sopchak from Cape May County Technical High School, Brett Brandner from Deland High School, Scott Jacobs and Natalie Schilling from Eastern Hancock High School, Daniel Leinen and Brittany Elmquist from Harlan Community Middle/High School, Devin Grissom and Melinda Tague from Norman North High School, Andrew Williams from Lind High School, and David Miller, past President, National FFA Alumni Association.

## OUTSTANDING POSTSECONDARY/ADULT AGRICULTURAL EDUCATION PROGRAM

The NAAE Outstanding Postsecondary/Adult Agricultural Education Program Award recognizes the nation's most successful two-year postsecondary and full-time adult agricultural education programs and teachers. Most careers in modern agriculture and related sciences are technical careers that require education beyond secondary school. Outstanding agriscience and agribusiness educational programs beyond the high school level of instruction are more important today than ever before. NAAE is proud to honor some of these exceptional postsecondary and adult programs.



This program is sponsored by Toyota as a special project of the National FFA Foundation.

Seven state associations submitted state-winning applications. Of those applications one winner was chosen for each of the NAAE regions representing the application pool. The regional winners received transportation, lodging and registration to attend the 2011 NAAE Convention in St. Louis. In addition Toyota provided each regional winner with a two-year lease on a 2011 Toyota Tundra.

Region III	Riverland Community College	Minnesota	Thomas Anderson
Region IV	North Central Missouri College	Missouri	David Nowland
Region V	Perry High School	Georgia	Phillip Gentry
Region VI	Berlin Brothersvalley High School	Pennsylvania	Doyle Paul



In the photograph are Tom Anderson of Riverland Community College, Dr. Philip Gentry of the Houston County Young Farmer Association, Will Nicklas, Corporate Manager for Procurement and Administrative Services for Toyota, Doyle Paul of Berlin Brothers Valley Young Farmer Chapter, and David Nowland and Rustin Jumps of North Central Missouri College.





## IDEAS UNLIMITED AWARDS

For years, teachers have been exchanging classroom and teaching ideas. Innovative teaching keeps agricultural education programs alive and teachers enthusiastic. The NAAE Ideas Unlimited Award recognizes teachers for developing and sharing innovative ideas with their colleagues nationwide.



**DELMAR**  
CENGAGE Learning

This award program is sponsored by Delmar Cengage Learning.

Nineteen state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. The regional winners received a stipend to attend the 2011 NAAE Convention in St. Louis. In addition regional winners presented their award winning ideas at the Organizational Members & Business Partners' Reception on November 18th, 2011 at the NAAE convention.

Region I	Sam Herringshaw	Oregon
Region II	Alan Smith	Oklahoma
Region III	Tim Uhlenkamp	Minnesota
Region IV	Lindy Holt	Missouri
Region V	Joe Green	Georgia
Region VI	Mark Anderson	Pennsylvania



In the group photograph are Sam Herringshaw, Tim Uhlenkamp, Jeff Eppen, Lindy Holt, Joe Green, and Mark Anderson.

## TEACHER MENTOR AWARDS

We hear a lot about the nationwide shortage of agriculture teachers. Most states are in dire need of more teachers. One way to address the teacher shortage is to ensure that our beginning teachers have successful experiences and make choices to remain in the teaching profession. NAAE is pleased to be able to recognize those individuals who have made a difference in our profession by sharing themselves with others—specifically teachers in their induction years.



This award program is sponsored by CEV Multimedia.

Ten state associations submitted state-winning applications. Of those applications, one winner was chosen for each of the six NAAE regions. The regional winners received a stipend to attend the 2011 NAAE Convention in St. Louis.

Region I	Hugh Mooney	California
Region II	Steve Pritchard	Oklahoma
Region III	Tiffany Johnston	Iowa
Region IV	Dena Wuebker	Ohio
Region V	Chuck Flowers	Tennessee
Region VI	Tara Berescik	New York



In the group photograph are Hugh Mooney, Steve Pritchard, Tiffany Johnston, Jim Hager, Dena Wuebker, Chuck Flowers and Tara Berescik.



TTTK award winners on the steps of the Saint Louis Historical Old Courthouse.





## TEACHERS TURN THE KEY AWARD

Another way that NAAE works to decrease the shortage of qualified teachers is through the Teachers Turn the Key program. This program encourages young teachers to remain in the profession and recognizes their participation in professional activities. NAAE members who are currently in their second, third, or fourth year of teaching are eligible to apply for this award. Applicants must be a member of NAAE during the year of application (2010-2011) and at the time of the convention at which they receive the scholarship (2011-2012). Applicants must not have attended the NAAE convention previously.



