



National Association of Agricultural Educators

ANNUAL REPORT

2015-2016

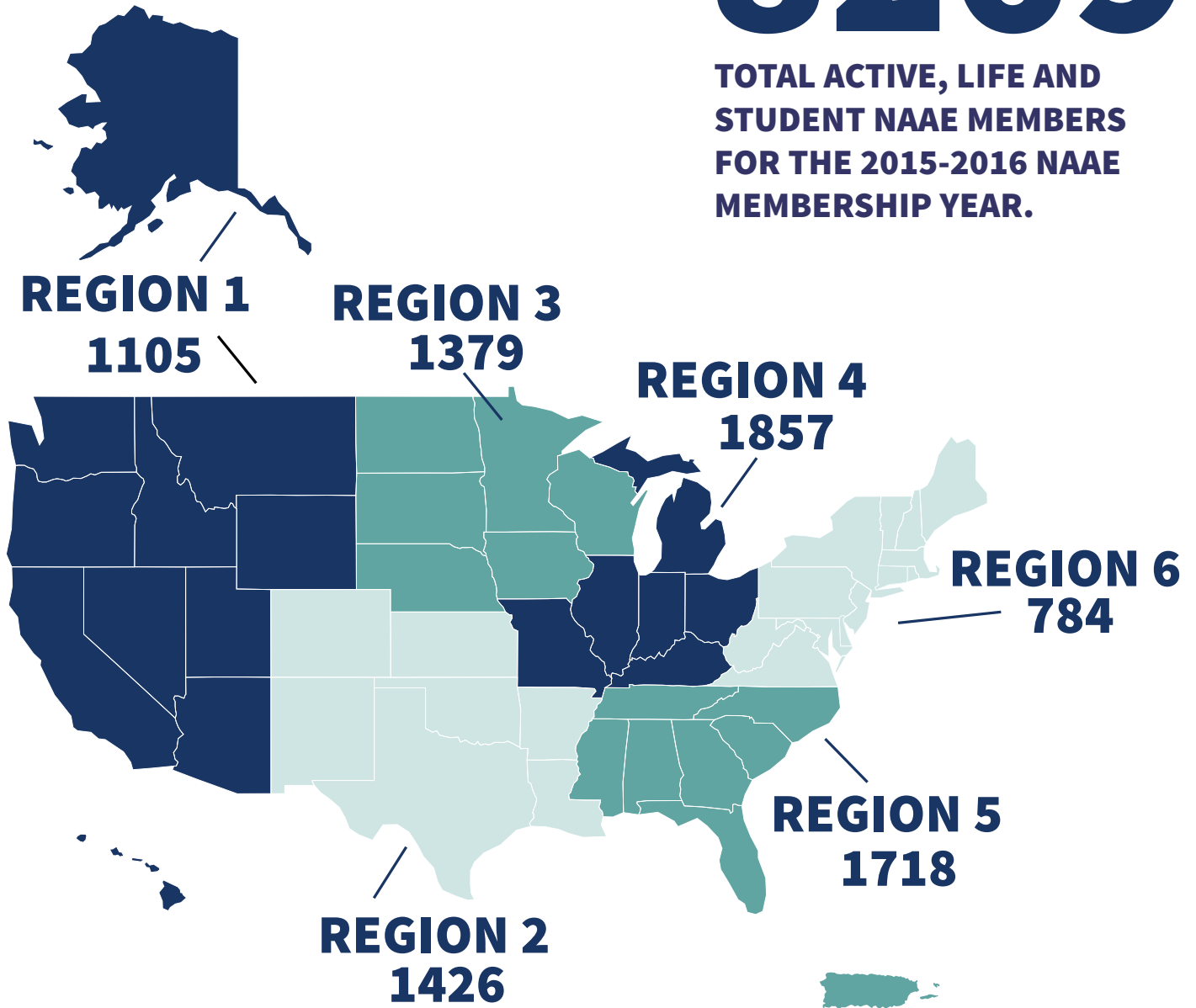
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2015-2016 NAAE MEMBERSHIP DATA

8269

TOTAL ACTIVE, LIFE AND
STUDENT NAAE MEMBERS
FOR THE 2015-2016 NAAE
MEMBERSHIP YEAR.



