

# NATIONAL ASSOCIATION OF AGRICULTURAL EDUCATORS



## ANNUAL REPORT 2013-2014



2013-14 NAAE  
ANNUAL REPORT

# FROM THE PRESIDENT



Kevin Stacy  
2013-2014 NAAE President

2014 proved to be an exciting and successful year for both agricultural education and NAAE. As educators, we know the importance that networking, professional development, and advocacy have on making a positive impact in the profession and shaping the future. As you look over the annual report, keep in mind that these accomplishments are the results of each and every member of our organization. Congratulations to the award winners - you make us so proud - and thank you to the membership for the wonderful work you do with your students and developing our future for agriculture. Thank you for allowing me to serve the NAAE as your president, may we look forward to even better things to come.

A handwritten signature in black ink that reads 'Kevin W. Stacy'.

## 2013-2014 BOARD OF DIRECTORS:

### PRESIDENT

**KEVIN STACY**

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### PRESIDENT-ELECT

**CHARLIE SAPPINGTON**

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### REGION I VP

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### REGION II VP

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### REGION III VP

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### REGION I SECRETARY

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### REGION II SECRETARY

**HALS BEARD**

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### REGION III SECRETARY

**GLENDA CROOK**

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# AG TEACHER'S CREED

**I AM AN AGRICULTURAL EDUCATOR BY CHOICE AND NOT BY CHANCE.**

**I BELIEVE IN AMERICAN AGRICULTURE;** I dedicate my life to its development and the advancement of its people.

**I WILL STRIVE** to set before my students by my deeds and actions the highest standards of citizenship for the community, state and nation.

**I WILL ENDEAVOR** to develop professionally through study, travel and exploration.

**I WILL NOT KNOWINGLY WRONG** my fellow teachers. I will defend them as far as honesty will permit.

**I WILL WORK** for the advancement of agricultural education and I will defend it in my community, state and nation.

**I REALIZE** that I am a part of the school system. I will work in harmony with school authorities and other teachers of the school.

**MY LOVE FOR YOUTH WILL SPUR ME ON** to impart something from my life that will help make for each of my students a full and happy future.



## NAAE MISSION:

PROFESSIONALS PROVIDING  
**AGRICULTURAL EDUCATION**  
FOR THE GLOBAL COMMUNITY THROUGH VISIONARY  
**LEADERSHIP, ADVOCACY & SERVICE.**



**REGION IV VP**  
**SCOTT STONE**  
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**REGION VI SECRETARY**  
**DEB SEIBERT**  
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## 2014 NAAE AWARDS TEACHING AND PROGRAM AWARD HIGHLIGHTS

NAAE recognizes its members annually for excellence in teaching through award programs. Following is the list of the award winners and a description of each of the award categories.

### NAAE OUTSTANDING YOUNG MEMBER

Agricultural education is faced with a shortage of qualified teachers. Unless students at our nation's teaching institutions enter and remain in the profession, a shortage of teachers will continue to exist. The Outstanding Young Member Award encourages young teachers to remain in the profession. Innovative young teachers with outstanding professional records, including participation in NAAE, are recognized for their early efforts in the teaching profession. NAAE members who have completed at least three but not more than five years of teaching are eligible to apply for this award; members who are currently in their sixth year of teaching are eligible to apply.

This award program is sponsored by John Deere as a special project of the National FFA Foundation.

Thirty-four state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. Each of the regional winners received transportation, lodging and registration to attend the 2014 NAAE Convention in Nashville.



Region I  
Region II  
Region III  
Region IV  
Region V  
Region VI

Kristen Rothe  
Danielle Newsom  
Jeanna James  
Gina Neff  
Karen Leann Turner  
Sarah LaRose

Montana  
Louisiana  
Wisconsin  
Ohio  
Tennessee  
Connecticut



Left-right: Kristen Rothe, Danielle Newsom, Jeanna James, Gina Neff, Karen Leann Turner, Sarah LaRose





## OUTSTANDING AGRICULTURAL EDUCATION TEACHER

This award program recognizes active NAAE members who are conducting the highest quality agricultural education programs. It rewards them for their excellence, leadership and service in the agricultural education profession. It highlights each teacher's ability to draw upon community resources to provide relevant and meaningful educational experiences for all students. Award recipients demonstrate how they are innovators and catalysts for agricultural education at all learning levels.

The 2014 Outstanding Teacher Award is sponsored by Caterpillar, Inc. and Tractor Supply Company as a special project of the National FFA Foundation.



Thirty-four state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. Each of the regional winners received transportation, lodging and registration to attend the 2014 NAAE Convention in Nashville.



Region I	Eric Tilleman	Montana
Region II	Lori Burns	Oklahoma
Region III	Larry Plapp	Wisconsin
Region IV	Melanie Block	Michigan
Region V	Jason Steward	Florida
Region VI	Aaron Geiman	Maryland



Left-right: Lisa White, Tractor Supply Company; Eric Tilleman, Lori Burns, Larry Plapp, Melanie Block, Jason Steward, Aaron Geiman

## NATIONAL AGRISCIENCE TEACHER OF THE YEAR

This program distinguishes NAAE members who emphasize science concepts, principles, and applications in their curricula. The award recognizes leadership in agriscience, civic, community, agriculture/agribusiness, and professional activities. Outstanding agriscience educators are innovators and catalysts for student success in agriscience education.



This program is sponsored by the Potash Corp. as a special project of the National FFA Foundation.

Seventeen state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. The regional winners received a \$1500 grant to purchase agriscience supplies/equipment, recognition at a National FFA Convention general session, transportation, lodging and registration to attend the 2014 NAAE Convention in Nashville.

Region I	Shelia Schenk	Montana
Region II	Linda Chase	Kansas
Region III	Rachel Sauvola	Wisconsin
Region IV	JoAnn Pfeiffer	Ohio
Region V	David Overcash	North Carolina
Region VI	Sherry Heishman	Virginia



Left-right: Shelia Schenk, Linda Chase, Rachel Sauvola, JoAnn Pfeiffer, David Overcash, Sherry Heishman



## OUTSTANDING MIDDLE/SECONDARY SCHOOL AGRICULTURAL EDUCATION PROGRAM

The NAAE Outstanding Middle/Secondary School Agricultural Education Program Award recognizes the nation's most successful middle school and secondary school agricultural education programs and teachers. Agriscience teachers draw upon a variety of resources to make education more relevant and meaningful to students. The award highlights how teachers integrate English, mathematics and science into instruction and use new technology to teach students. The award also symbolizes the success of agricultural education in preparing students for work and lifelong learning. It encourages teachers to meet the needs of the community, school and students.



This program is sponsored by Monsanto and AGCO as a special project of the National FFA Foundation.

Twenty-seven state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. The regional winners received transportation, lodging and registration to attend the 2014 NAAE Convention in Nashville.

Region I	Atwater High School	California	Dave Gossman, Dan Flatt, Sam Meredith, Beth Williams, Jackie Ioimo, Natalie Borba, Shelby West
Region II	Elk City High School	Oklahoma	Larry Long
Region III	West Central High School	South Dakota	Linda Petersen
Region IV	Valmeyer High School	Illinois	Howard Heavner
Region V	Madison County High School	Georgia	Trisha Lastly, Josh White, Kathrine Bell, Cindy Jones
Region VI	Appomattox County HS	Virginia	Ed McCann, Bethanne Metts, Elizabeth Duncan

Left-right: Elizabeth Vancil, Monsanto; Atwater High School, Elk City High School, Valmeyer High School, Madison County High School, Appomattox County High School





## OUTSTANDING POSTSECONDARY/ADULT AGRICULTURAL EDUCATION PROGRAM

The NAAE Outstanding Postsecondary/Adult Agricultural Education Program Award recognizes the nation's most successful two-year postsecondary and full-time adult agricultural education programs and teachers. Most careers in modern agriculture and related sciences require education beyond secondary school. Outstanding agriscience and agribusiness educational programs beyond the high school level of instruction are more important today than ever before. NAAE is proud to honor some of these exceptional postsecondary and adult programs.



