

I am an agricultural educator by choice and not by chance.

I believe in American agriculture; I dedicate my life to its development and the advancement of its people.

I will strive to set my students by my deeds and actions the highest standards of citizenship for my community, state and nation.

I will endeavor to develop professionally through study, travel and exploration.



NAAE

ANNUAL REPORT

2012-13

I will not knowingly wrong my fellow teachers. I will defend them as far as honesty will permit.

I will work for the advancement of agricultural education and I will defend it in my community, state and nation.

I realize that I am part of a school system. I will work in harmony with school authorities and other teachers of the school.

My love for youth will spur me on to impart something from my life that will help make for each of my students a full and happy future.





From the President



2013 proved to be an exciting and successful year for both agricultural education and NAAE. As educators, we know the importance that networking, professional development, and advocacy have on making a positive impact in the profession and shaping the future. As you look over the annual report, keep in mind that these accomplishments are the results of each and every member of our organization. Congratulations to the award winners – you make us so proud – and thank you to the membership for the wonderful work you do with your students and developing our future for agriculture. Thank you for allowing me to serve the NAAE as your president, may we look forward to even better things to come.

“ *Professionals providing agricultural education for the global community through visionary leadership, advocacy and service.* ”

- NAAE MISSION

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2013 NAAE AWARDS

TEACHING AND PROGRAM AWARD HIGHLIGHTS

NAAE recognizes its members annually for excellence in teaching through award programs. Following is the list of the award winners and a description of each of the award categories.

NAAE OUTSTANDING YOUNG MEMBER

Agricultural education is faced with a shortage of qualified teachers. Unless students at our nation’s teaching institutions enter and remain in the profession, a shortage of teachers will continue to exist. The Outstanding Young Member Award encourages young teachers to remain in the profession. Innovative young teachers with outstanding professional records, including participation in NAAE, are recognized for their early efforts in the teaching profession. NAAE members who have completed at least three but not more than five years of teaching are eligible to apply for this award; members who are currently in their sixth year of teaching are eligible to apply.

This award program is sponsored by John Deere as a special project of the National FFA Foundation.



Thirty-four state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. Each of the regional winners received transportation, lodging and registration to attend the 2013 NAAE Convention in Las Vegas.

- Region I
- Region II
- Region III
- Region IV
- Region V
- Region VI

- Joshua Perkins
- Tonya Brown
- Craig Kohn
- Lindsey Davie
- Blake Berry
- Jennifer Cushman

- Montana
- Kansas
- Wisconsin
- Kentucky
- South Carolina
- Connecticut



In the group photograph are Savvanah Bayci; Stotz Equipment Representative, Joshua Perkins, Tonya Brown, Craig Kohn, Lindsey Davie, Blake Berry, Jennifer Cushman, and Amy Allen; John Deere.



OUTSTANDING AGRICULTURAL EDUCATION TEACHER

This award program recognizes active NAAE members who are conducting the highest quality agricultural education programs. It rewards them for their excellence, leadership and service in the agricultural education profession. It highlights each teacher's ability to draw upon community resources to provide relevant and meaningful educational experiences for all students. Award recipients demonstrate how they are innovators and catalysts for agricultural education at all learning levels.



We are delighted to have Toyota as our sponsor for this program as well as for the Outstanding Postsecondary/Adult Ag Ed Program award.

Thirty-four state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. Each of the regional winners received transportation, lodging and registration to attend the 2013 NAAE Convention in Las Vegas. In addition Toyota also provided each winner with a one-year lease on a 2014 Toyota Tundra.

Region I
Region II
Region III
Region IV
Region V
Region VI

Don Noorda
Jason Larison
Matthew Eddy
Dena Wuebker
Robby Vinzant
Amanda Thomson

Nevada
Kansas
Iowa
Ohio
Alabama
Connecticut



In the photograph are Jim Baudino; Toyota Representative, Don Noorda, Jason Larison, Matthew Eddy, Dena Wuebker, Robby Vinzant, and Amanda Thomson.



NATIONAL AGRISCIENCE TEACHER OF THE YEAR

This program distinguishes NAAE members who emphasize science concepts, principles, and applications in their curricula. The award recognizes leadership in agriscience, civic, community, agriculture/agribusiness, and professional activities. Outstanding agriscience educators are innovators and catalysts for student success in agriscience education.



This program is sponsored by the Potash Corp. as a special project of the National FFA Foundation.

Seventeen state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. The regional winners received a \$1,500 grant to purchase agriscience supplies/equipment, recognition at a National FFA Convention general session, transportation, lodging and registration to attend the 2013 NAAE Convention in Las Vegas.

Region I
Region II
Region III
Region IV
Region V
Region VI

Allyson Lammiman
Kathy Conerly
Barbara Lemmer
Travis Scherer
Robert Bollier
Tara Berescik

Nevada
Louisiana
Iowa
Indiana
South Carolina
New York



In the photograph are Allyson Lammiman, Kathy Conerly, Barbara Lemmer, Travis Scherer, Robert Bollier, and Tara Berescik.



OUTSTANDING MIDDLE/SECONDARY SCHOOL AGRICULTURAL EDUCATION PROGRAM

The NAAE Outstanding Middle/Secondary School Agricultural Education Program Award recognizes the nation's most successful middle school and secondary school agricultural education programs and teachers. Agriscience teachers draw upon a variety of resources to make education more relevant and meaningful to students. The award highlights how teachers integrate English, mathematics and science into instruction and use new technology to teach students. The award also symbolizes the success of agricultural education in preparing students for work and lifelong learning. It encourages teachers to meet the needs of the community, school and students.



This program is sponsored by Monsanto and AGCO as a special project of the National FFA Foundation.