2012-2016 NAAE MEMBERSHIP DATA - BY STATE

| REGION 1 | | | | |
|--------------|------------|-------------|-------------|-------------|
| | 12-13 | 13-14 | 14-15 | 15-16 |
| Alaska | 1 | 3 | 3 | 17 |
| Arizona | 83 | 73 | 73 | 74 |
| California | 165 | 155 | 167 | 201 |
| Hawaii | 6 | 10 | 6 | 5 |
| Idaho | 128 | 129 | 132 | 137 |
| Montana | 104 | 130 | 137 | 104 |
| Nevada | 35 | 43 | 45 | 39 |
| Oregon | 99 | 125 | 115 | 152 |
| Utah | 102 | 102 | 124 | 122 |
| Washington | 193 | 189 | 196 | 194 |
| Wyoming | 51 | 60 | 50 | 60 |
| TOTAL | 967 | 1019 | 1048 | 1105 |

| REGION 2 | | | | |
|--------------|-------------|-------------|-------------|-------------|
| | 12-13 | 13-14 | 14-15 | 15-16 |
| Arkansas | 165 | 167 | 166 | 178 |
| Colorado | 109 | 100 | 96 | 121 |
| Kansas | 196 | 224 | 234 | 258 |
| Louisiana | 205 | 197 | 213 | 222 |
| New Mexico | 76 | 76 | 87 | 79 |
| Oklahoma | 489 | 490 | 490 | 500 |
| Texas | 88 | 81 | 62 | 68 |
| TOTAL | 1328 | 1335 | 1348 | 1426 |

| REGION 3 | | | | |
|--------------|-------------|-------------|-------------|-------------|
| | 12-13 | 13-14 | 14-15 | 15-16 |
| Iowa | 218 | 219 | 203 | 174 |
| Minnesota | 294 | 314 | 329 | 345 |
| Nebraska | 146 | 159 | 167 | 165 |
| North Dakota | 122 | 115 | 122 | 131 |
| South Dakota | 97 | 96 | 104 | 94 |
| Wisconsin | 453 | 427 | 440 | 470 |
| TOTAL | 1330 | 1330 | 1365 | 1379 |

| REGION 4 | | | | |
|--------------|-------------|-------------|-------------|-------------|
| | 12-13 | 13-14 | 14-15 | 15-16 |
| Illinois | 424 | 418 | 421 | 430 |
| Indiana | 315 | 315 | 332 | 341 |
| Kentucky | 220 | 232 | 242 | 247 |
| Michigan | 67 | 78 | 78 | 82 |
| Missouri | 566 | 570 | 540 | 529 |
| Ohio | 231 | 238 | 230 | 228 |
| TOTAL | 1823 | 1851 | 1843 | 1857 |

| REGION 5 | | | | |
|----------------|-------------|-------------|-------------|-------------|
| | 12-13 | 13-14 | 14-15 | 15-16 |
| Alabama | 233 | 243 | 252 | 245 |
| Florida | 203 | 154 | 194 | 203 |
| Georgia | 439 | 444 | 448 | 492 |
| Mississippi | 90 | 113 | 120 | 124 |
| North Carolina | 330 | 296 | 343 | 330 |
| Puerto Rico | 3 | 1 | 1 | 0 |
| South Carolina | 100 | 104 | 120 | 136 |
| Tennessee | 226 | 213 | 199 | 187 |
| Virgin Islands | 1 | 1 | 1 | 1 |
| TOTAL | 1625 | 1569 | 1678 | 1718 |

| REGION 6 | | | | |
|---------------|------------|------------|------------|------------|
| | 12-13 | 13-14 | 14-15 | 15-16 |
| Connecticut | 86 | 102 | 108 | 107 |
| Delaware | 60 | 65 | 64 | 59 |
| Maine | 7 | 10 | 6 | 3 |
| Maryland | 45 | 43 | 44 | 50 |
| Massachusetts | 5 | 4 | 5 | 5 |
| New Hampshire | 26 | 25 | 29 | 28 |
| New Jersey | 35 | 37 | 34 | 31 |
| New York | 115 | 106 | 118 | 113 |
| Pennsylvania | 168 | 171 | 179 | 167 |
| Rhode Island | 8 | 8 | 8 | 8 |
| Vermont | 2 | 2 | 6 | 2 |
| Virginia | 147 | 176 | 174 | 170 |
| West Virginia | 51 | 43 | 63 | 41 |
| TOTAL | 755 | 792 | 838 | 784 |

2015-2016 BOARD OF DIRECTORS



Back row, left-right: Terry Rieckman, Chad Massar, Jerrod Lundry, Christa Williamson, Deanna Theis, Stanley Scurlock, Sherisa Nailor, Scott Stone. **Front row, left-right:** Nick Nelson, Hals Beard, Glenda Crook, Parker Bane, Jason Kemp, Krista Pontius