This program is sponsored by Monsanto as a special project of the National FFA Foundation.

Nine state associations submitted state-winning applications. Of those applications one winner was chosen for each of the NAAE regions representing the application pool. The regional winners received transportation, lodging and registration to attend the 2014 NAAE Convention in Nashville.

Region II	Gordon Cooper Technology Center	Oklahoma	Sarah Weeks
Region III	Minnesota West College	Minnesota	Bob Roesler Justin Williamson, Kent Janssen
Region IV	Santa Fe Agrileaders	Missouri	Harold Bertz
Region V	Colleton Bamburg Young Farmers	South Carolina	Mindy Sandifer
Region VI	SUNY Morrisville Agricultural Engineering Program	New York	Charles Ax



Left-right: Elizabeth Vancil, Monsanto; Gordon Cooper Technology Center, Minnesota West College, Santa Fe Agrileaders, Colleton Bamburg Young Farmers, SUNY Morrisville Ag Engineering Program





## IDEAS UNLIMITED AWARDS

For years, teachers have been exchanging classroom and teaching ideas. Innovative teaching keeps agricultural education programs alive and teachers enthusiastic. The NAAE Ideas Unlimited Award recognizes teachers for developing and sharing innovative ideas with their colleagues nationwide.



This award program is sponsored by National Geographic Learning/Cengage Learning.

Twenty-three state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. The regional winners received a stipend to attend the 2014 NAAE Convention in Nashville. In addition regional winners presented their award winning ideas at the Organizational Members & Business Partners' Reception at the NAAE convention.

Region I	Kristen Rothe	Montana
Region II	Kenneth Weber	Colorado
Region III	Joshua Christiansen	South Dakota
Region IV	Kari Roberts	Indiana
Region V	Robert Bollier	South Carolina
Region VI	Derek Ritenour	Virginia



Left-right: Nicole Sgueglia, National Geographic Learning | Cengage Learning; RI, Kristy Rothe, MT; RII, Cody Webber, CO; RIII, Josh Christiansen, SD; RIV, Kari Roberts, IN; RV, Robert Bollier, SC; RVI, Derek Ritenour, VA

## TEACHER MENTOR AWARDS

We hear a lot about the nationwide shortage of agriculture teachers. Most states are in dire need of more teachers. One way to address the teacher shortage is to ensure that our beginning teachers have successful experiences and make choices to remain in the teaching profession. NAAE is pleased to be able to recognize those individuals who have made a difference in our profession by sharing themselves with others—specifically teachers in their induction years.

This award program is sponsored by CEV Multimedia.



Twelve state associations submitted state-winning applications. Of those applications, one winner was chosen for each of the six NAAE regions. The regional winners received a stipend to attend the 2014 NAAE Convention in Nashville.

Region I	Matthew Mounts	Washington
Region II	William Thompson	Louisiana
Region III	Crystal Retzlaff	Wisconsin
Region IV	Jack Green	Missouri
Region V	Thomas Beavers	Tennessee
Region VI	Jonathan Clayson	New York



From Left to Right: RI, Matthew Mounts, WA; RII, Bill Thompson, LA; RIII, Crystal Retzlaff, WI; RIV, Jack Green, MO; RV, Tommy Beavers, TN; RVI, Jon Clayson, NY

Teachers Turn the Key group with NAAE Board of Directors



## TEACHERS TURN THE KEY AWARD

Another way that NAAE works to decrease the shortage of qualified teachers is through the Teachers Turn the Key program. This program encourages young teachers to remain in the profession and recognizes their participation in professional activities. NAAE members who are currently in their second, third, or fourth year of teaching are eligible to apply for this award. Applicants must be a member of NAAE during the year of application (2013-2014) and at the time of the convention at which they receive the scholarship (2014-2015). Applicants must not have attended the NAAE convention previously.



This award program is sponsored by RAM Trucks as a special project of the National FFA Foundation.

Twenty-nine state associations submitted state-winning applications. All Teacher Turn the Key winners received transportation, lodging and registration to attend the 2014 NAAE Convention in Nashville. Each winner also attended special Teacher Turn the Key professional development sessions specifically designed for early career agricultural educators.

<b>Region I</b>	Chelcee Mansfield	Oregon	<b>Region IV</b>	Katie Black	Ohio
	Kristin Niehenke	Washington		Maria Homan	Ohio
	Darla Sheppard	Washington		Rebecca O'Farrell	Indiana
	Denise O'Toole	Nevada		Kimberly Self	Indiana
	Danielle Hillberry	Idaho		Douglas Nelson	Illinois
	Melissa Mack	Montana		Bryan Schullian	Illinois
	Shane Stender	Montana		Renee Wangler	Michigan
	Hailey Bass	Utah		Katie Harvey	Missouri
	Kristina Gowans	Utah		Nathan Scheiderer	Missouri
<b>Region II</b>	Nicole Beirne	Arkansas	<b>Region V</b>	Caroline Tucker	Tennessee
	Brittney Wright	Colorado		Tiffany Parish	Florida
	Jacqueline Gabbert	Kansas		Amie Imler	Florida
	Kalynn Baldock	New Mexico		Michael Barnes	Georgia
	Mason Jones	Oklahoma		Courtney Myers	Mississippi
<b>Region III</b>	Juliana Batie	North Dakota	Kristy Camp	Mississippi	
	Kami Johnston	North Dakota	Wil Baxley	North Carolina	
	Siera Meyer	Nebraska	Olivia Watson	North Carolina	
	Sarah Paisley	Nebraska	Jason Gore	South Carolina	
	Dawn Mausser	Iowa	Jesse Miskelly	South Carolina	
	Lindsey Brown	Minnesota	<b>Region VI</b>	Kaylie Ackerley	New York
	Marie Jaacks	South Dakota		Julia Hudyncia	New York
	Amie Stillman	Wisconsin		Christy Kerr	Virginia
		Michael Kingsbury		Connecticut	
		Brynn Mulvihill		Deleware	
		Sara Seiser		Maryland	
		Philip Haussener		Pennsylvania	
		Cynthia Green		Virginia	
		Ashley Butler	West Virginia		



## OUTSTANDING SERVICE CITATION

The NAAE awards the Outstanding Service Citation to those who go above and beyond the call of duty and impact our lives the most. They might be doctors, nurses, your best friend...or perhaps your teacher. This award is given to those who serve their profession in professional activities, school activities, and community service.

**MONSANTO**  This award program is sponsored by Monsanto as a special project of the National FFA Foundation.

Region I	Sue Poland	Nevada
Region II	Mike Robison	Oklahoma
Region III	James Molenaar	Minnesota
Region IV	Dr. Tony Brannon	Kentucky
Region V	Dr. Edward Osborne	Florida
Region VI	Sally Shomo	Virginia



From Left to Right: RI, Sue Poland, NV; RII, Mike Robison, OK; RIII, James Molenaar, MN; RIV, Tony Brannon, KY; RV, Edward Osborne, FL; RVI, Sally Shomo, VA





## LIFETIME ACHIEVEMENT AWARDS

NAAE bestows the Lifetime Achievement Award upon persons who have retired from the agricultural education profession and who have contributed to the advancement of agricultural education on a regional or national level throughout their careers.

This award program is sponsored by Ford Motor Company as a special project of the National FFA Foundation.



Region I  
Region II  
Region III  
Region IV  
Region V  
Region VI

Kevin Fochs  
Gerald Young  
Lavern Georgson  
Dr. Norman Rohrbach  
Gary Minyard  
Richard Strangeway

Montana  
Texas  
Wisconsin  
Missouri  
Georgia  
New York



From Left to Right: Mr. Matthew McDonnell, Experiential Marketing Manager - Truck, Ford Motor Company; RI, Kevin Fochs, MT; RII Gerald Young, TX; RIII, Lavern Georgson, WI; RIV, Norman Rohrbach, MO; RV, Gary Minyard, GA; RVI, Richard Strangeway (accepted by Kaylie Ackerley), NY

## OUTSTANDING COOPERATION AWARD

The Outstanding Cooperation Award is presented to organizations, agribusinesses or individuals who have provided exemplary service to agricultural education at the national level. This year's award recipients contributed their time, talents and finances to ensure the success of agricultural education.