This award program is sponsored by RAM Trucks as a special project of the National FFA Foundation.

All Teacher Turn the Key winners received transportation, lodging and registration to attend the 2011 NAAE Convention in St. Louis. Each winner also attended special Teacher Turn the Key professional development sessions specifically designed for early career agricultural educators.

### Region I

Brandon Braaten	Montana
Kristy Rothe	Montana
Braden Groth	Oregon
Randi Krieg	Washington

### Region II

Danielle Newsom	Louisiana
Lori Burns	Oklahoma
Jonathan Walden	Oklahoma
Ardy Tiner	Texas

### Region III

Jeffrey Mayes	Iowa
Christopher Ovrebo	Minnesota
Lisa Sackreiter	Minnesota
Douglas Babbitt	Nebraska
Etta Knuth	South Dakota
Sue Gorman	Wisconsin
Nicole Reese	Wisconsin

### Region IV

Amanda Mullins	Indiana
Anthony McCaul	Michigan
Ashley Brown	Missouri
Anna Smith	Ohio
Carmen Russell	Ohio

### Region V

Chad Lyons	Florida
Meredith Arrington	Georgia
Allen Nasworthy	Georgia
Camber Starling	North Carolina
Darla Steele	South Carolina
Brett Butler	Tennessee

### Region VI

Megan Grogan	Connecticut
Sarah Bell	Delaware
Katy Macleod	Maryland
Amanda Hayes	New Jersey
Heather Sweeney	New York
Michael Woods	Pennsylvania
Melanie Berndtson	Pennsylvania
Henry Paris	Virginia
Laurel Bishop	Virginia

## OUTSTANDING SERVICE CITATION

The NAAE awards the Outstanding Service Citation to those who go above and beyond the call of duty and impact our lives the most. They might be doctors, nurses, your best friend...or perhaps your teacher. This award is given to those who serve their profession in professional activities, school activities, and community service.



Region I	Dennis Wallace	Washington
Region II	Don Armes	Oklahoma
Region III	Dr. Mark Zidon	Wisconsin
Region IV	Rusty Black	Missouri
Region V	Gary Bartley	Florida
Region VI	Terry Hughes	New York

In the photograph are 2011 NAAE President Greg Curlin, Dennis Wallace, Don Armes, Dr. Mark Zidon, Rusty Black, Gary Bartley and Terry Hughes.

## LIFETIME ACHIEVEMENT AWARDS

NAAE bestows the Lifetime Achievement Award upon persons who have retired from the agricultural education profession and who have contributed to the advancement of agricultural education on a regional or national level throughout their careers.



This award program is sponsored by Ford Motor Company as a special project of the National FFA Foundation.



Region I	Duane Watkins	Wyoming
Region II	Francis Richard	Louisiana
Region III	Wayne Nattress	Iowa
Region IV	Jim Bellis	Missouri
Region V	Robert Philpot	Florida
Region VI	William Ransom	New York

Photographed are Glenn Sims, Senior Regional Director of the National FFA Foundation, Duane Watkins, Francis Richard, Wayne Nattress, Jim Bellis, Robert Philpot and William Ransom.





## OUTSTANDING COOPERATION AWARD

The Outstanding Cooperation Award is presented to organizations, agribusinesses or individuals who have provided exemplary service to agricultural education at the national level. This year's award recipients contributed their time, talents and finances to ensure the success of agricultural education.



Plaques for this award program are sponsored by Forrest T. Jones & Company.

Region I	Monica McMackin	Washington	Stevens County Conservation District
Region II	Dale Jackson	Oklahoma	DJ'\$ Fundraising
Region III	Darlene Arneson	Wisconsin	Wisconsin Ag in the Classroom
Region IV	C. Raker & Sons, Inc.	Michigan	Susan Raker-Zimmerman
Region V	Merry Mott	Florida	Florida Nursery, Growers and Landscape Association
Region VI	Timothy Montondo	New York	Ward's Natural Science



In the group photograph are Mike Williams of Forrest T Jones & Company, Inc., Becky S. accepting on behalf of Monica McMackin of Stevens County Conservation District, Dale Jackson of DJ'\$ Fundraising, Darlene Arneson of Wisconsin Agriculture in the Classroom, Merry Mott of the Florida Nursery Growers and Landscape Association, and Timothy Montondo of Ward's Natural Science.