Twenty-seven state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. The regional winners received transportation, lodging and registration to attend the 2013 NAAE Convention in Las Vegas.

Region I	Spring Creek High School	Nevada	Ty Smith, Aaron Albisu
Region II	Newport School District	Arkansas	Steve Davis, Taylor Gwin
Region III	Oelwein High School	Iowa	Lindsey Crawford, Scott Smalley
Region IV	Spencer County High School	Kentucky	Darryl Matherly, Bland Baird
Region V	Oakleaf High School	Florida	Keri Sidle
Region VI	Vernon-Verona Sherril Center School	New York	Keith Schiebel



In the photograph are Heather Wolfe; Monsanto Representative, Ty Smith, Aaron Albisu, Steve Davis, Scott Smalley, Darryl Matherly, Keri Sidle, Keith Schiebel, and Dennis Branch, AGCO Representative.



OUTSTANDING POSTSECONDARY/ADULT AGRICULTURAL EDUCATION PROGRAM

The NAAE Outstanding Postsecondary/Adult Agricultural Education Program Award recognizes the nation’s most successful two-year postsecondary and full-time adult agricultural education programs and teachers. Most careers in modern agriculture and related sciences are technical careers that require education beyond secondary school. Outstanding agriscience and agribusiness educational programs beyond the high school level of instruction are more important today than ever before. NAAE is proud to honor some of these exceptional postsecondary and adult programs.



This program is sponsored by Toyota as a special project of the National FFA Foundation.

Nine state associations submitted state-winning applications. Of those applications one winner was chosen for each of the NAAE regions representing the application pool. The regional winners received transportation, lodging and registration to attend the 2013 NAAE Convention in Las Vegas. In addition Toyota provided each regional winner with a one-year lease on a 2014 Toyota Tundra.

Region I	Casper College	Wyoming	Tom Parker, Todd Jones Jeremy Burkett, Marty Finch, Heath Hornecker
Region II	Arkansas State University	Arkansas	Beebe Department of Agriculture
Region III	Hawkeye Community College	Iowa	David Grunklee, Brad Kinsinger
Region IV	Mexico Young Farmers’ Association	Missouri	Theodore DeVault
Region V	Johnson County Young Farmers’ Association	Georgia	Ron Bray
Region VI	Mifflinburg Young Farmers’ Association	Pennsylvania	Stephen Kline



In the photograph are Jim Baudino; Toyota Representative, Casper College, Jerry Sites-Arkansas State University, David Grunklee and Brad Kinsinger-Hawkeye Community College, Theodore DeVault-Mexico Young Farmers’ Association, Ron Bray-Johnson County Young Farmers’ Association, Stephen Kline-Mifflinburg Young Farmers’ Association



IDEAS UNLIMITED AWARDS

For years, teachers have been exchanging classroom and teaching ideas. Innovative teaching keeps agricultural education programs alive and teachers enthusiastic. The NAAE Ideas Unlimited Award recognizes teachers for developing and sharing innovative ideas with their colleagues nationwide.



This award program is sponsored by
National Geographic Learning/Cengage Learning.

Twenty-three state associations submitted state-winning applications. Of those applications one winner was chosen for each of the six NAAE regions. The regional winners received a stipend to attend the 2013 NAAE Convention in Las Vegas. In addition regional winners presented their award winning ideas at the Organizational Members & Business Partners' Reception on December 6th, 2013 at the NAAE convention.

Region I
Region II
Region III
Region IV
Region V
Region VI

Joshua Evans
Daniel Stehlik
Zachary Morris, Ryan Anderson
Amanda Ross
Taylor Brown
Paul Heasley

Utah
Kansas
Iowa
Missouri
Georgia
Pennsylvania



In the photograph are Joshua Evans, Daniel Stehlik, Zachary Morris, Ryan Anderson, Amanda Ross, Taylor Brown, Paul Heasley, and Nicole Sgueglia, representative from National Geographic Learning/Cengage Learning.



TEACHER MENTOR AWARDS

We hear a lot about the nationwide shortage of agriculture teachers. Most states are in dire need of more teachers. One way to address the teacher shortage is to ensure that our beginning teachers have successful experiences and make choices to remain in the teaching profession. NAAE is pleased to be able to recognize those individuals who have made a difference in our profession by sharing themselves with others—specifically teachers in their induction years.



This award program is sponsored by CEV Multimedia.

Twelve state associations submitted state-winning applications. Of those applications, one winner was chosen for each of the six NAAE regions. The regional winners received a stipend to attend the 2013 NAAE Convention in Las Vegas.

Region I
Region II
Region III
Region IV
Region V
Region VI

Walt Wesch
Bob Mitchell
William Lehman
Amy Holder
Dale Tucker
Rachel Anderson

Arizona
Oklahoma
South Dakota
Missouri
Tennessee
New York



In the photograph are Walt Wesch, Bob Mitchell, family of the late William Lehman, Amy Holder, representative accepting award on behalf of Dale Tucker, representative accepting award on behalf of Rachel Anderson.



TEACHERS TURN THE KEY AWARD

Another way that NAAE works to decrease the shortage of qualified teachers is through the Teachers Turn the Key program. This program encourages young teachers to remain in the profession and recognizes their participation in professional

activities. NAAE members who are currently in their second, third, or fourth year of teaching are eligible to apply for this award. Applicants must be a member of NAAE during the year of application (2012-2013) and at the time of the convention at which they receive the scholarship (2013-2014). Applicants must not have attended the NAAE convention previously.



This award program is sponsored by RAM Trucks as a special project of the National FFA Foundation.