President

Terry Rieckman, South Dakota

President Elect

Scott Stone, Missouri

Region 1

Nick Nelson, Vice President, Oregon
Chad Massar, Secretary, Montana

Region 2

Hals Beard, Vice President, Louisiana
Jerrod Lundry, Secretary, Oklahoma

Region 3

Glenda Crook, Vice President, Wisconsin
Christa Williamson, Secretary, Minnesota

Region 4

Parker Bane, Vice President, Illinois
Deanna Theis, Secretary, Missouri

Region 5

Jason Kemp, Vice President, Tennessee
Stanley Scurlock, Secretary, Florida

Region 6

Krista Pontius, Vice President, Pennsylvania
Sherisa Nailor, Secretary, Pennsylvania

PAST PRESIDENTS

| President | Year | Election City | President | Year | Election City |
|---------------------------|------|---------------|----------------------------|------|---------------|
| L.E. Cross, CA | 1948 | Milwaukee | Tom Parker, WY | 1990 | Cincinnati |
| Parker Woodul, NM* | 1949 | Atlantic City | Dennis Jackson, MN * | 1991 | Los Angeles |
| Jess Smith, WI * | 1950 | Miami | Dale Turner, OK | 1992 | St. Louis |
| A.C. Hale, AR * | 1951 | Minneapolis | Tom Klein, NV | 1993 | Nashville |
| Max Lampo, MO * | 1952 | Boston | Merle Richter, WI | 1994 | Dallas |
| Robert Wall, Va * | 1953 | Chicago | Tom Heffernan, TX | 1995 | Denver |
| S.F. Peterson, NC * | 1954 | San Francisco | MeeCee Baker, PA | 1996 | Cincinnati |
| Robert Howey, IL * | 1955 | Atlantic City | Duane Fisher, IA | 1997 | Las Vegas |
| Robert Bishopp, WY | 1956 | St. Louis | Tom Kremer, OH | 1998 | New Orleans |
| James Wall, NE * | 1957 | Philadelphia | Mike Cox, VA | 1999 | Orlando |
| Luther Hardin, AR * | 1958 | Buffalo | Paul Jaure, TX | 2000 | San Diego |
| Julian Carter, NY * | 1959 | Chicago | Bryan D. Gause, IN * | 2001 | New Orleans |
| Floyd Johnson, SC * | 1960 | Los Angeles | Sarah Osborn Welty, MD | 2002 | Las Vegas |
| James Hamilton, IA | 1961 | Kansas City | Roger Teeple, NC | 2003 | Orlando |
| Wenroy Smith, PA* | 1962 | Milwaukee | Jeff Maierhofer, IL | 2004 | Las Vegas |
| Walter Bomeli, MI* | 1963 | Atlantic City | Allan Sulser, UT | 2005 | Kansas City |
| Sam Stenzel, KS* | 1964 | Minneapolis | Lee J. James, MS | 2006 | Atlanta |
| James Durkee, WY | 1965 | Miami | Harold Eckler, MO | 2007 | Las Vegas |
| Elvin Walker, GA * | 1966 | Denver | Sally Shomo, VA | 2008 | Charlotte |
| Tom Devin, TX | 1967 | Cleveland | Ray Nash, MS | 2009 | Nashville |
| Wm. G. Smith, NJ | 1968 | Dallas | Greg Curlin, IN | 2010 | Las Vegas |
| Millard Gundlach, WI | 1969 | Boston | Ken Couture, CT | 2011 | Atlanta |
| Glen D. McDowell, KY | 1970 | New Orleans | Farrah Johnson, FL | 2012 | St. Louis |
| Howard Teal, NY * | 1971 | Portland | Kevin Stacy, OK | 2013 | Las Vegas |
| Francis Murphy, SD | 1972 | Chicago | Charlie Sappington, IL, | 2014 | Nashville |
| W.R. Harrison, OK | 1973 | Atlanta | <i>*indicates deceased</i> | | |
| Lurthel Lalum, MT* | 1974 | New Orleans | | | |
| John Murray, MN | 1975 | Anaheim | | | |
| Richard Weber, LA | 1976 | Houston | | | |
| Jim Guilinger, IL * | 1977 | Atlantic City | | | |
| John P. Mundt, ID | 1978 | Dallas | | | |
| Albert Timmerman, Jr., TX | 1979 | Anaheim | | | |
| Tom Jones, AZ | 1980 | New Orleans | | | |
| Layton G. Peters, MN | 1981 | Atlanta | | | |
| Dale Butcher, IN | 1982 | St. Louis | | | |
| Walter Schuh, WA* | 1983 | Anaheim | | | |
| Walter Schuh, WA* | 1984 | New Orleans | | | |
| Myron Sonne, SD | 1985 | Atlanta | | | |
| Ralph Thomas, OK * | 1986 | Dallas | | | |
| Caroll L. Shry, MD | 1987 | Las Vegas | | | |
| Duane W. Watkins, WY | 1988 | St. Louis | | | |
| Douglas B. Spike, MI | 1989 | Orlando | | | |



2015-2016 HIGHLIGHTS

With more than 3,000 members and 1.2 million pageviews, Communities of Practice moved to the cloud, allowing for improved mobile access and other new features.