## MEMBERSHIP & STATE ASSOCIATION AWARDS

### 100 PERCENT STATE ASSOCIATION AWARDS

NAAE annually recognizes the state associations that have the distinction of having all of the respective state's agriculture teachers as members of NAAE. The 100 percent state associations in 2010-2011 were:

- Nevada
- Oklahoma
- Rhode Island

## 10 PERCENT PLUS AWARDS—10 PERCENT INCREASE STATE ASSOCIATIONS

NAAE annually recognizes state associations which surpass their previous year's membership by 10 percent or more. The following four state associations qualified for 10 percent plus membership awards in the 2010-2011 membership year: [Connecticut](#), [Florida](#), [North Carolina](#), and [Puerto Rico](#).

## LARGEST STUDENT MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest numerical increase in student membership. The [Florida Association](#) received the award for the 2010-2011 membership year with an increase of 29 members from the previous year.

## LARGEST STUDENT MEMBERSHIP—STATE ASSOCIATION

NAAE annually recognizes the state having the largest student membership. The [Wisconsin Association](#) was recognized in the 2010-2011 membership year, reporting a total of 173 student members.

## LARGEST STATE ASSOCIATION MEMBERSHIP

NAAE annually recognizes the state having the largest membership. The [Missouri Association](#) was recognized in the 2010-2011 membership year, reporting a total of 575 members.

## LARGEST NUMERICAL MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest numerical increase in membership. The [Florida Association](#) received the award for the 2010-2011 membership year, with an increase of 50 members from the previous year.

## LARGEST PERCENTAGE MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest percentage increase in membership. The [Puerto Rico Association](#) received the award for the 2010-2011 membership year, with an increase of 200 percent from the previous year.

## LARGEST NUMERICAL MEMBERSHIP INCREASE—REGION

NAAE annually recognizes the region having the largest numerical increase in membership. [Region V—Farrah Johnson, Vice President](#), received the award for the 2010-2011 membership year, with an increase of 23 members from the previous year.

## LARGEST PERCENTAGE MEMBERSHIP INCREASE—REGION

NAAE annually recognizes the region having the largest percentage increase in membership. [Region V—Farrah Johnson, Vice President](#), received the award for the 2010-2011 membership year, with an increase of 1.47 percent from the previous year.

## LARGEST REGIONAL MEMBERSHIP

NAAE annually recognizes the region having the largest membership. [Region IV—Charlie Sappington, Vice President](#), was recognized in 2010-2011 membership year, with 1847 members.





## 100 PERCENT STUDENT MEMBER UNIVERSITIES

In the 2010-2011 membership year sixteen agricultural education departments, as listed below, self reported 100 percent student membership and received recognition at the 2011 National Alpha Tau Alpha Conclave in Indianapolis:

California Polytechnic State University,  
San Luis Obispo  
California State University, Fresno  
New Mexico State University  
North Carolina State University  
Northwest Missouri State University  
Oklahoma State University  
Oregon State University  
Purdue University

University of California, Davis  
University of Connecticut  
University of Florida  
University of Missouri  
University of Wisconsin, Platteville  
University of Wisconsin, River Falls  
Utah State University  
Virginia Tech

## PROFESSIONAL STATE ASSOCIATION AWARDS

The national organization is strong when its affiliated state associations aggressively engage in well-planned activities that serve the interests of members and the profession. To encourage professional activities, NAAE presents plaques to state associations meeting specific standards and goals.



This award program is sponsored by Hobar Publications. States qualifying for Distinguished, Professional and Active achievement in 2010-2011 are:

### Region I

Arizona—Distinguished  
Idaho—Professional  
Montana—Distinguished  
Nevada—Professional  
Oregon—Professional  
Utah—Professional  
Washington—Distinguished  
Wyoming—Professional

### Region III

Iowa—Distinguished  
Minnesota—Distinguished  
Nebraska—Distinguished  
North Dakota—Professional  
South Dakota—Distinguished  
Wisconsin—Distinguished

### Region V

Florida—Distinguished  
Georgia—Distinguished  
North Carolina—Distinguished  
Tennessee—Distinguished

### Region II

Arkansas—Professional  
Colorado—Professional  
Kansas—Professional  
Louisiana—Distinguished  
Oklahoma—Distinguished  
Texas—Professional

### Region IV

Illinois—Distinguished  
Indiana—Distinguished  
Kentucky—Distinguished  
Michigan—Distinguished  
Missouri—Distinguished  
Ohio—Distinguished

### Region VI

Connecticut—Distinguished  
Maryland—Professional  
New York—Distinguished  
Pennsylvania—Distinguished

# SCHOLARSHIPS

## UPPER DIVISION AGRICULTURAL EDUCATION SCHOLARSHIP RECIPIENTS



Using proceeds from the 50-50 scholarship raffle at the 2011 NAAE Convention and sponsorship from Delmar Cengage Learning, NAAE awarded 15 scholarships to college students majoring in agricultural education. Each \$750 scholarship was awarded to a student who would be student teaching in the 2011-2012 school year.