Twenty-nine state associations submitted state-winning applications. All Teacher Turn the Key winners received transportation, lodging and registration to attend the 2013 NAAE Convention in Las Vegas. Each winner also attended special Teacher Turn the Key professional development sessions specifically designed for early career agricultural educators.



2013 Teacher Turn the Key recipients

Region I

Ty Neal	Montana
Jared Collins	Oregon
Amy Cable	Washington
Shane Buchholz	Wyoming

Region II

Yvonne Tarbet	New Mexico
Emily Hogland	Oklahoma
Lindsey Hoerbert	Oklahoma

Region III

Charles Fitzgerald	Iowa
Amber Seibert	Minnesota
Gena Lilienthal	Minnesota
Krystl Knabe	Nebraska
Abby Knobbe	Nebraska
Jenny Vandehoven	North Dakota
Caitlin Holm	North Dakota
Noelle Rist	South Dakota
Dani Herring	South Dakota
Brittany Babik	Wisconsin
Kellie Claflin	Wisconsin

Region IV

Corrine Wengelewski	Illinois
Joseph Dunn	Indiana
Bailey Garwood	Michigan
Morgan Payton	Missouri
Rebecca Steinhoff	Missouri
Jenna Gilliam	Ohio
Laura Ringler	Ohio

Region V

Fallon Driver	Florida
Charlotte Roberts	Florida
Tim Griffeth	Georgia
Amanda Kenner	Georgia
Buffy Everette	North Carolina
Elizabeth Gray	North Carolina
Katie Gilson	South Carolina
Leann Turner	Tennessee

Region VI

Sarah Oliver	Connecticut
Sara Seiser	Maryland
Katie Warner	Maryland
Tedra McDougal-Bean	New York
Kacey Rice	Pennsylvania
Lindsay Spurrier	Pennsylvania
Cory Bowman	Virginia
Veronica Milliken	West Virginia



OUTSTANDING SERVICE CITATION

The NAAE awards the Outstanding Service Citation to those who go above and beyond the call of duty and impact our lives the most. They might be doctors, nurses, your best friend...or perhaps your teacher. This award is given to those who serve their profession in professional activities, school activities, and community service.



This award program is sponsored by Monsanto.

Region I
Region II
Region III
Region IV
Region V
Region VI

Mike Wallace
Homer Lenderman
Gerald Lamers
Thomas Kremer
Dr. R. Kirby Barrick
Andrew Seibel

Washington
Arkansas
Iowa
Ohio
Florida
Virginia



In the photograph are Mike Wallace, Homer Lenderman, Gerald Lamers, Thomas Kremer, Representative accepting award on behalf of Dr. R. Kirby Barrick, Andrew Seibel, and Michelle Insko, Monsanto.



LIFETIME ACHIEVEMENT AWARD

NAAE bestows the Lifetime Achievement Award upon persons who have retired from the agricultural education profession and who have contributed to the advancement of agricultural education on a regional or national level throughout their careers.



This award program is sponsored by Ford Motor Company as a special project of the National FFA Foundation.

Region I
Region II
Region III
Region IV
Region V
Region VI

Tom Klein
Carrol Marks
Clifford D. Vrieze
Frank Dry
Harvey Burniston
Dr. Glenn Anderson

Nevada
Louisiana
Minnesota
Illinois
Tennessee
Virginia



In the photograph are Tom Klein, Carrol Marks, Clifford D. Vrieze, Frank Dry, Harvey Burniston, Representative accepting award on behalf of the late Dr. Glenn Anderson, Glenn Sims, National FFA Foundation on behalf of Ford



OUTSTANDING COOPERATION AWARD

The Outstanding Cooperation Award is presented to organizations, agribusinesses or individuals who have provided exemplary service to agricultural education at the national level. This year's award recipients contributed their time, talents and finances to ensure the success of agricultural education.



Plaques for this award program are sponsored by Forrest T. Jones & Company.

Region I	Second Chance Center for Animals	Arizona
Region II	Benny Bell	Louisiana
Region III	Governor Terry Branstad	Iowa
Region IV	Dr. Donald Claybomb	Missouri
Region V	Frankie Hall	Florida
Region VI	Marcellus Shale Coalition	Pennsylvania



In the photograph are Representatives from Second Chance Center for Animals, Benny Bell, Representative accepting award on behalf of Governor Terry Branstad, Dr. Donald Claybomb, Frankie Hall, Representative from Marcellus Shale Coalition, Mike Williams, Forrest T. Jones



EXCELLENCE IN LEADERSHIP FOR RETENTION (XLR8) INSTITUTE PARTICIPANTS

Yet another way NAAE works to increase retention in agricultural education is through the brand new program, Excellence in Leadership for Retention (XLR8). In partnership with the National Teach Ag Campaign, NAAE has created this program to help agriculture teachers who have been in the classroom between seven and 15 years address common issues that lead to them leaving the profession. Participants engaged in intensive professional development sessions at the 2013 NAAE Convention in Las Vegas, and the program continues throughout the year with virtual learning experiences and online collaboration through the NAAE professional learning community, Communities of Practice. The goal of this program is to not only retain XLR8 participants in the teaching profession, but to also give them the tools to help other mid-career teachers. Of applicants nationwide, twenty agriculture teachers were chosen to participate in this program.

This program is sponsored by CSX Transportation.