Plaques for this award program are sponsored by Forrest T. Jones & Company.

Region I	Dave Kelsey	Montana
Region II	Don Ramsey	Oklahoma
Region III	Mark Zidon	Wisconsin
Region IV	Bill Johnson	Illinois
Region V	Joice Gardner	Florida
Region VI	Richard Ball	New York



From Left to Right: Mike Williams, Association Sales Director, Forrest T. Jones & Company, Inc. RI, David Kelsey, MT; RII, Don Ramsey (accepted by Toddy House), OK; RIII, Rick Bockhop, WI; RIV, Bill Johnson, IL; RV, Institute of Technical Arts (accepted by Samantha Dodge), FL; RVI, Richard Ball (accepted by Jon Clayson), NY



## EXCELLENCE IN LEADERSHIP FOR RETENTION (XLR8) INSTITUTE PARTICIPANTS

Yet another way NAAE works to increase retention in agricultural education is through the brand new program, Excellence in Leadership for Retention (XLR8). In partnership with the National Teach Ag Campaign, NAAE has created this program to help agriculture teachers who have been in the classroom between seven and 15 years address common issues that lead to them leaving the profession. Participants engaged in intensive professional development sessions at the 2014 NAAE Convention in Nashville, and the program continues throughout the year with virtual learning experiences and online collaboration through the NAAE professional learning community, Communities of Practice. The goal of this program is to not only retain XLR8 participants in the teaching profession, but to also give them the tools to help other mid-career teachers. Of applicants nationwide, twenty agriculture teachers were chosen to participate in this program.

This program is sponsored by CSX Transportation.



Becky Bates, Cascade High School, Turner, OR  
Joshua Bondy, Paris R-4 High School, Paris, MO  
Lisa Clement, Willowcreek Middle School, Lehi, UT  
Julia Collins, Castle Rock High School, Castle Rock, WA  
Joshua Davenport, South Panola High School, Batesville, MS  
Samantha Dodge, East River High School, Orlando, FL  
Megan Haslam, Mountain Crest High School, Hyrum, UT  
Tom Jacobsen, North Fremont High School, Ashton, ID  
Christie Joehl, Carrollton High School, Carrollton, IL  
Aaron Kilsdonk, De Pere High School, De Pere, WI  
Kirk Kramp, Campbellsport High School, Campbellsport, WI  
Nicole Lebsack, Jerome High School, Jerome, ID  
Patrick Little, Clarkrange High School, Clarkrange, TN  
Curt Robbins, Fairfield Community High School, Fairfield, IL  
Leah Joy Smith, Hermiston High School, Hermiston, OR  
Nathaniel Smith, Spiro High School, Spiro, OK  
Nichole Spearman-Eskelsen, Yamhill - Carlton High School, Yamhill, OR  
Karen VanDeWalle, Iowa Mennonite High School, Kalona, IA  
Robert Yates, Huntley Project High School, Worden, MT

## MEMBERSHIP & STATE ASSOCIATION AWARDS

### 100 PERCENT STATE ASSOCIATION AWARDS

NAAE annually recognizes the state associations that have the distinction of having all of the respective state's agriculture teachers as members of NAAE. The 100 percent state associations in 2013-2014 were:

Nevada  
Oklahoma

### 10 PERCENT PLUS AWARDS—10 PERCENT INCREASE STATE ASSOCIATIONS

NAAE annually recognizes state associations which surpass their previous year's membership by 10 percent or more. The following ten state associations qualified for 10 percent plus membership awards in the 2013-2014 membership year:

Connecticut	Hawaii	Kansas
Maine	Michigan	Minnesota
Mississippi	Nevada	Virginia
West Virginia		

### LARGEST STUDENT MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest numerical increase in student membership. The Montana Association received the award for the 2013-2014 membership year with an increase of 26 members from the previous year.

### LARGEST STUDENT MEMBERSHIP—STATE ASSOCIATION

NAAE annually recognizes the state having the largest student membership. The Wisconsin Association was recognized in the 2013-2014 membership year, reporting a total of 148 student members.

### LARGEST STATE ASSOCIATION MEMBERSHIP

NAAE annually recognizes the state having the largest membership. The Missouri Association was recognized in the 2013-2014 membership year, reporting a total of 570 members.

### LARGEST NUMERICAL MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest numerical increase in membership. The Virginia Association received the award for the 2013-2014 membership year, with an increase of 29 members from the previous year.

### LARGEST PERCENTAGE MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest percentage increase in membership. The Alaska Association received the award for the 2013-2014 membership year, with an increase of 100 percent from the previous year.

### LARGEST NUMERICAL MEMBERSHIP INCREASE—REGION

NAAE annually recognizes the region having the largest numerical increase in membership. Region 1 – Nick Nelson, Vice President, received the award for the 2013-2014 membership year, with an increase of 52 members from the previous year.





### LARGEST PERCENTAGE MEMBERSHIP INCREASE—REGION

NAAE annually recognizes the region having the largest percentage increase in membership. Region VI – Krista Pontius, Vice President, received the award for the 2013-2014 membership year, with an increase of 4.9 percent from the previous year.

### LARGEST REGIONAL MEMBERSHIP

NAAE annually recognizes the region having the largest membership. Region IV – Scott Stone, Vice President, was recognized in 2013-2014 membership year, with 1851 members.

### 100 PERCENT STUDENT MEMBER UNIVERSITIES

In the 2013-2014 membership year thirteen agricultural education departments, as listed below, self-reported 100 percent student membership and received recognition at the 2014 National Alpha Tau Alpha Conclave in Louisville:

California Polytechnic State University, San Luis Obispo  
Clemson University  
Murray State University  
Northwest Missouri State University  
Oklahoma State University  
Purdue University  
The Pennsylvania State University  
Montana State University  
University of Connecticut  
University of Florida  
University of Wisconsin, Platteville  
University of Wisconsin, River Falls  
Virginia Tech



Dr. Steve Brown, Jay Jackman, and Dr. Larry Case at National Teach Ag Day 2014 in St. Paul, MN.

## PROFESSIONAL STATE ASSOCIATION AWARDS

The national organization is strong when its affiliated state associations aggressively engage in well-planned activities that serve the interests of members and the profession. To encourage professional activities, NAAE presents plaques to state associations meeting specific standards and goals.

This award program is sponsored by Hobar Publications. States qualifying for Distinguished, Professional and Active achievement in 2013-2014 are:

### Region I

Arizona - Active  
Idaho - Professional  
Montana - Professional  
Nevada - Distinguished  
Oregon - Professional  
Washington - Professional

### Region II

Arkansas - Professional  
Colorado - Professional  
Kansas - Distinguished  
Louisiana - Professional  
Oklahoma - Distinguished  
Texas - Active

### Region III

Iowa - Professional  
Minnesota - Distinguished  
Nebraska - Professional  
North Dakota - Professional  
South Dakota - Distinguished  
Wisconsin - Distinguished

### Region IV

Illinois - Distinguished  
Indiana - Distinguished  
Kentucky - Professional  
Michigan - Active  
Missouri - Distinguished  
Ohio - Professional

### Region V

Alabama - Active  
Florida - Distinguished  
Georgia - Distinguished  
North Carolina - Distinguished  
Tennessee - Distinguished  
Mississippi - Professional  
South Carolina - Professional

### Region VI

Connecticut - Professional  
Maryland - Professional  
New York - Distinguished  
Pennsylvania - Distinguished  
Virginia - Distinguished



# SCHOLARSHIPS

## UPPER DIVISION AGRICULTURAL EDUCATION SCHOLARSHIP RECIPIENTS

Using proceeds from the 50-50 scholarship raffle at the 2013 NAAE Convention and sponsorship from Delmar Cengage Learning, NAAE awarded 15 scholarships to college students majoring in agricultural education. Each \$750 scholarship was awarded to a student who would do their student teaching in the 2014-2015 school year.