The scholarship recipients were:

Joseph Ankley  
Brandon Bringle  
Joshua Boyd  
Kevin Cross  
Hannah Crossen  
Amber Carroll  
Luke Daninger  
Amanda Huppert-Sazama  
Douglas Masser  
Amanda Ou  
KristaLynn Raymond  
Angie Schoenbein  
Kathryn Taylor  
Renee Wangler  
Jodi Wildermuth

Michigan State University  
University of Tennessee at Martin  
New Mexico State University  
Purdue University  
Ohio State University  
New Mexico State University  
University of Minnesota-Twin Cities  
University of Wisconsin-River Falls  
Pennsylvania State University  
California Polytechnic State University  
Southern Illinois University Carbondale  
University of Illinois Urbana-Champaign  
New Mexico State University  
Michigan State University  
Ohio State University





# PAST PRESIDENTS

PRESIDENT	YEAR ELECTED	ELECTION CITY	PRESIDENT	YEAR ELECTED	ELECTION CITY
L.E. Cross; San Jose, CA	1948	Milwaukee	Walter Schuh; Bow, WA	1984	New Orleans
Parker Woodul; Portales, NM*	1949	Atlantic City	Myron Sonne; Letcher, SD	1985	Atlanta
Jess Smith; Lake Geneva, WI *	1950	Miami	Ralph Thomas; Woodward, OK *	1986	Dallas
A.C. Hale; Camden, AR *	1951	Minneapolis	Caroll L. Shry; Frederick, MD	1987	Las Vegas
Max Lampo; Neosho, MO *	1952	Boston	Duane W. Watkins; Thermopolis, WY	1988	St. Louis
Robert Wall; Luray, Va *	1953	Chicago	Douglas B. Spike; Bloomfield Hills, MI	1989	Orlando
S.F. Peterson; Ayden, NC *	1954	San Francisco	Tom Parker; Casper, WY	1990	Cincinnati
Robert Howey; Sycamore, IL *	1955	Atlantic City	Dennis Jackson; Mankato, MN *	1991	Los Angeles
Robert Bishopp; Powell, WY	1956	St. Louis	Dale Turner; Holdenville, OK	1992	St. Louis
James Wall; Waverly, NE *	1957	Philadelphia	Tom Klein; Elko, NV	1993	Nashville
Luther Hardin; Searcy, AR *	1958	Buffalo	Merle Richter; Bloomer, WI	1994	Dallas
Julian Carter; Wellsville, NY *	1959	Chicago	Tom Heffernan; Poteet, TX	1995	Denver
Floyd Johnson; York, SC *	1960	Los Angeles	MeeCee Baker; Port Royal, PA	1996	Cincinnati
James Hamilton; Audubon, IA	1961	Kansas City	Duane Fisher; Mt. Auburn, IA	1997	Las Vegas
Wenroy Smith; Saltsburg, PA	1962	Milwaukee	Tom Kremer; Anna, OH	1998	New Orleans
Walter Bomeli; Bangor, MI*	1963	Atlantic City	Mike Cox; Allisonia, VA	1999	Orlando
Sam Stenzel; Russell, KS	1964	Minneapolis	Paul Jaure; Beeville, TX	2000	San Diego
James Durkee; Laramie, WY	1965	Miami	Bryan D. Gause; Liberty, IN *	2001	New Orleans
Elvin Walker; Norman Park, GA *	1966	Denver	Sarah Osborn Welty; Walkersville, MD	2002	Las Vegas
Tom Devin; Dumas, TX	1967	Cleveland	Roger Teeple; Morganton, NC	2003	Orlando
Wm. G. Smith; E. Brunswick, NJ	1968	Dallas	Jeff Maierhofer; Seneca, IL	2004	Las Vegas
Millard Gundlach; Montfort, WI	1969	Boston	Allan Sulser; Heber City, UT	2005	Kansas City
Glen D. McDowell; Pikeville, KY	1970	New Orleans	Lee J. James, Weir, MS	2006	Atlanta
Howard Teal; Boonville, NY *	1971	Portland	Harold Eckler, Shelbyville, MO	2007	Las Vegas
Francis Murphy; Madison, SD	1972	Chicago	Sally Shomo, Staunton, VA	2008	Charlotte
W.R. Harrison; Leedy, OK	1973	Atlanta	Ray Nash, Booneville, MS	2009	Nashville
Lurther Lalum; Kalispell, MT	1974	New Orleans	Greg Curlin, Vevay, IN	2010	Las Vegas
John Murray; Jackson MN	1975	Anaheim			
Richard Weber; Larose, LA	1976	Houston			
Jim Guilinger; Sycamore, IL *	1977	Atlantic City			
John P. Mundt; Meridian, ID	1978	Dallas			
Albert Timmerman, Jr.; Rockdale, TX	1979	Anaheim			
Tom Jones; Marana, AZ	1980	New Orleans			
Layton G. Peters; New Ulm, MN	1981	Atlanta			
Dale Butcher; W. Lafayette, IN	1982	St. Louis			
Walter Schuh; Bow, WA	1983	Anaheim			