Jamie Brown	Harding County High School	Buffalo, SD
Alex Dykes	Lake Hamilton High School	Pearcy, AR
Andrew Fritsch	Bourbon County High School	Paris, KY
SaraBeth Fulton	Big Spring High School	Newville, PA
Sue Gorman	Red Wing High School	Red Wing, MN
Melissa Hansen	Carrington High School	Carrington, ND
Kari Hanson	Park City High School	Park City, MT
Kristyn Harms	Norris High School	Firth, NE
Gene Hovatter Philip	Barbour High School	Moatsville, WV
Danielle Johnson	Cookeville High School	Cookeville, TN
Jerrold Lundry	Fairview High School	Fairview, OK
JoAnn Pfeiffer	Federal Hocking High School	Stewart, OH
Laura Priest	Lawrence Free State High School	Lawrence, KS
Rachel Sauvola	New Richmond High School	New Richmond, WI
Nancy Sell	Screven County High School	Sylvania, GA
Mark Starkey	Liberty Center High School	Liberty Center, OH
Darren Swartz	Bloomer High School	Bloomer, WI
Tamara Whitcomb	Mount Baker High School	Deming, WA
David Wilson	Uintah High School	Vernal, UT
Jennifeur Wilson	North Warren Regional School District	Blairstown, NJ



MEMBERSHIP & STATE ASSOCIATION AWARDS

100 PERCENT STATE ASSOCIATION AWARDS

NAAE annually recognizes the state associations that have the distinction of having all of the respective state's agriculture teachers as members of NAAE. The 100 percent state associations in 2012-2013 were:

Nevada Oklahoma

10 PERCENT PLUS AWARDS—10 PERCENT INCREASE STATE ASSOCIATIONS

NAAE annually recognizes state associations which surpass their previous year's membership by 10 percent or more. The following eight state associations qualified for 10 percent plus membership awards in the 2012-2013 membership year:

Arkansas Nebraska Rhode Island
Indiana Nevada West Virginia

LARGEST STUDENT MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest numerical increase in student membership. The [Missouri Association](#) received the award for the 2012-2013 membership year with an increase of 38 members from the previous year.

LARGEST STUDENT MEMBERSHIP—STATE ASSOCIATION

NAAE annually recognizes the state having the largest student membership. The [Wisconsin Association](#) was recognized in the 2012-2013 membership year, reporting a total of 167 student members.

LARGEST STATE ASSOCIATION MEMBERSHIP

NAAE annually recognizes the state having the largest membership. The [Missouri Association](#) was recognized in the 2012-2013 membership year, reporting a total of 522 members.

LARGEST NUMERICAL MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest numerical increase in membership. The [Indiana Association](#) received the award for the 2012-2013 membership year, with an increase of 52 members from the previous year.

LARGEST PERCENTAGE MEMBERSHIP INCREASE—STATE ASSOCIATION

NAAE annually recognizes the state association having the largest percentage increase in membership. The [Rhode Island Association](#) received the award for the 2012-2013 membership year, with an increase of 33 percent from the previous year.

LARGEST NUMERICAL MEMBERSHIP INCREASE—REGION

NAAE annually recognizes the region having the largest numerical increase in membership. [Region IV—Scott Stone, Vice President](#), received the award for the 2012-2013 membership year, with an increase of 106 members from the previous year.

LARGEST PERCENTAGE MEMBERSHIP INCREASE—REGION

NAAE annually recognizes the region having the largest percentage increase in membership. [Region IV— Scott Stone, Vice President](#), received the award for the 2012-2013 membership year, with an increase of 6.6 percent from the previous year.

LARGEST REGIONAL MEMBERSHIP

NAAE annually recognizes the region having the largest membership. [Region IV—Scott Stone, Vice President](#), was recognized in 2012-2013 membership year, with 1708 members.



100 PERCENT STUDENT MEMBER UNIVERSITIES

In the 2012-2013 membership year fifteen agricultural education departments, as listed below, self-reported 100 percent student membership and received recognition at the 2013 National Alpha Tau Alpha Conclave in Louisville:

California Polytechnic State University, San Luis Obispo
 Fresno State University
 Murray State University
 Oklahoma State University
 Purdue University
 The Pennsylvania State University
 The University of Arizona
 University of Connecticut
 University of Florida
 University of Wisconsin, Platteville
 University of Wisconsin, River Falls
 Virginia Tech



Above: Lawrence County High School agriculture teacher in Alabama supervises his student feeding his buffalo as part of his supervised agriculture experience responsibilities.

PROFESSIONAL STATE ASSOCIATION AWARDS

The national organization is strong when its affiliated state associations aggressively engage in well-planned activities that serve the interests of members and the profession. To encourage professional activities, NAAE presents plaques to state associations meeting specific standards and goals.



This award program is sponsored by Hobar Publications.

States qualifying for Distinguished, Professional and Active achievement in 2012-2013 are:

Region I

Arizona - Distinguished
 Idaho - Professional
 Montana - Professional
 Nevada- Professional
 Oregon - Professional
 Washington - Distinguished
 Wyoming- Professional

Region II

Arkansas - Distinguished
 Colorado - Professional
 Louisiana - Distinguished
 Oklahoma - Distinguished

Region III

Iowa- Professional
 Minnesota- Distinguished
 Nebraska- Professional
 North Dakota- Professional
 South Dakota- Distinguished
 Wisconsin- Distinguished

Region IV

Illinois- Distinguished
 Indiana- Professional
 Kentucky- Distinguished
 Michigan- Active
 Missouri- Distinguished
 Ohio- Professional

Region V

Florida- Professional
 Georgia- Distinguished
 Tennessee - Distinguished
 North Carolina- Distinguished
 Mississippi- Active
 South Carolina- Professional

Region VI

Connecticut - Professional
 Maryland - Distinguished
 Pennsylvania - Distinguished
 Virginia- Professional



SCHOLARSHIPS

UPPER DIVISION AGRICULTURAL EDUCATION SCHOLARSHIP RECIPIENTS

Using proceeds from the 50-50 scholarship raffle at the 2012 NAAE Convention and sponsorship from Delmar Cengage Learning, NAAE awarded 15 scholarships to college students majoring in agricultural education. Each \$750 scholarship was awarded to a student who would do their student teaching in the 2013-2014 school year.