60 members were recognized with NAAE teaching and program awards

= PROFESSIONAL DEVELOPMENT

117 members participated in selective professional development programs - Teachers Turn the Key, XLR8, National Agriscience Teacher Ambassador Academy, & National Agriscience Preservice Teacher Program

15 student members were awarded upper division scholarships

606 people attended the 2015 NAAE convention and earned a total of 2,792 hours of professional development credit.

More than 50 agricultural educators attended the Agricultural Education Strand of the ACTE National Policy Seminar in March in Washington, D.C.

39 states have profiles of agricultural education that give a snapshot of what ag ed looks like in their state.



The 2015 advocacy intern visited 75 congressional offices to share the importance of agricultural education and encourage lawmakers to support our efforts.

= ADVOCACY

1,320 FFA members, agriculture teachers and stakeholders signed up for the National Teach Ag Campaign at the Teach Ag booth at National FFA Convention

166 individuals were nominated to be agriculture teachers through the National Teach Ag Campaign website.

Sixty-nine preservice agricultural education majors received 75 hours of hands-on professional development through the Future Agriscience Teacher (FAST) symposium programs and Teach Ag Ambassador Program



+

= TEACHER RECRUITMENT & RETENTION

43 states and 5,4302 individuals were directly impacted by a National Teach Ag Campaign initiative in 2016.

The National Teach Ag Day live webcast on Thursday, September 22nd reached more than 14,000 people in all 50 states and accounted for 1,263,767 social media impressions.

NAAE SOCIAL MEDIA



629,517
IMPRESSIONS



568,500
IMPRESSIONS

\$213,500 in STAR grants were awarded to 25 states to implement sustainable and effective recruitment and retention strategies

2016 AWARD WINNERS

Since its inception, NAAE has recognized outstanding agricultural educators and agricultural education programs. The 2016 award winners exemplify the best of the best in their chosen profession. Award winners were recognized at the 2016 NAAE Convention, held November 29-December 3 at the Westgate Resort & Casino in Las Vegas, Nevada.

National Agriscience Teacher of the Year

The National Agriscience Teacher of the Year award recognizes teachers who have inspired and enlightened their students through engaging and interactive lessons in the science of agriculture.

This award is sponsored by Herman & Bobbie Wilson as a special project of the National FFA Foundation.



| | | |
|------------|------------------|------------|
| Region I | Trent Van Leuven | Idaho |
| Region II | Susan Swope | New Mexico |
| Region III | Larry Plapp | Wisconsin |
| Region IV | John Poulson | Ohio |
| Region V | Farrah Johnson | Florida |
| Region VI | Jessica Jones | Virginia |

Herman & Bobbie Wilson

Outstanding Young Member

The Outstanding Young Member Award is a means of encouraging young teachers to remain in the profession and to recognize their participation in professional activities.

This program is sponsored by John Deere as a special project of the National FFA Foundation.



| | | |
|------------|-----------------|--------------|
| Region I | Natalie Ryan | California |
| Region II | Mason Jones | Oklahoma |
| Region III | Jamie Propson | Wisconsin |
| Region IV | Renee Wangler | Michigan |
| Region V | Adrienne Smith | Georgia |
| Region VI | Darla Romberger | Pennsylvania |



JOHN DEERE

Outstanding Agricultural Education Teacher Award

This program recognizes NAAE members who are at the pinnacle of their profession—those who are conducting the highest quality agricultural education programs. The award recognizes leadership in civic, community, agriculture/agribusiness and professional activities. Outstanding agricultural educators are innovators and catalysts for student success in agricultural education.

The Outstanding Agricultural Education Teacher Award is sponsored by Caterpillar, Inc. and Tractor Supply Company as a special project of the National FFA Foundation.



| | | |
|------------|------------------|--------------|
| Region I | Tom Andres | Montana |
| Region II | Jacob Larison | Kansas |
| Region III | Ellen Doese | Iowa |
| Region IV | J. Wes York | Kentucky |
| Region V | Nelson McCracken | Georgia |
| Region VI | Sherisa Nailor | Pennsylvania |



Outstanding Middle/Secondary Ag Ed Program

This NAAE award recognizes the total agricultural education program. Emphasis is placed on community impact and how the program as a whole creates learning and growth opportunities for students.