\*indicates deceased

# 2010–2011 NAAE MEMBERSHIP REPORT

The NAAE membership year runs from July 1st to June 30th of each year. State ag teachers' associations are responsible for submitting rosters for their individual states. Membership can also be submitted directly to the NAAE in states where a state ag teachers' association does not exist. Student and both categories of associate membership can be submitted through the state ag teachers' association or university. Membership can be submitted directly to the NAAE as well. These totals represent NAAE active, life and student membership.

## REGION I

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Alaska	2	2	1	2	0	1	1	2	2	4	2
Arizona	69	97	92	90	80	76	88	82	76	65	71
California	135	117	177	174	210	208	208	218	233	223	205
Hawaii	17	18	18	20	13	16	9	11	15	12	12
Idaho	103	102	117	117	114	118	132	107	114	112	114
Montana	84	105	107	96	93	125	94	97	98	93	85
Nevada	31	37	34	29	34	34	35	34	32	37	30
Oregon	87	111	103	100	96	101	97	90	96	101	108
Utah	94	69	61	65	63	75	82	90	106	98	119
Washington	246	203	201	214	226	207	192	197	195	174	175
Wyoming	53	48	49	61	43	63	55	65	63	52	57
<b>TOTAL</b>	<b>921</b>	<b>909</b>	<b>960</b>	<b>968</b>	<b>974</b>	<b>1024</b>	<b>993</b>	<b>993</b>	<b>1030</b>	<b>971</b>	<b>978</b>

## REGION II

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Arkansas	157	171	157	184	176	148	149	156	152	167	150
Colorado	126	113	116	113	118	113	96	104	113	105	98
Kansas	173	155	137	177	189	170	179	174	205	193	191
Louisiana	185	209	212	211	217	197	210	212	204	213	189
New Mexico	67	75	79	101	96	106	74	80	80	80	88
Oklahoma	487	497	464	514	511	516	522	504	498	517	506
Texas	138	150	171	151	130	141	154	142	147	141	123
<b>TOTAL</b>	<b>1333</b>	<b>1370</b>	<b>1336</b>	<b>1451</b>	<b>1437</b>	<b>1391</b>	<b>1384</b>	<b>1372</b>	<b>1399</b>	<b>1416</b>	<b>1345</b>

## REGION III

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Iowa	287	282	213	317	221	227	197	200	207	229	232
Minnesota	339	351	315	319	305	261	301	264	289	260	284
Nebraska	160	139	151	152	144	150	136	142	135	152	134
North Dakota	119	117	120	114	114	104	118	116	115	129	138
South Dakota	116	106	102	108	98	92	89	86	83	108	100
Wisconsin	421	406	496	466	414	419	397	430	417	475	475
<b>TOTAL</b>	<b>1442</b>	<b>1401</b>	<b>1397</b>	<b>1476</b>	<b>1296</b>	<b>1253</b>	<b>1238</b>	<b>1238</b>	<b>1246</b>	<b>1353</b>	<b>1363</b>



## REGION IV

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Illinois	375	385	405	400	418	420	417	407	395	406	395
Indiana	325	287	305	302	304	319	312	303	270	275	251
Kentucky	213	189	220	237	226	230	258	233	203	216	234
Michigan	122	136	160	151	105	100	87	88	98	91	101
Missouri	443	449	538	507	485	499	496	524	540	541	556
Ohio	312	302	271	292	284	289	267	289	269	297	262
<b>TOTAL</b>	<b>1790</b>	<b>1748</b>	<b>1899</b>	<b>1889</b>	<b>1822</b>	<b>1857</b>	<b>1837</b>	<b>1844</b>	<b>1775</b>	<b>1826</b>	<b>1799</b>