The scholarship recipients were:

Sara Columbe	South Dakota State University
Katelyn Dei	University of Wisconsin - Platteville
Jacob Dickey	University of Illinois - Urbana-Champaign
Samantha Fisher	New Mexico State University
Amanda Forstater	The Pennsylvania State University
Hannah Homansky	University of Georgia
Skylar Kraemer	University of Wisconsin - River Falls
Emelia Kratz	Purdue University
Stacey Kunde	University of Wisconsin - River Falls
Erica Lamers	University of Wisconsin - Platteville
Cody Rakes	University of Kentucky
Emily Rudder	Colorado State University
Kinzie Selke	Kansas State University
Lee Stewart	Oklahoma State University
Katelyn Vincent	Kansas State University



*Professional development workshops at NAAE convention*

# PAST PRESIDENTS

PRESIDENT	YEAR ELECTED	ELECTION CITY	PRESIDENT	YEAR ELECTED	ELECTION CITY
L.E. Cross, CA	1948	Milwaukee	Walter Schuh, WA*	1983	Anaheim
Parker Woodul, NM*	1949	Atlantic City	Walter Schuh, WA*	1984	New Orleans
Jess Smith, WI *	1950	Miami	Myron Sonne, SD	1985	Atlanta
A.C. Hale, AR *	1951	Minneapolis	Ralph Thomas, OK *	1986	Dallas
Max Lampo, MO *	1952	Boston	Caroll L. Shry, MD	1987	Las Vegas
Robert Wall, Va *	1953	Chicago	Duane W. Watkins, WY	1988	St. Louis
S.F. Peterson, NC *	1954	San Francisco	Douglas B. Spike, MI	1989	Orlando
Robert Howey, IL *	1955	Atlantic City	Tom Parker, WY	1990	Cincinnati
Robert Bishopp, WY	1956	St. Louis	Dennis Jackson, MN *	1991	Los Angeles
James Wall, NE *	1957	Philadelphia	Dale Turner, OK	1992	St. Louis
Luther Hardin, AR *	1958	Buffalo	Tom Klein, NV	1993	Nashville
Julian Carter, NY *	1959	Chicago	Merle Richter, WI	1994	Dallas
Floyd Johnson, SC *	1960	Los Angeles	Tom Heffernan, TX	1995	Denver
James Hamilton, IA	1961	Kansas City	MeeCee Baker, PA	1996	Cincinnati
Wenroy Smith, PA*	1962	Milwaukee	Duane Fisher, IA	1997	Las Vegas
Walter Bomeli, MI*	1963	Atlantic City	Tom Kremer, OH	1998	New Orleans
Sam Stenzel, KS*	1964	Minneapolis	Mike Cox, VA	1999	Orlando
James Durkee, WY	1965	Miami	Paul Jaure, TX	2000	San Diego
Elvin Walker, GA *	1966	Denver	Bryan D. Gause, IN *	2001	New Orleans
Tom Devin, TX	1967	Cleveland	Sarah Osborn Welty, MD	2002	Las Vegas
Wm. G. Smith, NJ	1968	Dallas	Roger Teeple, NC	2003	Orlando
Millard Gundlach, WI	1969	Boston	Jeff Maierhofer, IL	2004	Las Vegas
Glen D. McDowell, KY	1970	New Orleans	Allan Sulser, UT	2005	Kansas City
Howard Teal, NY *	1971	Portland	Lee J. James, MS	2006	Atlanta
Francis Murphy, SD	1972	Chicago	Harold Eckler, MO	2007	Las Vegas
W.R. Harrison, OK	1973	Atlanta	Sally Shomo, VA	2008	Charlotte
Lurther Lalum, MT*	1974	New Orleans	Ray Nash, MS	2009	Nashville
John Murray, MN	1975	Anaheim	Greg Curlin, IN	2010	Las Vegas
Richard Weber, LA	1976	Houston	Ken Couture, CT	2011	Atlanta
Jim Guilinger, IL *	1977	Atlantic City	Farrah Johnson , FL	2012	St. Louis
John P. Mundt, ID	1978	Dallas			
Albert Timmerman, Jr., TX	1979	Anaheim			
Tom Jones, AZ	1980	New Orleans			
Layton G. Peters, MN	1981	Atlanta			
Dale Butcher, IN	1982	St. Louis			

\*indicates deceased



Larry Plapp  
Badger High School  
Lake Geneva, Wis.





# 2013–2014 NAAE MEMBERSHIP REPORT

The NAAE membership year runs from July 1st to June 30th of each year. State ag teachers' associations are responsible for submitting rosters for their individual states. Membership can also be submitted directly to the NAAE in states where a state ag teachers' association does not exist. Student and both categories of associate membership can be submitted through the state ag teachers' association or university. Membership can be submitted directly to the NAAE as well. These totals represent NAAE active, life and student membership.

## Region 1

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Alaska	2	0	1	1	2	2	4	2	1	1	3
Arizona	90	80	76	88	82	76	65	71	91	83	73
California	174	210	208	208	218	233	223	205	174	165	155
Hawaii	20	13	16	9	11	15	12	12	9	6	10
Idaho	117	114	118	132	107	114	112	114	125	128	129+
Montana	96	93	125	94	97	98	93	85	95	104	130
Nevada	29	34	34	35	34	32	37	30	31	35	43
Oregon	100	96	101	97	90	96	101	108	103	99	125
Utah	65	63	75	82	90	106	98	119	98	102	102
Washington	214	226	207	192	197	195	174	175	17	193	189
Wyoming	61	43	63	55	65	63	52	57	55	51	60
<b>TOTAL</b>	<b>968</b>	<b>974</b>	<b>1024</b>	<b>993</b>	<b>993</b>	<b>1030</b>	<b>971</b>	<b>978</b>	<b>959</b>	<b>967</b>	<b>1019</b>

## Region 2

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Arkansas	184	176	148	149	156	152	167	150	145	165	167
Colorado	113	118	113	96	104	113	105	98	138	109	100
Kansas	177	189	170	179	174	205	193	191	182	196	224
Louisiana	211	217	197	210	212	204	213	189	197	205	197
New Mexico	101	96	106	74	80	80	80	88	89	76	76
Oklahoma	514	511	5106	522	504	498	517	506	505	489	490
Texas	151	130	141	154	142	147	141	123	97	88	81
<b>TOTAL</b>	<b>1451</b>	<b>1437</b>	<b>1391</b>	<b>1384</b>	<b>1372</b>	<b>1399</b>	<b>1416</b>	<b>1345</b>	<b>1353</b>	<b>1328</b>	<b>1335</b>

## Region 3

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Iowa	317	221	227	197	200	207	229	232	231	218	219
Minnesota	319	305	261	301	264	289	260	284	299	294	314
Nebraska	152	144	150	136	142	135	152	134	125	146	159
North Dakota	114	114	104	118	116	115	129	138	127	122	115
South Dakota	108	98	92	89	86	83	108	100	96	97	96
Wisconsin	466	414	419	397	430	417	475	475	465	453	427
<b>TOTAL</b>	<b>1476</b>	<b>1296</b>	<b>1253</b>	<b>1238</b>	<b>1238</b>	<b>1246</b>	<b>1353</b>	<b>1363</b>	<b>1343</b>	<b>1330</b>	<b>1330</b>

## Region 4

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Illinois	400	418	420	417	407	395	406	395	386	424	418
Indiana	302	304	319	312	303	270	275	251	262	315	315
Kentucky	237	226	230	258	233	203	216	234	222	220	232
Michigan	151	105	100	87	88	98	91	101	68	67	78
Missouri	507	485	499	496	524	540	541	556	504	566	570
Ohio	292	284	289	267	289	269	297	262	219	231	238
<b>TOTAL</b>	<b>1889</b>	<b>1822</b>	<b>1857</b>	<b>1837</b>	<b>1844</b>	<b>1775</b>	<b>1826</b>	<b>1799</b>	<b>1661</b>	<b>1823</b>	<b>1851</b>