The scholarship recipients were:

Kirsten Blackford	University of Illinois
Daniel Doeing	Iowa State University
Mindy Irvine	Penn State University
Mary Jones	Mississippi State University
Kiersten Kasey	University of Illinois
Rachel Kroeplien	University of Wisconsin- River Falls
Kendall Mallory	University of Kentucky
Matthew Marshall	Cal Poly, San Luis Obispo
Jenna McDaniel	University of Florida
Haley Montes	New Mexico State University
Janna Oxford	Purdue University
Katie Pitts	Purdue University
David Slater	Northwest Missouri State University
Emily Urban	Penn State University
Caleb Wright	Penn State University



Left: Blue Mountain Community College students in Oregon learning cutting concepts.



Right: Lawrence County High School agriculture program in Alabama using a mobile dairy trailer to educate local students about the dairy industry.



PAST PRESIDENTS

PRESIDENT	YEAR ELECTED	ELECTION CITY
L.E. Cross; CA	1948	Milwaukee
Parker Woodul; NM*	1949	Atlantic City
Jess Smith; WI*	1950	Miami
A.C. Hale; AR*	1951	Minneapolis
Max Lampo; MO*	1952	Boston
Robert Wall; VA*	1953	Chicago
S.F. Peterson; NC*	1954	San Francisco
Robert Howey; IL*	1955	Atlantic City
Robert Bishopp; WY	1956	St. Louis
James Wall; NE*	1957	Philadelphia
Luther Hardin; AR*	1958	Buffalo
Julian Carter; NY*	1959	Chicago
Floyd Johnson; SC*	1960	Los Angeles
James Hamilton; IA	1961	Kansas City
Wenroy Smith; PA*	1962	Milwaukee
Walter Bomeli; MI*	1963	Atlantic City
Sam Stenzel; KS*	1964	Minneapolis
James Durkee; WY	1965	Miami
Elvin Walker; GA*	1966	Denver
Tom Devin; TX	1967	Cleveland
Wm. G. Smith; NJ	1968	Dallas
Millard Gundlach; WI	1969	Boston
Glen D. McDowell; KY	1970	New Orleans
Howard Teal; NY*	1971	Portland
Francis Murphy; SD	1972	Chicago
W.R. Harrison; OK	1973	Atlanta
Lurther Lalum; MT*	1974	New Orleans
John Murray; MN	1975	Anaheim
Richard Weber; LA	1976	Houston
Jim Guilinger; IL*	1977	Atlantic City
John P. Mundt; ID	1978	Dallas
Albert Timmerman, Jr.; TX	1979	Anaheim
Tom Jones; AZ	1980	New Orleans
Layton G. Peters; MN	1981	Atlanta
Dale Butcher; IN	1982	St. Louis
Walter Schuh; WA*	1983	Anaheim
Walter Schuh; WA*	1984	New Orleans
Myron Sonne; SD	1985	Atlanta
Ralph Thomas; OK*	1986	Dallas
Caroll L. Shry; MD	1987	Las Vegas
Duane W. Watkins; WY	1988	St. Louis
Douglas B. Spike; MI	1989	Orlando
Tom Parker; WY	1990	Cincinnati
Dennis Jackson; MN*	1991	Los Angeles
Dale Turner; OK	1992	St. Louis
Tom Klein; NV	1993	Nashville
Merle Richter; WI	1994	Dallas
Tom Heffernan; TX	1995	Denver
MeeCee Baker; PA	1996	Cincinnati
Duane Fisher; IA	1997	Las Vegas
Tom Kremer; OH	1998	New Orleans
Mike Cox; VA	1999	Orlando
Paul Jaure; TX	2000	San Diego
Bryan D. Gause; IN*	2001	New Orleans
Sarah Osborn Welty, MD	2002	Las Vegas
Roger Teeple; NC	2003	Orlando
Jeff Maierhofer; IL	2004	Las Vegas
Allan Sulser; UT	2005	Kansas City
Lee J. James; MS	2006	Atlanta
Harold Eckler, MO	2007	Las Vegas
Sally Shomo, VA	2008	Charlotte
Ray Nash, MS	2009	Nashville
Greg Curlin, IN	2010	Las Vegas
Ken Couture; CT	2011	Atlanta

*indicates deceased



2012-2013 MEMBERSHIP REPORT

Region I

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Alaska	1	2	0	1	1	2	2	4	2	1	1
Arizona	92	90	80	76	88	82	76	65	71	91	79
California	177	174	210	208	208	218	233	223	205	174	154
Hawaii	18	20	13	16	9	11	15	12	12	9	6
Idaho	117	117	114	118	132	107	114	112	114	125	127
Montana	107	96	93	125	94	97	98	93	85	95	102
Nevada	34	29	34	34	35	34	32	37	30	31	35
Oregon	103	100	96	101	97	90	96	101	108	103	99
Utah	61	65	63	75	82	90	106	98	119	98	102
Washington	201	214	226	207	192	197	195	174	175	177	192
Wyoming	49	61	43	63	55	65	63	52	57	55	51
TOTAL	960	968	974	1024	993	993	1030	971	978	959	948

Region II

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Arkansas	157	184	176	148	149	156	152	167	150	145	165
Colorado	116	113	118	113	96	104	113	105	98	138	109
Kansas	137	177	189	170	179	174	205	193	191	182	195
Louisiana	212	211	217	197	210	212	204	213	189	197	205
New Mexico	79	101	96	106	74	80	80	80	88	89	76
Oklahoma	464	514	511	516	522	504	498	517	506	505	490
Texas	171	151	130	141	154	142	147	141	123	97	87
TOTAL	1336	1451	1437	1391	1384	1372	1399	1416	1345	1353	1327