The Outstanding Middle/Secondary Agricultural Education program award is partially sponsored by Monsanto as a special project of the National FFA Foundation.



| | |
|------------|---|
| Region I | Tulare High School , California Dave Caetano, Kevin Koelewyn, Mike Mederos, Jennifer Sousa, Jared Castle, Hector Urueta, Shay Williams-Hopper |
| Region II | Mission Valley High School , Kansas Kelly Hoelting, John Bergin |
| Region III | Elkhorn Area High School , Wisconsin David Kruse |
| Region IV | Calloway County High School , Kentucky Jacob Falwell, Bill Sampson |
| Region V | Tomlin Middle School , Florida Jason Steward, Kelly Goff, Kayla Giorgi |
| Region VI | Thomas McKean High School , Delaware Rebecca Sheahan, Stephanie Matson |



2016 AWARD WINNERS (continued)

Outstanding Postsecondary/Adult Ag. Ed Program

The Outstanding Postsecondary/Adult Ag Ed Program award recognizes exemplary 2-year postsecondary institutions and full time young farmer and adult agricultural education programs. Qualifying young farmer and/or adult ag ed program staff must devote at least 50 percent of their teaching time to this level of instruction.

The Outstanding Postsecondary/Adult Ag Ed Program award is sponsored by Monsanto as a special project of the National FFA Foundation.

- Region I **Treasure Valley Community College, Oregon**
Jared Higby, Sandy Porter, Wade Black
- Region II **Chisholm Young Farmers Program, Oklahoma**
Wayne Simpson
- Region III **Ellsworth Community College, Iowa**
Kevin Butt, Eric Weuve
- Region IV **LaRue County Young Farmers Program, Kentucky**
Chris Thomas
- Region V **Murray County Young Farmers Program, Georgia**
Kip Williams
- Region VI **Manheim Young Farmers Program, Pennsylvania**
Deb Seibert



Teacher Mentor

If you ask agriculture teachers what motivated them to enter and stay in the teaching profession, predominately they will attribute their decision to another agriculture teacher who encouraged them. This award program provides beginning teachers a way to say thank you to the experienced teachers who have influenced them.

This program is sponsored by CEV Multimedia.



| | | |
|------------|-------------------|----------------|
| Region I | Leah Smith | Oregon |
| Region II | Melinda Tague | Oklahoma |
| Region III | Mary Hoffmann | Minnesota |
| Region IV | Darryl Matherly | Kentucky |
| Region V | Gwendolyn Clark | North Carolina |
| Region VI | Dr. Daniel Foster | Pennsylvania |



Ideas Unlimited

The Ideas Unlimited contest is designed to give members an opportunity to exchange classroom, SAE, leadership, and other teaching ideas.

This program is sponsored by National Geographic Learning | Cengage Learning.



| | | |
|------------|-----------------|----------------|
| Region I | Curtis Willems | Arizona |
| Region II | Melinda Tague | Oklahoma |
| Region III | Lisa Steinken | South Dakota |
| Region IV | Kraig Bowers | Indiana |
| Region V | Robert Bollier | South Carolina |
| Region VI | Jessica DeVries | New York |



2016 AWARD WINNERS (continued)

Lifetime Achievement

This award recognizes retired NAAE members who have made significant contributions to agricultural education at the state, regional, and national levels over the course of their careers.

This program is sponsored by Ford as a special project of the National FFA Foundation.



| | | |
|------------|----------------------|--------------|
| Region I | Dale Crawford | Oregon |
| Region II | Dr. Steve Harbseit | Kansas |
| Region III | Cal Geiger | Wisconsin |
| Region IV | William Wheeler | Michigan |
| Region V | Dr. Gordon Patterson | Alabama |
| Region VI | Carl | Pennsylvania |



Outstanding Cooperation

NAAE recognizes organizations, agribusiness companies, and others who have given outstanding support to agricultural education with the Outstanding Cooperation Award.

The plaques for this program are sponsored by Forrest T. Jones & Company.



| | |
|------------|--|
| Region I | Mount Baker Rotary, Washington |
| Region II | Kendall Brashears, Oklahoma FFA Foundation, Oklahoma |
| Region III | Ambassador Kenneth Quinn, Iowa |
| Region IV | Youth Education in Agriculture Committee, Illinois |
| Region V | CEV Multimedia, Tennessee |
| Region VI | Center for Dairy Excellence Foundation, Pennsylvania |



Outstanding Service Citation

NAAE will recognize current and retired NAAE members who have made significant contributions to agricultural education at the state, regional, and national levels with the Outstanding Service Citation.