## Region 5

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Alabama	276	281	306	236	279	262	264	254	245	233	243
Florida	126	140	166	162	126	137	136	187	192	203	154
Georgia	384	398	379	424	415	446	436	408	458	439	444
Mississippi	123	94	104	114	104	105	112	101	117	90	113
North Carolina	289	289	291	299	304	301	259	303	355	330	296
Puerto Rico	1	1	4	0	0	2	1	3	3	3	1
South Carolina	96	97	104	95	114	115	121	100	97	100	104
Tennessee	189	188	191	192	212	214	231	232	236	226	213
Virgin Islands	1	1	1	1	1	1	1	1	1	1	1
<b>TOTAL</b>	<b>1485</b>	<b>1489</b>	<b>1543</b>	<b>1550</b>	<b>1558</b>	<b>1583</b>	<b>1561</b>	<b>1589</b>	<b>1704</b>	<b>1625</b>	<b>1569</b>

## Region 6

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Connecticut	66	61	70	72	72	78	64	81	82	86	102
Delaware	47	38	46	34	42	55	53	53	60	60	65
Maine	10	7	8	15	9	7	7	6	70	7	10
Maryland	31	40	43	43	43	44	51	45	50	45	43
Massachusetts	4	0	5	1	2	0	2	2	20	5	4
New Hampshire	36	33	23	24	24	34	25	27	23	26	25
New Jersey	19	23	26	24	25	21	28	30	33	35	37
New York	110	108	123	112	164	121	126	117	106	115	106
Pennsylvania	176	165	155	133	136	135	144	154	171	168	171
Rhode Island	1	2	3	3	12	4	9	9	3	8	8
Vermont	3	1	8	7	8	7	10	8	0	2	2
Virginia	153	119	138	134	144	173	161	157	148	147	176
West Virginia	73	70	68	75	59	70	67	68	15	51	43
<b>TOTAL</b>	<b>735</b>	<b>667</b>	<b>716</b>	<b>677</b>	<b>740</b>	<b>749</b>	<b>747</b>	<b>757</b>	<b>700</b>	<b>755</b>	<b>792</b>



# 2014 NAAE CONVENTION

## Outstanding Ag Ed Teacher Awards

Mr. Jim Baudino  
Engagement Marketing  
Toyota Motor Sales, U.S.A., Inc.\*  
19001 S. Western Ave.  
Torrance, CA 90509

Mr. Steve Appelbaum  
Engagement Marketing National  
Manager  
Toyota Motor Sales, U.S.A., Inc.\*  
19001 S. Western Ave.  
Torrance, CA 90509

## Outstanding Postsecondary/Adult Ag Ed Program Awards

Mr. Jim Baudino  
Engagement Marketing  
Toyota Motor Sales, U.S.A., Inc.\*  
19001 S. Western Ave.  
Torrance, CA 90509

Mr. Steve Appelbaum  
Engagement Marketing National  
Manager  
Toyota Motor Sales, U.S.A., Inc.\*  
19001 S. Western Ave.  
Torrance, CA 90509

## Outstanding Young Member Awards and Welcome Reception

Ms. Amy Allen  
Manager, Corporate Contributions,  
Corporate Citizenship Center of  
Excellence  
Deere and Company\*  
1 John Deere Place  
Moline, IL 61265

## Outstanding Middle/Secondary School Ag Ed Program Awards (partial sponsorship)

Ms. Elizabeth Vancil  
Customer Advocacy Outreach Manager  
Monsanto\*  
800 North Lindbergh Boulevard  
St. Louis, MO 63167

## Teachers Turn the Key Awards

Ms. Marissa Hunter  
RAM Marketing Integrations  
RAM Trucks\*  
Chrysler LLC  
1000 Chrysler Drive  
Auburn Hills, MI 48326-2766

Ms. Eliza Ollinger  
Experiential Marketing Manager  
Chrysler LLC\*  
1000 Chrysler Drive  
Auburn Hills, MI 48326-2766

## General Convention Sponsorship and Membership Awards Luncheon

Mr. Dennis Branch  
Vice President, Human Resources,  
North America  
AGCO Corporation\*  
4205 River Green Parkway  
Duluth, GA 30096

Mr. Mark Leitman  
Director, Business Development &  
Marketing  
Propane Education and Research  
Council (PERC)  
1140 Connecticut Ave. NW, Suite 1075  
Washington, DC 20036

## Ideas Unlimited Awards

Ms. Erin Brennan  
Marketing Manager  
Delmar Cengage Learning  
Executive Woods  
5 Maxwell Drive  
Clifton Park, NY 12065-2919

## Teacher Mentor Awards

Mr. Jeff Lansdell  
President  
CEV Multimedia  
1020 SE Loop 289  
Lubbock, TX 79404

Dr. Gordon Davis  
Chairman  
CEV Multimedia  
1020 SE Loop 289  
Lubbock, TX 79404

## Networking Reception

Ms. Michelle Gowdy  
Director, Community & Academic  
Relations  
DuPont Pioneer\*  
7100 NW 62nd Avenue  
P. O. Box 1000  
Johnston, IA 50131-1000

## State Leaders' Luncheon

Mr. Mike Williams  
Association Sales Director  
Forrest T. Jones & Company, Inc.  
1760 Reston Parkway, Suite 515  
Reston, VA 22090-3303

Mr. John Wendler  
Senior VP of Marketing  
Tractor Supply Company\*  
200 Powell Place  
Brentwood, TN 37027

Ms. Lisa White  
Director of Store Marketing  
Tractor Supply Company\*  
200 Powell Place  
Brentwood, TN 37027

## Organizational Members and Business Partners Reception

Mr. Kelvin Frye  
National Sales Manager  
steadyGROWpro\*  
2025 N. Wabash Street  
Kokomo, IN 46901

Mr. W. H. (Buzz) Sierke, Jr.  
President  
Gothic Arch Greenhouses, Inc.  
P.O. Box 1564  
Mobile, AL 36633

### DuPont Agriscience Institute

Ms. Phyllis Buchanan  
Office of Education  
DuPont\*  
Experimental Station 301/214  
P.O. Box 80030  
Wilmington, DE 19880-0030

Ms. Belinda Fox  
National Sales Manager for SEPUP  
Lab-Aids  
634 US 224  
Greenwich, OH 44837

### Professional State Association Awards

Mr. Al Krysan  
President  
Hobar Publications  
8075 215th Street West  
Lakeville, MN 55044

### Lifetime Achievement Awards

Mr. Kevin Schebil  
Manager Ford Truck Sponsorships & Alliances  
Ford Motor Company\*  
Regent Court Building, Room 9S134  
16800 Executive Plaza Dr.  
Mail Drop 9SWE  
Dearborn, MI 48126-4207

### Outstanding Service Awards

Ms. Elizabeth Vancil  
Customer Advocacy Outreach Manager  
Monsanto\*  
800 North Lindbergh Boulevard  
St. Louis, MO 63167

### Outstanding Cooperation Awards

Mr. Mike Williams  
Association Sales Director  
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# ADDITIONAL MAJOR ANNUAL SPONSORS

### Delmar Cengage Learning/NAAE Upper Division Ag Ed Scholarships

Ms. Erin Brennan  
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Executive Woods  
5 Maxwell Drive  
Clifton Park, NY 12065-2919

### 50 States Addition to NAAE Legislative Action Center

Ms. Julie Tesch  
Executive Director  
National FFA Alumni Association\*  
6060 FFA Drive  
Indianapolis, IN 46268-0960

Ms. Anita Schneider  
President  
National FFA Alumni Association\*  
25063 283 Highway  
P.O. Box 68960  
WaKeeney, KS 67672

### National Teach Ag Campaign

Mr. William J. Nelson  
Vice-President, CHS Corporate Citizenship  
CHS Foundation\*  
5500 Cenex Drive  
Inver Grove Heights, MN 55077-1733

### Pfizer Teacher Workshops (at the National FFA Convention)

Ms. Jean Lonie  
Marketing Communications Team, Beef Segment  
Pfizer Animal Health\*  
5 Giralda Farms DB-1  
Madison, NJ 07940