## REGION V

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Alabama	324	277	276	276	281	306	263	279	262	264	254
Florida	77	79	84	126	140	166	162	126	137	136	187
Georgia	338	388	376	384	398	376	424	415	446	436	408
Mississippi	117	132	128	123	94	104	114	107	105	112	101
North Carolina	255	240	297	289	289	291	299	304	301	259	303
Puerto Rico	1	1	1	1	1	4	0	0	2	1	3
South Carolina	85	110	100	96	97	104	95	114	115	121	100
Tennessee	172	187	190	189	188	191	192	212	214	231	232
Virgin Islands	0	1	1	1	1	1	1	1	1	1	1
<b>TOTAL</b>	<b>1369</b>	<b>1415</b>	<b>1453</b>	<b>1485</b>	<b>1489</b>	<b>1543</b>	<b>1550</b>	<b>1558</b>	<b>1583</b>	<b>1561</b>	<b>1589</b>

## REGION VI

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Connecticut	50	57	53	66	61	70	72	72	78	64	81
Delaware	47	48	54	47	38	46	34	42	55	53	53
Maine	5	8	6	10	7	8	15	9	7	7	6
Maryland	29	33	30	31	40	43	43	43	44	51	45
Massachusetts	37	7	7	4	0	5	1	2	0	2	2
New Hampshire	35	34	35	36	33	23	24	24	34	25	27
New Jersey	19	17	21	19	23	26	24	25	21	28	30
New York	116	110	114	110	108	123	112	164	121	126	117
Pennsylvania	170	184	177	176	165	155	133	136	135	144	154
Rhode Island	1	1	1	1	2	3	3	12	4	9	9
Vermont	11	2	3	3	1	8	7	8	7	10	8
Virginia	126	113	144	153	119	138	134	144	173	161	157
West Virginia	57	56	64	73	70	68	75	59	70	67	68
<b>TOTAL</b>	<b>704</b>	<b>671</b>	<b>709</b>	<b>735</b>	<b>667</b>	<b>716</b>	<b>677</b>	<b>740</b>	<b>749</b>	<b>747</b>	<b>757</b>



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Ms. Lisa White  
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# NATIONAL ASSOCIATION OF AGRICULTURAL EDUCATORS STRATEGIC PLAN—GOALS AND OBJECTIVES

ADOPTED: JULY 26, 2003

LAST REVISED: JULY 21, 2011

**NAAE MISSION:** "PROFESSIONALS PROVIDING AGRICULTURAL EDUCATION FOR THE GLOBAL COMMUNITY THROUGH VISIONARY LEADERSHIP, ADVOCACY AND SERVICE."

## **A. THE AGRICULTURAL EDUCATION PROFESSION**

Enhance the well-being and impact of the agricultural education profession.

### **1. PROFESSIONAL STANDARDS**

Goal: Define and promote high ethical and professional standards.

**Objective A.1.a. Define model professional standards to ensure the high quality of agricultural education.**

1. Utilize National Quality Program Standards (NQPS) to identify quality indicators of agricultural education teachers and programs.
2. Encourage state regulators to cooperate to recognize and transfer valid credentials.
3. NAAE provides incentives that encourage outstanding performance through award programs.
4. NAAE provides the education and knowledge needed to excel in an environment of accountability through workshops and professional meetings.

**Objective A.1.b. Publish and promote adherence to the Agriculture Teachers Creed, the code of professional ethics for agricultural education professionals.**

1. Provide every member with a copy of the Agriculture Teachers Creed.
2. Provide educational opportunities to discuss professional ethics.

**Objective A.1.c. Engage diverse individuals in all activities and positions of the profession.**

1. Encourage participation at all levels of the profession, including the association leadership and management.
2. Provide leadership to ensure that women and minorities are welcomed by their professional colleagues.
3. Provide educational opportunities to effectively deliver services to diverse populations.
4. Provide professional development for state ag ed association officers to be trained by NAAE.



## 2. PUBLIC POLICY

Goal: Develop positions on key public policy issues and influence decision makers.

Objective A.2.a. Form clear positions on public policy issues reflecting the interests of the profession.

1. NAAE will identify public policy issues important to agricultural education.
2. NAAE will coordinate meetings during which public policy positions may be developed.
3. Promote public policy positions to membership for individual involvement.

Objective A.2.b. Influence legislators, regulators, administrators, business partners, stakeholders, and other school staff to support agricultural education.

1. NAAE provides information and support to key federal agencies and legislators.
2. Provide a NAAE spokesperson for all related public policy topics.
3. NAAE's policy statements will be based on facts and research.
4. NAAE will serve as an advocate for agricultural education.
5. NAAE will have access to a registered lobbyist.