This program is sponsored by Goodheart-Wilcox.



| | | |
|------------|-------------------|-----------|
| Region I | Denny Quinby | Oregon |
| Region II | Monte Womack | Oklahoma |
| Region III | Jim Ertl | Minnesota |
| Region IV | Matt Chaliff | Kentucky |
| Region V | Jerry Wood | Tennessee |
| Region VI | Roy S. Walls, Jr. | Maryland |



2016 UPPER DIVISION SCHOLARSHIP RECIPIENTS

NAAE awarded this year's scholarships to students who are majoring in agricultural education and who will be completing their student teaching in the fall 2016 or spring 2017 semesters.

This program is sponsored by Growth Energy, Herman and Bobbie Wilson, and National Geographic Learning | Cengage Learning

Beth Augustine
Breanne Brammer
Laura Crosby
Noah Crosson
Tyler Foote
Isaiah Govea
Leann Green
Kayla Hack
Justin Hall
Miranda Kane
Amy Loschen
Emma Miller
Katie Mitchell
Marissa Modglin
Cheyenne Moyer
Nathaniel Nolden
Jacob Rutledge
Gwynn Simeniuk
Samantha Sims
Rylyn Small
Matthew Snyder
Allisa Sowder
Corey Thomas
Mia Thomsen
Sarah Warren

Kansas State University
University of Missouri
Purdue University
University of California-Davis
University of Wisconsin-River Falls
The University of Arizona
North Carolina State University
Pennsylvania State University
Mississippi State University
Pennsylvania State University
University of Illinois at Urbana Champaign
Oregon State University
Montana State University-Bozeman
Purdue University
Kansas State University
University of Wisconsin-River Falls
Kansas State University
Montana State University-Bozeman
University of Idaho
Southeast Missouri State University
Pennsylvania State University
University of Kentucky
University of Connecticut
Washington State University
University of Kentucky



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2016 PROFESSIONAL DEVELOPMENT PROGRAMS

Teachers Turn the Key

As a means of encouraging young teachers to remain in the profession and to encourage and recognize participation in professional activities, NAAE offers the Teachers Turn the Key Program. This scholarship brings teachers in the first 2-5 years of their profession to the NAAE convention and engages them in specialized professional development to address challenges faced in the early years of teaching.

This program is sponsored by RAM Trucks as a special project of the National FFA Foundation.

| | | | | | |
|------------|---|--|-----------|--|---|
| Region I | Melissa Veo Lauren Fontes Tyler Johnson Casey Willmore Katie Partlow Kasey Roath Emily Wamsley Randall Haefele | Arizona California Idaho Montana Oregon Utah Washington Wyoming | Region IV | Coleman Sappington Megan McGrady Shelby Blevins Joseph Ankley Sarah Ray Sara Casto | Illinois Indiana Kentucky Michigan Missouri Ohio |
| Region II | Justin Wiedower Sarah Molzahn Lauren Emerson Cameron Dale | Arkansas Kansas Louisiana Oklahoma | Region V | Amanda Johnson Hannah Elrick Carla Willamson Alyssa Spence Jessica Jones Chris Martin | Florida Georgia Mississippi North Carolina South Carolina Tennessee |
| Region III | Molly Dolch Samantha Selness Ashton Bohling Darin Spelhaug Shane Gross Jamie Propson | Iowa Minnesota Nebraska North Dakota South Dakota Wisconsin | Region VI | Jessica Leone Bridget Nicholson Keely DiTizio Sheri Boardman Meagan Slates Melinda Hinkle Brienne McCauley | Delaware Maryland New Jersey New York Pennsylvania Virginia West Virginia |



2016 PROFESSIONAL DEVELOPMENT PROGRAMS (continued)

XLR8

XLR8 is a year-long professional development program that targets agriculture teachers in their 7th-15th year of teaching. The program includes participation in an intensive professional development experience (multiple sessions) during the NAAE convention, recurring virtual learning experiences, and online collaboration using the NAAE professional learning community, Communities of Practice, as well as other social media tools.

Rachel Anderson
Judith Aschwanden
John Bergin
J.D. Cant
Beth Dickenson
Brian Fuller
Brandon Braaten
John Hammond
Sam Herringshaw
Lori Hoppe

New York
California
Kansas
Oregon
Oregon
Arizona
Montana
Kentucky
Oregon
Montana

Jeanna James
Jeremiah Johnson
Kelly Keller
Sarah Knight
Jim Melby
Chase Montes
Daniel Spellerberg
Jill Wagner
Desirae Weber
Shay Williams-Hopper

Wisconsin
Tennessee
South Dakota
Virginia
Wisconsin
New Mexico
North Dakota
Mississippi
Colorado
California