Region III

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Iowa	213	317	221	227	197	200	207	229	232	231	217
Minnesota	315	319	305	261	301	264	289	260	284	299	294
Nebraska	151	152	144	150	136	142	135	152	134	125	145
North Dakota	120	114	114	104	118	116	115	129	138	127	122
South Dakota	102	108	98	92	89	86	83	108	100	96	96
Wisconsin	496	466	414	419	397	430	417	475	475	465	452
TOTAL	1397	1476	1296	1253	1238	1238	1246	1353	1363	1343	1326



Region IV

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Illinois	405	400	418	420	417	407	395	406	395	386	424
Indiana	305	302	304	319	312	303	270	275	251	262	315
Kentucky	220	237	226	230	258	233	203	216	234	222	220
Michigan	160	151	105	100	87	88	98	91	101	68	65
Missouri	538	507	485	499	496	524	540	541	556	504	566
Ohio	271	292	284	289	267	289	269	297	262	219	229
TOTAL	1899	1889	1822	1857	1837	1844	1775	1826	1799	1661	1819

Region V

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Alabama	276	276	281	306	263	279	262	264	254	245	233
Florida	84	126	140	166	162	126	137	136	187	192	203
Georgia	376	384	398	376	424	415	446	436	408	458	439
Mississippi	128	123	94	104	114	107	105	112	101	117	90
North Carolina	297	289	289	291	299	304	301	259	303	355	330
Puerto Rico	1	1	1	4	0	0	2	1	3	3	3
South Carolina	100	96	97	104	95	114	115	121	100	97	98
Tennessee	190	189	188	191	192	212	214	231	232	236	225
Virgin Islands	1	1	1	1	1	1	1	1	1	1	1
TOTAL	1453	1485	1489	1543	1550	1558	1583	1561	1589	1704	1622

Region VI

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Connecticut	53	66	61	70	72	72	78	64	81	82	84
Delaware	54	47	38	46	34	42	55	53	53	60	60
Maine	6	10	7	8	15	9	7	7	6	7	7
Maryland	30	31	40	43	43	43	44	51	45	50	45
Massachusetts	7	4	0	5	1	2	0	2	2	2	5
New Hampshire	35	36	33	23	24	24	34	25	27	23	26
New Jersey	21	19	23	26	24	25	21	28	30	33	35
New York	114	110	108	123	112	164	121	126	117	106	115
Pennsylvania	177	176	165	155	133	136	135	144	154	171	161
Rhode Island	1	1	2	3	3	12	4	9	9	3	8
Vermont	3	3	1	8	7	8	7	10	8	0	2
Virginia	144	153	119	138	134	144	173	161	157	148	146
West Virginia	64	73	70	68	75	59	70	67	68	15	51
TOTAL	709	735	667	716	677	740	749	747	757	700	745



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Ms. Jennifer Applebee
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XLR8 Professional Development Program

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Assistant Vice President, Corporate Social Responsibility
*CSX Transportation**
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Jacksonville, FL 32202



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National Agriscience Teacher of the Year Awards

Mr. Thomas Pasztor
Senior Director, Stakeholder Communications
*PotashCorp**
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P.O. Box 3320
Northbrook, IL 60062



Friday Awards Luncheon

Mr. John Wendler
Senior VP of Marketing
*Tractor Supply Company**
200 Powell Place
Brentwood, TN 37027

Ms. Lisa White
Director of Store Marketing
Tractor Supply Company*
200 Powell Place
Brentwood, TN 37027



Ideas Unlimited Awards

Ms. Nicole Sgueglia
Associate Product Manager
National Geographic Learning | Cengage Learning
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President
CEV Multimedia
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Dr. Gordon Davis
Chairman
CEV Multimedia
1020 SE Loop 289
Lubbock, TX 79404



Networking Reception

Ms. Michelle Gowdy
Director of Community and Academic Relations
*DuPont Pioneer**
7100 NW 62nd Avenue
P. O. Box 1000
Johnston, IA 50131-1000



DuPont Agriscience Institute

Ms. Phyllis Buchanan
Office of Education
*DuPont**
Experimental Station 301/214
P.O. Box 80030
Wilmington, DE 19880-0030



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Mr. Mike Williams
Association Sales Director
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Mr. Travis Calhoun
Experiential Marketing Manager - Truck
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Organizational Members and Business Partners Reception

Mr. Paul Pitas, APR
Director of Public Relations and Communications
*Culver Franchising System, Inc.**
1240 Water Street
Prairie du Sac, WI 53578



Mr. Mike Williams
Association Sales Director
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Mr. Warren Graeff
Senior Vice President, Agricultural Banking Market Manager
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Ms. Christine Rolka
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Ms. Krystal Anderson
Organization & Talent Leader
*MANA Crop Protection**
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50 States Addition to NAAE Legislative Action Center

Ms. Anita Schneider
President
*National FFA Alumni Association**
25063 283 Highway
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Above Photos from top to bottom:

Students engaging in an aquaculture lesson at O'Neill Public Schools in Nebraska.

Prague FFA members from Oklahoma meeting with a congressman.

Melstone High School agriculture students in Montana educating local elementary students about feed lots.



Left: Providence High School students, in North Carolina, examining animal organs.



Right: Calhoun School District student in Illinois observing corn crop.



2013 NAAE ORGANIZATIONAL MEMBERS



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Above: Dyersburg FFA members in Tennessee participating in a U.S. flag retirement ceremony.



Above: House Municipal School students in New Mexico working on a landscaping project.