### Teachers' Internet Café (at the National FFA Convention)

Ms. Elizabeth Vancil  
Customer Advocacy Outreach Manager  
Monsanto\*  
800 North Lindbergh Boulevard  
St. Louis, MO 63167

### National Agriscience Teacher Ambassador Academy (NATAA)

Ms. Phyllis Buchanan  
Office of Education  
DuPont\*  
Experimental Station 301/214  
P.O. Box 80030  
Wilmington, DE 19880-0030

### National Agriscience Teacher of the Year Awards

Ms. Diane Kooistra  
Corporate Relations Coordinator  
PotashCorp\*  
1101 Skokie Boulevard, Suite 400  
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\*special project of the National FFA Foundation





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## Husqvarna

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Charlotte, NC 28269-3830

## Instructional Materials Service -- TAMU

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College Station, Texas 77843-2588

## International Greenhouse Company

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## Ironworker Management Progressive

Action Cooperative Trust  
Mr. Kenneth Waugh  
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1401 South Maryland Drive MC-710  
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## LA-CO Markal Industries, Inc

Mr. Thomas Rynberg  
1201 Pratt Blvd  
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### Lincoln Electric

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### LS Training System

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London, Ontario N5V2Z8

### Milwaukee Tool

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### Monsanto

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### Mud Hole Custom Tackle

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### NASCO

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### National PAS Organization

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### Toyota Motor Sales, U.S.A., Inc.

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### Tractor Supply Company

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### USA Today Education

Debby Dodge  
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### Vernier Software and Technology

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13979 SW Millikan Way  
Beaverton, Oregon 97005



*South Rowan students in North Carolina collect data on tomato plants in the greenhouse*



# NATIONAL ASSOCIATION OF AGRICULTURAL EDUCATORS - STRATEGIC PLAN

ADOPTED: SEPTEMBER 11, 2013

LAST REVISED: NOVEMBER 27, 2013

**NAAE MISSION:** “PROFESSIONALS PROVIDING AGRICULTURAL EDUCATION FOR THE GLOBAL COMMUNITY THROUGH VISIONARY LEADERSHIP, ADVOCACY AND SERVICE.”

Strategy	Action	Responsible Committee	Indicators	Ways & Means
1.A-Develop a set of messages that explain how the three component agricultural education model contributes to college and career readiness including academic achievement and 21 <sup>st</sup> Century Skills.	1.A.1-Develop a set of messages that explain the ways in which the agricultural education model enhances all core academic content and provides both leadership development and real world experiences through experiential learning.	Marketing	<ul style="list-style-type: none"> <li>• Messages developed.</li> <li>• Appropriate message vehicles developed.</li> <li>• Messages disseminated</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Committee develop data-driven messages with input from board and staff.</li> <li>• Marketing Committee and board approve messages.</li> <li>• Disseminate messages (CoP, flyers, papers, presentations, and so forth).</li> </ul>
	1.A.1.a -Develop a set of messages related to the contributions of agricultural education in student success in STEM academic areas and achieving Common Core State Standards.	Marketing	<ul style="list-style-type: none"> <li>• Messages developed.</li> <li>• Appropriate message vehicles developed.</li> <li>• Messages disseminated</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Committee develop data-driven messages with input from board and staff.</li> <li>• Marketing Committee and board approve messages.</li> <li>• Disseminate messages (CoP, flyers, papers, presentations, and so forth).</li> </ul>
	1.A.1.b - Develop a set of messages related to the link between agricultural education and career opportunities.	Marketing	<ul style="list-style-type: none"> <li>• Messages developed.</li> <li>• Appropriate message vehicles developed.</li> <li>• Messages disseminated</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Committee develop data-driven messages with input from board and staff.</li> <li>• Marketing Committee and board approve messages.</li> <li>• Disseminate messages (CoP, flyers, papers, presentations, and so forth).</li> </ul>

Strategy	Action	Responsible Committee	Indicators	Ways & Means
	1.A.1.c - Develop as set of messages related to the potential for students to earn college credit while enrolled in high school agriculture courses.	Marketing	<ul style="list-style-type: none"> <li>• Messages developed.</li> <li>• Appropriate message vehicles developed.</li> <li>• Messages disseminated</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Committee develop data-driven messages with input from board and staff.</li> <li>• Marketing Committee and board approve messages.</li> <li>• Disseminate messages (CoP, flyers, papers, presentations, and so forth).</li> </ul>
1.B-Increase member capabilities to engage in advocacy on behalf of agricultural education	1.B.1 – Educate members to understand advocacy, not limited to the political process, and their role as an advocate at all levels including community, state and national.	Professional Growth	<ul style="list-style-type: none"> <li>• Educational opportunities provided through professional development.</li> </ul>	<ul style="list-style-type: none"> <li>• Professional Growth Committee develop advocacy materials and workshops.</li> <li>• Identify state advocacy leaders.</li> <li>• Maintain advocacy link on NAAE website.</li> <li>• Policy statements based on facts.</li> <li>• NPS</li> </ul>
	1.B.2-Expand the involvement of state leaders at the National Policy Seminar.	Public Policy	<ul style="list-style-type: none"> <li>• 60% of states participate in the Ag Ed Strand at National Policy Seminar.</li> </ul>	<ul style="list-style-type: none"> <li>• NAAE pay conference registration fee for one leader per state.</li> <li>• Encourage continued or repeat attendees.</li> <li>• Follow-up survey for feedback.</li> <li>• Market at NAAE convention.</li> </ul>
	1.B.3 - Provide advocacy professional development for members and state leaders.	Professional Growth	<ul style="list-style-type: none"> <li>• Advocacy professional development provided to state leaders from 10 states.</li> <li>• Five state leaders provided professional development in their respective states and/or region.</li> </ul>	<ul style="list-style-type: none"> <li>• Offer advocacy workshops at state and regional conferences.</li> <li>• Train one leader from each state to deliver workshops at home.</li> </ul>
	1.B.4 - Provide advocacy tools and resources for members to use at the local, state, regional and national levels.	Public Policy	<ul style="list-style-type: none"> <li>• Effective advocacy tools identified.</li> <li>• Effective tools developed.</li> <li>• Effective tools disseminated.</li> </ul>	<ul style="list-style-type: none"> <li>• Public Policy Committee determine advocacy tools needed.</li> <li>• Maintain advocacy toolbox link on NAAE website.</li> </ul>





Strategy	Action	Responsible Committee	Indicators	Ways & Means
2.A- Develop resources to help stakeholders expand existing or start new agricultural education programs in their community.	2.A.1- Identify resources and challenges for delivery of the agricultural education model.	Member Services	<ul style="list-style-type: none"> <li>Resources and challenges identified.</li> </ul>	<ul style="list-style-type: none"> <li>Member Services Committee compile basic needs for a program (facilities, curriculum, student organization involvement, importance of SAE, NQPS).</li> <li>Develop printable materials to share at local and state level.</li> <li>Provide training at national and regional summer conferences.</li> </ul>
	2.A.1.a - Partner with the National FFA Organization to build upon existing resources.	Marketing	<ul style="list-style-type: none"> <li>Partnership formed and strengthened with National FFA Organization.</li> </ul>	<ul style="list-style-type: none"> <li>Member Services Committee partnership formed with National FFA.</li> <li>Increased revenue from National FFA Foundation.</li> <li>Utilize NAAE reps on FFA board.</li> </ul>
	2.A.1.b – Use National Quality Program Standards (NQPS) to design and improve programs.	Professional Growth	<ul style="list-style-type: none"> <li>Encouraged use of NQPS through promotion and professional development.</li> </ul>	<ul style="list-style-type: none"> <li>Professional Growth Committee develop promotion plan for NQPS.</li> <li>Offer NQPS professional development workshops.</li> </ul>
2.B-Increase teacher recruitment efforts to meet the demand for new and expanding programs	2.B.1-Increase recruitment efforts to reach traditional, non-traditional and diverse audiences to enter the profession.	Member Services	<ul style="list-style-type: none"> <li>Identified ways to reach listed audiences.</li> <li>Appropriate recruitment tools developed and implemented.</li> </ul>	<ul style="list-style-type: none"> <li>Members Services Committee identify ways to reach audiences.</li> <li>Expand the National Teach Ag Campaign.</li> <li>Encourage state level recruitment programs.</li> <li>Provide more printable materials to give at career shows, trade shows, and to new college students.</li> </ul>
	2.B.2-Support and expand the National Teach Ag Campaign	Finance	<ul style="list-style-type: none"> <li>Increased funding by 10% for the campaign.</li> </ul>	<ul style="list-style-type: none"> <li>Acquire more funding through National FFA Foundation.</li> <li>Expand teacher recruitment efforts, working with other agriculture organizations.</li> </ul>
	2.B.3- Encourage certified agriculture teachers to enter the classroom.	Marketing	<ul style="list-style-type: none"> <li>Developed or expanded initiatives to encourage agriculture teachers to enter the classroom.</li> </ul>	<ul style="list-style-type: none"> <li>Marketing Committee develop or expand initiatives to encourage agriculture teachers to enter the classroom.</li> <li>Marketing Committee develop or expand initiatives to increase student teacher retention rates.</li> <li>Marketing Committee work more closely with teacher educators.</li> </ul>