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Lubbock, TX 79404
www.cevmultimedia.com
Teacher Mentor Awards

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CHS Foundation*
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Inver Grove Heights, MN 55077
www.chsinc.com

Ms. Linda Tank
President
CHS Foundation*
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Inver Grove Heights, MN 55077-1733
www.chsinc.com
**National Teach Ag Campaign
National Teach Ag Campaign STAR
Grants
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www.csx.com
www.beyondourrails.org

Mr. John Kitchens
Corporate Citizenship Director
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Jacksonville, FL 32202
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www.beyondourrails.org
**Excellence in Leadership for Retention
(XLR8) Program
Agriculture Teacher Recruitment**

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Director
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www.elanco.com

Ms. Amanda Kephart
Director
Marketing US Beef and Swine Brands
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Greenfield, IN 46410-9163
www.elanco.com
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* denotes sponsorship is a special project of the National FFA Foundation

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Co-Founder, CEO and Chairman of the Board
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Bridgestone Global Agricultural Solutions
Firestone
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Des Moines, IA 50313
www.firestone.com
CASE Mechanical Systems in Agriculture Course Development

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Ford Trucks
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Dearborn, MI 48126
www.ford.com
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Ronkonkoma, NY 11779
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americasfarmers.com discover.
monsanto.com

**Outstanding Middle/Secondary
Agricultural Education Program Awards
Outstanding Postsecondary/Adult
Agricultural Education Program Awards**

National FFA Foundation*

Ms. Molly Ball
President
National FFA Foundation
6060 FFA Drive
P. O. Box 68960
Indianapolis, IN 46268-0960
www.ffa.org

**National Agricultural Education
Leadership Dinner at ACTE NPS**

National FFA Organization

Mr. Josh Bledsoe
Chief Operations Officer
National FFA Organization
6060 FFA Drive
P. O. Box 68960
Indianapolis, IN 46268-0960
www.ffa.org

**National FFA Convention Teacher
Workshops**

National Geographic Learning | Cengage Learning

Ms. Nicole Robinson
Associate Product Manager
National Geographic Learning | Cengage
Learning
5 Maxwell Drive
Clifton Park, NY 12065-2919
www.cengage.com

**Ideas Unlimited Program
Upper Division Scholarship Program**

New Holland*

Ms. Chun Woytera
Senior Director of Marketing
New Holland
500 Diller Avenue
PO Box 1895
New Holland, PA 17557-0903
www.newholland.com

**Communities of Practice -- Signature
Sponsor**

PNC Bank, St. Louis*

Mr. Warren Graeff
Senior Vice President
Agricultural Banking Market Manager
PNC Bank, St. Louis
120 S. Central
Mail Stop S1-YB93-08-4
St. Louis, MO 63105
www.pnc.com

**Communities of Practice -- Community
Sponsor
NAAE Convention General Support**

RAM*

Ms. Marissa Hunter
Director of Advertising
RAM
FCA
1000 Chrysler Drive, CIMS 485-05-85
Auburn Hills, MI 48326-2766
www.ramtrucks.com

Mr. Brett Miller
Experiential Marketing Manager
RAM
FCA
1000 Chrysler Drive, CIMS 485-05-20
Auburn Hills, MI 48326-2766
www.ramtrucks.com

Teachers Turn the Key Program

Stanley Black and Decker*

Ms. Abby Van Deusen
Director of Charitable Contributions
Stanley Black and Decker
1000 Stanley Drive
New Britain, CT 06053-1675
www.sbdinc.com

**Communities of Practice -- Community
Sponsor**

Syngenta*

Ms. Shelley Olds
Senior Community Engagement Manager
Syngenta
410 Swing Road
P. O. Box 18300
Greensboro, NC 27419-8300
www.syngenta.com

**Communities of Practice -- Community
Sponsor**

Tractor Supply Company*

Ms. Christi Korzekwa
Vice President of Marketing
Tractor Supply Company
5401 Virginia Way
Brentwood, TN 37027
www.tractorsupply.com

Ms. Lisa White
Director of Store Marketing
Tractor Supply Company
5401 Virginia Way
Brentwood, TN 37027
www.tractorsupply.com
**Communities of Practice -- Community
Sponsor**

**Outstanding Agricultural Education
Teacher Awards
NAAE Convention General Support**

Zoetis*

Ms. Kelly Hoogveen
Zoetis
U.S. Cattle and Equine
100 Campus Drive, 4th Floor, MS W-4753
Florham Park, NJ 07932
www.zoetis.com

Dr. Christine C. Jenkins
Group Director
Veterinary Medical Services, US
Zoetis
100 Campus Drive, 4th Floor
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www.zoetis.com

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2015-2016 NAAE Annual Report

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Director, Veterinary and Reseller
Marketing
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www.zoetis.com

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2016 ORGANIZATIONAL MEMBERS

NAAE values collaborations of all types with supporters of agricultural education, so it provides organizations the opportunity to support NAAE members through organizational membership.