NATIONAL ASSOCIATION OF AGRICULTURAL EDUCATORS STRATEGIC PLAN - GOALS AND OBJECTIVES

Adopted: July 26, 2003
Last Revised: July 21, 2011

NAAE MISSION: "PROFESSIONALS PROVIDING AGRICULTURAL EDUCATION FOR THE GLOBAL COMMUNITY THROUGH VISIONARY LEADERSHIP, ADVOCACY AND SERVICE."

A. THE AGRICULTURAL EDUCATION PROFESSION

Enhance the well-being and impact of the agricultural education profession.

1. PROFESSIONAL STANDARDS

Goal: Define and promote high ethical and professional standards.

Objective A.1.a. Define model professional standards to ensure the high quality of agricultural education.

1. Utilize National Quality Program Standards (NQPS) to identify quality indicators of agricultural education teachers and programs.
2. Encourage state regulators to cooperate to recognize and transfer valid credentials.
3. NAAE provides incentives that encourage outstanding performance through award programs.
4. NAAE provides the education and knowledge needed to excel in an environment of accountability through workshops and professional meetings.

Objective A.1.b. Publish and promote adherence to the Agriculture Teachers Creed, the code of professional ethics for agricultural education professionals.

1. Provide every member with a copy of the Agriculture Teachers Creed.
2. Provide educational opportunities to discuss professional ethics.

Objective A.1.c. Engage diverse individuals in all activities and positions of the profession.

1. Encourage participation at all levels of the profession, including the association leadership and management.
2. Provide leadership to ensure that women and minorities are welcomed by their professional colleagues.
3. Provide educational opportunities to effectively deliver services to diverse populations.
4. Provide professional development for state agricultural association officers to be trained by NAAE.



2. PUBLIC POLICY

Goal: Develop positions on key public policy issues and influence decision makers.

Objective A.2.a. Form clear positions on public policy issues reflecting the interests of the profession.

1. NAAE will identify public policy issues important to agricultural education.
2. NAAE will coordinate meetings during which public policy positions may be developed.
3. Promote public policy positions to membership for individual involvement.

Objective A.2.b. Influence legislators, regulators, administrators, business partners, stakeholders, and other school staff to support agricultural education.

1. NAAE provides information and support to key federal agencies and legislators.
2. Provide a NAAE spokesperson for all related public policy topics.
3. NAAE's policy statements will be based on facts and research.
4. NAAE will serve as an advocate for agricultural education.
5. NAAE will have access to a registered lobbyist.

3. NEW PROFESSIONALS

Goal: Recruit, educate and support beginning agricultural educators.

Objective A.3.a. Cooperate with universities on meeting the professional needs of prospective agricultural educators.

1. Promote NAAE student membership and benefits within the university community.
2. Recommend to universities the utilization of National Quality Program Standards (NQPS) in the agricultural education program.
3. Provide upper division scholarship opportunities to university students who intend to teach agriculture.

Objective A.3.b. Recruit potential agricultural education teachers.

1. Identify potential agricultural educators.
2. Utilize the Internet to reach potential teachers.
3. Target high school and college students who belong to key organizations.
4. NAAE will actively promote the profession on college campuses.
5. NAAE secures funded scholarships to help students finance tuition.
6. Teacher educators will encourage agricultural education students to attend professional meetings.

Objective A.3.c. Provide transition services for new agriculture teachers.

1. NAAE will post career opportunities related to agricultural education.
2. Encourage states to implement a mentorship program.
3. Recognize quality mentors through mentorship award program.
4. NAAE will actively recruit beginning teachers to the professional organization.



B. THE NAAE MEMBERS

Provide valuable programs and services for members.

1. KNOWLEDGE MANAGEMENT

Goal: Conduct research and share professional knowledge.

Objective B.1.a. Prioritize and promote the results of existing agricultural education research.

1. Priority research initiatives will be funded and results will be shared with the profession.
2. Priority research initiatives will be conducted by the association and its members.
3. Research results are published, stored, catalogued and available on-line for members.
4. Encourage members to participate and share professional knowledge with colleagues and fellow agriculture teachers.

Objective B.1.b. Conduct and publish results of NAAE membership-related research projects.

1. Research results will be published, stored, and cataloged, and be made available to members.

Objective B.1.c. Maintain a source of technical, practice, market and promotional materials.

1. Members can look to the association as the primary source of technical information.
2. NAAE stores, organizes and provides access to relevant content information.
3. NAAE coordinates the acquisition and sharing of knowledge with other organizations.
4. NAAE will collect and disseminate data on local program characteristics.
5. NAAE will provide a source of relevant materials to the general public about the profession.

Objective B.1.d. Publish newsletters and professional guides.

1. NAAE provides leadership guides to state associations and members.
2. NAAE publishes newsletters to share news of interest to the profession.

Objective B.1.e. Evaluate curriculum materials and prioritize unmet needs.

1. NAAE will collaborate with other ag ed related groups to prioritize and publicize unmet curriculum needs annually.
2. NAAE will provide a list of publishers or providers of instructional materials related to agricultural education.



2. PROFESSIONAL DEVELOPMENT

Goal: Provide professional development opportunities.

Objective B.2.a. Provide professional skills and content education.

1. NAAE will sponsor continuing education courses covering priority topics.
2. Standards for continuing professional development will reflect member needs.
3. Educational content will be provided in classes and on-line to meet member needs.
4. All members will practice lifelong learning to maintain and improve their skills.

Objective B.2.b. Provide practical technological skills education and cost-effective opportunities for applying technology.

1. NAAE will promote activities that provide technological skills and technological expertise.
2. Members will be made aware of relevant, innovative technologies through workshops and other means.
3. NAAE will survey members and summarize future member issues.