## 3. NEW PROFESSIONALS

Goal: Recruit, educate and support beginning agricultural educators.

Objective A.3.a. Cooperate with universities on meeting the professional needs of prospective agricultural educators.

1. Promote NAAE student membership and benefits within the university community.
2. Recommend to universities the utilization of National Quality Program Standards (NQPS) in the agricultural education program.
3. Provide upper division scholarship opportunities to university students who intend to teach agriculture.

Objective A.3.b. Recruit potential agricultural education teachers.

1. Identify potential agricultural educators.
2. Utilize the Internet to reach potential teachers.
3. Target high school and college students who belong to key organizations.
4. NAAE will actively promote the profession on college campuses.
5. NAAE secures funded scholarships to help students finance tuition.
6. Teacher educators will encourage agricultural education students to attend professional meetings.

Objective A.3.c. Provide transition services for new agriculture teachers.

1. NAAE will post career opportunities related to agricultural education.
2. Encourage states to implement a mentorship program.
3. Recognize quality mentors through mentorship award program.
4. NAAE will actively recruit beginning teachers to the professional organization.



## B. THE NAAE MEMBERS

Provide valuable programs and services for members.

### 1. KNOWLEDGE MANAGEMENT

Goal: Conduct research and share professional knowledge.

#### Objective B.1.a. Prioritize and promote the results of existing agricultural education research.

1. Priority research initiatives will be funded and results will be shared with the profession.
2. Priority research initiatives will be conducted by the association and its members.
3. Research results are published, stored, catalogued and available on-line for members.
4. Encourage members to participate and share professional knowledge with colleagues and fellow agriculture teachers.

#### Objective B.1.b. Conduct and publish results of NAAE membership-related research projects.

1. Research results will be published, stored, and cataloged, and be made available to members.

#### Objective B.1.c. Maintain a source of technical, practice, market and promotional materials.

1. Members can look to the association as the primary source of technical information.
2. NAAE stores, organizes and provides access to relevant content information.
3. NAAE coordinates the acquisition and sharing of knowledge with other organizations.
4. NAAE will collect and disseminate data on local program characteristics.
5. NAAE will provide a source of relevant materials to the general public about the profession.

#### Objective B.1.d. Publish newsletters and professional guides.

1. NAAE provides leadership guides to state associations and members.
2. NAAE publishes newsletters to share news of interest to the profession.

#### Objective B.1.e. Evaluate curriculum materials and prioritize unmet needs.

1. NAAE will collaborate with other ag ed related groups to prioritize and publicize unmet curriculum needs annually.
2. NAAE will provide a list of publishers or providers of instructional materials related to agricultural education.

## 2. PROFESSIONAL DEVELOPMENT

Goal: Provide professional development opportunities.

### Objective B.2.a. Provide professional skills and content education.

1. NAAE will sponsor continuing education courses covering priority topics.
2. Standards for continuing professional development will reflect member needs.
3. Educational content will be provided in classes and on-line to meet member needs.
4. All members will practice lifelong learning to maintain and improve their skills.

### Objective B.2.b. Provide practical technological skills education and cost-effective opportunities for applying technology.

1. NAAE will promote activities that provide technological skills and technological expertise.
2. Members will be made aware of relevant, innovative technologies through workshops and other means.
3. NAAE will survey members and summarize future member issues.

### Objective B.2.c. Provide relevant management skills education.

1. NAAE will promote workshops and other activities that will promote total program management skills education.

### Objective B.2.d. Provide leadership education and opportunities.

1. NAAE will provide activities and materials that promote leadership education and opportunities.

## 3. PROGRAMS AND BENEFITS

Goal: Provide financial, recognition, service and fellowship programs and benefits.

### Objective B.3.a. Arrange professional development opportunities and activities for colleagues to meet, share, serve, and learn.

1. NAAE will provide opportunities for members to meet for fellowship and sharing.
2. Members will share through special interest groups.
3. Members will have access to on-line tools for sharing with colleagues.

### Objective B.3.b. Promote and recognize outstanding service to students, communities and the profession.

1. NAAE will provide awards, internships and grants to outstanding members.
2. Outstanding professional and association service will be recognized by colleagues.

### Objective B.3.c. Coordinate grant and employment opportunities.

1. NAAE will provide a service to match employers and members.
2. Members will have access to internships, grants information and ways to promote financial security.





## C. THE NAAE ORGANIZATION

Operate an effective, efficient and responsive organization.

### 1. GOVERNANCE (PRIORITY B; CURRENT PERFORMANCE OK)

Goal: Employ effective governance practices.