Strategy	Action	Responsible Committee	Indicators	Ways & Means
2.C – Increase agriculture teacher retention efforts	2.C.1 – Provide professional development opportunities related to retention efforts.	Professional Growth	<ul style="list-style-type: none"> <li>• Opportunities provided on the state and national levels.</li> </ul>	<ul style="list-style-type: none"> <li>• Professional Growth Committee determine professional development needs to increase teacher retention.</li> <li>• Continue and expand teacher retention programs, such as Teachers turn the Key, XLR8, NATAA, and CASE.</li> <li>• Develop retention workshops for use at the state and national levels.</li> <li>• NAAE offer training at national convention.</li> </ul>
	2.C.2 – Create mentoring training tools and resources to assist states in developing mentoring programs.	Professional Growth	<ul style="list-style-type: none"> <li>• Identified appropriate mentoring tools and resources.</li> <li>• Developed mentoring tools and resources.</li> <li>• Promoted tools and resources to state leaders.</li> </ul>	<ul style="list-style-type: none"> <li>• Professional Growth Committee identify appropriate mentoring tools and resources.</li> <li>• Develop and promote mentoring tools and resources.</li> <li>• Continue and expand Teacher Mentor awards program.</li> </ul>
	2.C.3 – Provide professional development to help states use mentoring tools to implement or improve mentoring programs.	Professional Growth	<ul style="list-style-type: none"> <li>• Made available professional development on the national, regional, and state level.</li> </ul>	<ul style="list-style-type: none"> <li>• Professional Growth Committee encourage states to use mentoring tools.</li> <li>• NAAE board and staff provide assistance as requested.</li> <li>• Train state leaders on mentoring tools.</li> </ul>
3.A-Market the tangible and intangible benefits of NAAE membership	3.A.1- Create a marketing plan to highlight membership benefits to all current and potential members.	Marketing	<ul style="list-style-type: none"> <li>• Marketing plan created.</li> <li>• Marketing plan utilized.</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Committee create a marketing plan.</li> <li>• Marketing Committee encourage use of the marketing plan.</li> </ul>
3.B- Collect accurate and timely membership information and dues.	3.B.1-Create a variety of methods for collecting membership information and dues.	Member Services	<ul style="list-style-type: none"> <li>• Enhanced current membership information and dues collection methods.</li> </ul>	<ul style="list-style-type: none"> <li>• Member Services Committee enhance current membership information and dues collection methods.</li> <li>• NAAE staff support state leaders in collecting and reporting membership information and dues.</li> <li>• Member Services Committee encourage professionalism and consistency in dues remitters.</li> </ul>



Strategy	Action	Responsible Committee	Indicators	Ways & Means
3.C-Enhance web-based member benefits and services	3.C.1- Develop web-based tools that make membership benefits more evident and accessible.	Member Services	<ul style="list-style-type: none"> <li>• Web-based tools developed.</li> </ul>	<ul style="list-style-type: none"> <li>• NAAE staff lead efforts to develop web-based tools.</li> <li>• Members can pay membership online via website.</li> <li>• Membership benefits easily accessible on website.</li> <li>• Printable membership cards on website.</li> </ul>
3.D-Increase the family-friendly member services (e.g., child-care and family-oriented activities) provided at regional and national conferences	3.D.1- Determine members' needs for family-friendly services at regional and national events.	Member Services	<ul style="list-style-type: none"> <li>• Identified needs for family-friendly services at regional and national events.</li> </ul>	<ul style="list-style-type: none"> <li>• Member Services Committee identify needs for family-friendly services at regional and national events.</li> <li>• Offer services at regional and national events.</li> </ul>
4.A-Identify needs of current and potential NAAE members.	4.A.1- Assess why some agricultural educators are NAAE members.	Strategic Planning	<ul style="list-style-type: none"> <li>• Assessment developed.</li> <li>• Assessment completed.</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Planning Committee develop an assessment of current and potential NAAE members.</li> </ul>
				<ul style="list-style-type: none"> <li>• Committee report benefits of membership to members.</li> </ul>
4.B-Identify way NAAE can help states increase membership				<ul style="list-style-type: none"> <li>• Strategic Planning Committee identify best practices for membership association.</li> <li>• Committee compile best practices from member states.</li> </ul>
				<ul style="list-style-type: none"> <li>• Committee provide information to state members.</li> <li>• Committee provide resources to help states increase membership.</li> <li>• Committee coordinate membership reports.</li> </ul>



*Kristy Camp from Choctaw County High School in Mississippi helps guide students in lab*

Strategy	Action	Responsible Committee	Indicators	Ways & Means
4.C-Expand and enhance professional development programs	4.C.1- Develop new professional development programs in emerging areas such as STEM	Professional Growth	<ul style="list-style-type: none"> <li>• Expanded initiatives in emerging areas.</li> </ul>	<ul style="list-style-type: none"> <li>• Professional Growth Committee expand professional development initiatives in emerging areas.</li> </ul>
	4.C.2-Explore development of sequential professional development opportunities to meet state and federal continuing education regulations.	Professional Growth	<ul style="list-style-type: none"> <li>• Sequential professional development opportunities created.</li> </ul>	<ul style="list-style-type: none"> <li>• Professional Growth Committee develop sequential professional development opportunities.</li> <li>• Determine federal and state regulations and needs of membership.</li> </ul>
5.A-Collaborate with agricultural education organizations.	5.A.1-Collaborate with AAAE.	Strategic Planning Professional Growth Marketing	<ul style="list-style-type: none"> <li>• Identified ways to encourage/support more research in areas such as: <ul style="list-style-type: none"> <li>-The impact of agricultural education on student achievement</li> <li>-The post-graduation careers of agricultural education students</li> <li>-National trends in education</li> </ul> </li> <li>• Encouraged development and dissemination of practical summaries of agricultural education research</li> <li>• Supported research by classroom teachers in collaboration with university faculty on critical issues.</li> <li>• Promoted NAAE student membership and benefits within the teacher preparation cohort.</li> <li>• Promoted agricultural education on college campuses that feed agricultural education majors to teacher preparation programs</li> <li>• Created initiatives to meet professional needs of teacher educators.</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Planning and Professional Growth Committees identify ways to collaborate with AAAE on pertinent research areas.</li> <li>• Strategic Planning and Professional Growth Committees identify ways to get state associations more involved in promoting NAAE membership with universities.</li> <li>• NAAE board/members meet with AAAE board/members at national meetings.</li> <li>• Continue and expand NAAE scholarships to pre-service ag ed students.</li> </ul>