Objective B.2.c. Provide relevant management skills education.

1. NAAE will promote workshops and other activities that will promote total program management skills education.

Objective B.2.d. Provide leadership education and opportunities.

1. NAAE will provide activities and materials that promote leadership education and opportunities.

3. PROGRAMS AND BENEFITS

Goal: Provide financial, recognition, service and fellowship programs and benefits.

Objective B.3.a. Arrange professional development opportunities and activities for colleagues to meet, share, serve, and learn.

1. NAAE will provide opportunities for members to meet for fellowship and sharing.
2. Members will share through special interest groups.
3. Members will have access to on-line tools for sharing with colleagues.

Objective B.3.b. Promote and recognize outstanding service to students, communities and the profession.

1. NAAE will provide awards, internships and grants to outstanding members.
2. Outstanding professional and association service will be recognized by colleagues.

Objective B.3.c. Coordinate grant and employment opportunities.

1. NAAE will provide a service to match employers and members.
2. Members will have access to internships, grants information and ways to promote financial security.



C. THE NAAE ORGANIZATION

Operate an effective, efficient and responsive organization.

1. GOVERNANCE (PRIORITY B; CURRENT PERFORMANCE OK)

Goal: Employ effective governance practices.

Objective C.1.a. Use a representative board and committees to set clear priorities and direction for staff.

1. Use a governing structure that encourages member participation and produces effective long-term and short-term results and that provides responsive, efficient, flexible, and effective results.
2. Use standing and ad hoc advisory committees to fill clearly defined roles and to provide clear recommendations and support for board decisions.
3. Elect a board of directors that reflects the composition of the membership and provides continuity.
4. Ensure that strategic and operations decisions are separated, allowing responsive actions as needed.

Objective C.1.b. Recruit members to serve as volunteers and leaders at all levels.

1. Recruit member volunteers based on a match with their talents and abilities needed.
2. Member volunteers work together effectively with staff members.

Objective C.1.c. Support the success of state associations and regions.

1. Ensure that state associations are able to leverage the resources of the national association.
2. Survey the needs of state associations and members and share the information annually.
3. Promote sharing and cooperation among states.
4. Provide evaluation and management consulting to state associations.

2. MANAGEMENT

Goal: Employ effective general management practices.

Objective C.2.a. Employ effective human resources and administration practices.

1. Focus on core competencies and outsource other services.
2. Establish and adhere to human resources policies that maximize the value of the staff.
3. Use measurements to evaluate success.
4. Hire quality employees.
5. Employ effective management practices.

Objective C.2.b. Use technology to lower costs and improve services.

1. Use appropriate technology resources that share information and reduce costs for all.

Objective C.2.c. Use partnerships to leverage the work of NAAE and other organizations.

1. Participate actively in umbrella education organizations.
2. Participate actively in other agricultural education organizations.
3. Participate actively in other agricultural organizations.
4. Hold meetings together with related organizations.
5. Seek opportunities to conduct joint public relations.
6. Seek joint education and professional development resources.
7. Leverage the work of other organizations through partnerships.



3. FINANCE

Goal: Employ effective financial practices.

Objective C.3.a. Maintain long-term financial stability by using budgets and spending controls.

1. Plan and budget to manage financial resources.
2. Build financial stability through savings and investments.
3. Manage the organization to ensure its long-term financial stability.
4. Allocate financial resources to highest priority programs through a standard review process.

Objective C.3.b. Secure grants and sponsorships from government and industry to supplement dues.

1. Nurture a high profile with appropriate federal granting agencies.
2. Secure industry and government grants and scholarships.

Objective C.3.c. Set program prices to contribute to the overall support of the organization.

1. Seek non-dues revenue to supplement the NAAE budget.
2. Reasonable profits are generated from program fees.

Objective C.3.d. Offer supplemental membership categories so that supporters can be involved.

1. Provide a membership category that connects businesses and other organizations to NAAE members.
2. Provide a membership category that connects persons other than professional agricultural educators to the agricultural education profession.
3. Provide a membership category that connects retired agriculture teachers with active NAAE members.
4. Membership categories reflect the interests of all related parties.

4. MARKETING

Goal: Employ effective marketing practices.

Objective C.4.a. Survey member needs, stakeholder perceptions and demand for services.

1. Survey and publish key stakeholder perceptions of member value.
2. Annually survey member needs.³³

Objective C.4.b. Define and consistently communicate the brand image of agricultural educators.

1. Define and communicate consistently a core brand promise.
2. Ensure that the public recognizes the value of the association's code of ethics.
3. Ensure that the public perceives agricultural educators consistent with the values of the agricultural education profession and of agricultural educators.



Objective C.4.c. Promote the benefits and value offered by agricultural educators to the general public.

1. Develop mass media and targeted public relations services.
2. Ensure that the public understands the benefits and value offered by agricultural educators.
3. Promote agricultural educators so that the public is aware that they are qualified professionals.
4. Leverage public service and partnership advertising.
5. Target principals, guidance counselors and other teachers for positive public relations about agricultural education.

Objective C.4.d. Increase membership through participation and effective communication of benefits.

1. Ensure that members are aware of the value of the association's programs and merchandise.
2. Ensure that member participation leads to a strong sense of belonging to the profession and association.
3. Encourage members to make a lifetime commitment to the success of the profession and association.
4. Encourage all agricultural education professionals to be members of the professional association.

Objective C.4.e. Educate members to effectively communicate their value to local stakeholders.

1. Produce and distribute brochures and templates to help members promote their local value to stakeholders.
2. Provide analysis and facts to support marketplace compensation.
3. Develop and deliver presentations to inform and persuade local decision makers of member value.





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