Objective C.1.a. Use a representative board and committees to set clear priorities and direction for staff.

1. Use a governing structure that encourages member participation and produces effective long-term and short-term results and that provides responsive, efficient, flexible, and effective results.
2. Use standing and ad hoc advisory committees to fill clearly defined roles and to provide clear recommendations and support for board decisions.
3. Elect a board of directors that reflects the composition of the membership and provides continuity.
4. Ensure that strategic and operations decisions are separated, allowing responsive actions as needed.

Objective C.1.b. Recruit members to serve as volunteers and leaders at all levels.

1. Recruit member volunteers based on a match with their talents and abilities needed.
2. Member volunteers work together effectively with staff members.

Objective C.1.c. Support the success of state associations and regions.

1. Ensure that state associations are able to leverage the resources of the national association.
2. Survey the needs of state associations and members and share the information annually.
3. Promote sharing and cooperation among states.
4. Provide evaluation and management consulting to state associations.

### 2. MANAGEMENT

Goal: Employ effective general management practices.

Objective C.2.a. Employ effective human resources and administration practices.

1. Focus on core competencies and outsource other services.
2. Establish and adhere to human resources policies that maximize the value of the staff.
3. Use measurements to evaluate success.
4. Hire quality employees.
5. Employ effective management practices.

Objective C.2.b. Use technology to lower costs and improve services.

1. Use appropriate technology resources that share information and reduce costs for all.

### Objective C.2.c. Use partnerships to leverage the work of NAAE and other organizations.

1. Participate actively in umbrella education organizations.
2. Participate actively in other agricultural education organizations.
3. Participate actively in other agricultural organizations.
4. Hold meetings together with related organizations.
5. Seek opportunities to conduct joint public relations.
6. Seek joint education and professional development resources.
7. Leverage the work of other organizations through partnerships.

## 3. FINANCE

Goal: Employ effective financial practices.

### Objective C.3.a. Maintain long-term financial stability by using budgets and spending controls.

1. Plan and budget to manage financial resources.
2. Build financial stability through savings and investments.
3. Manage the organization to ensure its long-term financial stability.
4. Allocate financial resources to highest priority programs through a standard review process.

### Objective C.3.b. Secure grants and sponsorships from government and industry to supplement dues.

1. Nurture a high profile with appropriate federal granting agencies.
2. Secure industry and government grants and scholarships.

### Objective C.3.c. Set program prices to contribute to the overall support of the organization.

1. Seek non-dues revenue to supplement the NAAE budget.
2. Reasonable profits are generated from program fees.

### Objective C.3.d. Offer supplemental membership categories so that supporters can be involved.

1. Provide a membership category that connects businesses and other organizations to NAAE members.
2. Provide a membership category that connects persons other than professional agricultural educators to the agricultural education profession.
3. Provide a membership category that connects retired agriculture teachers with active NAAE members.
4. Membership categories reflect the interests of all related parties.

## 4. MARKETING

Goal: Employ effective marketing practices.

### Objective C.4.a. Survey member needs, stakeholder perceptions and demand for services.

1. Survey and publish key stakeholder perceptions of member value.
2. Annually survey member needs.



Objective C.4.b. Define and consistently communicate the brand image of agricultural educators.

1. Define and communicate consistently a core brand promise.
2. Ensure that the public recognizes the value of the association's code of ethics.
3. Ensure that the public perceives agricultural educators consistent with the values of the agricultural education profession and of agricultural educators.

Objective C.4.c. Promote the benefits and value offered by agricultural educators to the general public.

1. Develop mass media and targeted public relations services.
2. Ensure that the public understands the benefits and value offered by agricultural educators.
3. Promote agricultural educators so that the public is aware that they are qualified professionals.
4. Leverage public service and partnership advertising.
5. Target principals, guidance counselors and other teachers for positive public relations about agricultural education.

Objective C.4.d. Increase membership through participation and effective communication of benefits.

1. Ensure that members are aware of the value of the association's programs and merchandise.
2. Ensure that member participation leads to a strong sense of belonging to the profession and association.
3. Encourage members to make a lifetime commitment to the success of the profession and association.
4. Encourage all agricultural education professionals to be members of the professional association.

Objective C.4.e. Educate members to effectively communicate their value to local stakeholders.

1. Produce and distribute brochures and templates to help members promote their local value to stakeholders.
2. Provide analysis and facts to support marketplace compensation.
3. Develop and deliver presentations to inform and persuade local decision makers of member value.



# 2011 ANNUAL REPORT



*The  
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