Strategy	Action	Responsible Committee	Indicators	Ways & Means
	5.B.1-Collaborate with ACTE	Public Policy Marketing	<ul style="list-style-type: none"> <li>• Strengthened national advocacy efforts for CTE including agricultural education.</li> <li>• Increased involvement in National Policy Seminar</li> <li>• Promoted the value of ACTE membership</li> </ul>	<ul style="list-style-type: none"> <li>• Public Policy and Marketing Committees identify ways to collaborate with ACTE.</li> <li>• Continue and expand ag ed involvement in National Policy Seminar</li> <li>• Link ACTE membership benefits to NAAE.</li> <li>• CTE joint advocacy projects.</li> </ul>
	5.C.-Collaborate with NASAE	Strategic Planning	<ul style="list-style-type: none"> <li>• Work with state leaders to identify ways to strengthen ag ed programs within their states</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Planning Committee identify ways to collaborate with NASAE.</li> <li>• Develop tools to identify what states need to strengthen programs.</li> </ul>
	5.D-Collaborate with The National Council for Agricultural Education	Strategic Planning Public Policy	<ul style="list-style-type: none"> <li>• Continued to expand National Teach Ag campaign</li> <li>• Continued to grow CASE</li> <li>• Collaborated on National Summit for Agricultural Education</li> <li>• Identified emerging national education and public policy issues</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Planning and Public Policy Committees identify ways to collaborate with The Council.</li> <li>• Continue and expand NAAE increased role/visibility in National Summit for Ag Ed.</li> <li>• Develop semi-annual list of emerging education and public policy issues.</li> <li>• Continue and expand management and facilitation of Council initiatives, such as the National Teach Ag Campaign and CASE.</li> </ul>
	5.E-Collaborate with National FFA Alumni Association	Professional Growth/ Member Services	<ul style="list-style-type: none"> <li>• Work with National FFA Alumni Association on initiatives such as, but not limited to: <ul style="list-style-type: none"> <li>-Advocacy</li> <li>-Role of local alumni affiliate in agricultural education programs</li> </ul> </li> <li>• Possibility of joint regional and national meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Professional Growth and Member Services Committees identify ways to collaborate with the National FFA Alumni Association.</li> <li>• NAAE sponsored advocacy workshops at alumni conferences.</li> <li>• NAAE promote benefits of local alumni affiliates.</li> <li>• Consider joint NAAE and alumni conferences.</li> <li>• NAAE board meet with national FFA alumni board to plan for regional conferences and other initiatives.</li> </ul>

Strategy	Action	Responsible Committee	Indicators	Ways & Means
	5.F-Collaborate with National FFA Foundation	Finance	<ul style="list-style-type: none"> <li>Worked with National FFA Foundation on initiatives such as, but not limited to:               <ul style="list-style-type: none"> <li>-Support for special projects</li> <li>-Promoting individual contributions to National FFA Foundation</li> <li>-Collaborating to identify potential sponsors</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Finance Committee identify ways to collaborate with the National FFA Foundation.</li> <li>NAAE collaborate with the FFA Foundation to secure sponsorships for special programs.</li> <li>Promote individual contributions to Foundation.</li> </ul>
	5.G-Collaborate with student agricultural education organizations	Member Services/ Professional Growth	<ul style="list-style-type: none"> <li>Worked with national agricultural education student organizations on initiatives such as, but not limited to:               <ul style="list-style-type: none"> <li>-growing professional relationships through ATA conclave, PAS conference, MANRRS conference, national FFA convention, and other events</li> <li>-expansion of Teachers' World at the national FFA convention</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Member Services and Professional Growth Committees identify ways to collaborate with the student organizations.</li> <li>Continue and expand NAAE presence at National Ag Ed student organization activities.</li> </ul>
	5.H-Collaborate with National Farm & Ranch Business Management Education Association (NFRBMEA)	Member Services/ Professional Growth	<ul style="list-style-type: none"> <li>Worked with NFRBMEA on common organizational initiatives</li> <li>Created a needs assessment tool that will identify farm business management member needs</li> </ul>	<ul style="list-style-type: none"> <li>Member Services and Professional Growth Committees identify ways to collaborate with NFRBMEA.</li> <li>Develop a NAAE presence within NFRBMEA.</li> </ul>
6.A – Ensure a quality supply of future leaders for the agricultural education profession	6.A.1 – Identify and develop potential leaders from NAAE membership.	Board Professional Growth	<ul style="list-style-type: none"> <li>Initiatives were developed.</li> </ul>	<ul style="list-style-type: none"> <li>NAAE board and Professional Growth Committee identify initiatives to develop leaders.</li> </ul>
	6.A.2-Evaluate the skills, knowledge, experiences needed for an effectively functioning Board	Professional Growth	<ul style="list-style-type: none"> <li>Identified effective skills, knowledge, and experiences needed.</li> </ul>	<ul style="list-style-type: none"> <li>Professional Growth Committee Identify effective skills, knowledge, and experiences needed for NAAE leadership positions.</li> </ul>



Strategy	Action	Responsible Committee	Indicators	Ways & Means
6.B- Increase diversity of Board membership to reflect the diversity of the membership and interests	6.B.1-Work with state affiliates and regions to communicate the importance of diversity and building the next generation of leaders for NAAE	Marketing	<ul style="list-style-type: none"> <li>Communicated the importance of diversity.</li> </ul>	<ul style="list-style-type: none"> <li>Marketing Committee develop key messages and communicate the importance of diversity.</li> </ul>
	6.B.2-Evaluate the by-laws to assess their adequacy in assuring election of a diverse Board	Policy & Bylaws	<ul style="list-style-type: none"> <li>Evaluated the by-laws and revised as needed.</li> </ul>	<ul style="list-style-type: none"> <li>Policy and Bylaws Committee and board evaluate the by-laws and revise as needed.</li> </ul>
	6.B.3-Evaluate the by-laws to assess the need to revise the makeup of the Board to ensure diversity in needed skills, knowledge and experiences	Policy & Bylaws	<ul style="list-style-type: none"> <li>Evaluated the by-laws and revised as needed.</li> </ul>	<ul style="list-style-type: none"> <li>Policy and Bylaws Committee and board evaluate the by-laws and revise as needed.</li> </ul>
6.C-Ensure that Board members are fully trained to carry out their responsibilities	6.C.1-Develop a comprehensive training program for new and returning Board members in all aspects of Board leadership	Professional Growth	<ul style="list-style-type: none"> <li>Board training developed and delivered.</li> </ul>	<ul style="list-style-type: none"> <li>Professional Growth Committee develops (or reviews) board training and ensures that board training is delivered.</li> <li>NAAE executive director, or other experienced professionals, may conduct training for board members.</li> </ul>
6.D-Ensure effectiveness of staff to accomplish organizational goals	6.D.1 – Conduct annual staff evaluations to include professional development plans	Executive Director & NAAE Board of Directors	<ul style="list-style-type: none"> <li>Annual staff evaluations conducted and professional development plans created.</li> </ul>	<ul style="list-style-type: none"> <li>NAAE board evaluates executive director annually.</li> <li>NAAE executive director evaluates NAAE staff annually.</li> </ul>

Strategy	Action	Responsible Committee	Indicators	Ways & Means
	6.D.2 – Provide professional development opportunities to staff as needed	Executive Director & NAAE Board of Directors	<ul style="list-style-type: none"> <li>Professional development opportunities provided to staff.</li> </ul>	<ul style="list-style-type: none"> <li>Executive director ensures that staff have access to appropriate professional development opportunities to ensure staff are well-prepared to do their jobs effectively and efficiently.</li> <li>NAAE board ensures that executive director has access to appropriate professional development opportunities to ensure he/she is well-prepared to do his/her job effectively and efficiently.</li> </ul>
6.E-Enhance collaboration between state affiliates and NAAE to advance organizational goals	6.E.1 – Work to improve timely and accurate submission of information and payments to NAAE.	Member Services	<ul style="list-style-type: none"> <li>Timely and accurate information and payments submitted to NAAE.</li> </ul>	<ul style="list-style-type: none"> <li>Member Services Committee explore ways to ensure that timely and accurate information and dues payments are submitted to NAAE.</li> <li>New NAAE website allows on-line payment options.</li> </ul>



*Students at Prague Public School landscape a yard in Prague, Okla.*







*Students conducting dairy cattle evaluations in Wyoming*

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# 2013-2014 ANNUAL REPORT

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