NAAE STRATEGIC PLAN

Adopted: September 11, 2013

Last Revised: November 27, 2013

NAAE Mission: Professionals providing agricultural education for the global community through visionary leadership, advocacy and service.

| Strategy | Action | Responsible Committee | Indicators | Ways & Means |
|---|---|-----------------------|---|--|
| 1.A-Develop a set of messages that explain how the three component agricultural education model contributes to college and career readiness including academic achievement and 21 st Century Skills. | 1.A.1-Develop a set of messages that explain the ways in which the agricultural education model enhances all core academic content and provides both leadership development and real world experiences through experiential learning. | Marketing | <ul style="list-style-type: none"> • Messages developed. • Appropriate message vehicles developed. • Messages disseminated | <ul style="list-style-type: none"> • Marketing Committee develop data-driven messages with input from board and staff. • Marketing Committee and board approve messages. • Disseminate messages (CoP, flyers, papers, presentations, and so forth). |
| | 1.A.1.a -Develop a set of messages related to the contributions of agricultural education in student success in STEM academic areas and achieving Common Core State Standards. | Marketing | <ul style="list-style-type: none"> • Messages developed. • Appropriate message vehicles developed. • Messages disseminated | <ul style="list-style-type: none"> • Marketing Committee develop data-driven messages with input from board and staff. • Marketing Committee and board approve messages. • Disseminate messages (CoP, flyers, papers, presentations, and so forth). |
| | 1.A.1.b - Develop a set of messages related to the link between agricultural education and career opportunities. | Marketing | <ul style="list-style-type: none"> • Messages developed. • Appropriate message vehicles developed. • Messages disseminated | <ul style="list-style-type: none"> • Marketing Committee develop data-driven messages with input from board and staff. • Marketing Committee and board approve messages. • Disseminate messages (CoP, flyers, papers, presentations, and so forth). |

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| | 1.A.1.c - Develop as set of messages related to the potential for students to earn college credit while enrolled in high school agriculture courses. | Marketing | <ul style="list-style-type: none"> • Messages developed. • Appropriate message vehicles developed. • Messages disseminated | <ul style="list-style-type: none"> • Marketing Committee develop data-driven messages with input from board and staff. • Marketing Committee and board approve messages. • Disseminate messages (CoP, flyers, papers, presentations, and so forth). |
| 1.B-Increase member capabilities to engage in advocacy on behalf of agricultural education | 1.B.1 – Educate members to understand advocacy, not limited to the political process, and their role as an advocate at all levels including community, state and national. | Professional Growth | <ul style="list-style-type: none"> • Educational opportunities provided through professional development. | <ul style="list-style-type: none"> • Professional Growth Committee develop advocacy materials and workshops. • Identify state advocacy leaders. • Maintain advocacy link on NAAE website. • Policy statements based on facts. • NPS |
| | 1.B.2-Expand the involvement of state leaders at the National Policy Seminar. | Public Policy | <ul style="list-style-type: none"> • 60% of states participate in the Ag Ed Strand at National Policy Seminar. | <ul style="list-style-type: none"> • NAAE pay conference registration fee for one leader per state. • Encourage continued or repeat attendees. • Follow-up survey for feedback. • Market at NAAE convention. |
| | 1.B.3 - Provide advocacy professional development for members and state leaders. | Professional Growth | <ul style="list-style-type: none"> • Advocacy professional development provided to state leaders from 10 states. • Five state leaders provided professional development in their respective states and/or region. | <ul style="list-style-type: none"> • Offer advocacy workshops at state and regional conferences. • Train one leader from each state to deliver workshops at home. |
| | 1.B.4 - Provide advocacy tools and resources for members to use at the local, state, regional and national levels. | Public Policy | <ul style="list-style-type: none"> • Effective advocacy tools identified. • Effective tools developed. • Effective tools disseminated. | <ul style="list-style-type: none"> • Public Policy Committee determine advocacy tools needed. • Maintain advocacy toolbox link on NAAE website. |

NAAE STRATEGIC PLAN (continued)

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| 2.A- Develop resources to help stakeholders expand existing or start new agricultural education programs in their community. | 2.A.1- Identify resources and challenges for delivery of the agricultural education model. | Member Services | <ul style="list-style-type: none"> Resources and challenges identified. | <ul style="list-style-type: none"> Member Services Committee compile basic needs for a program (facilities, curriculum, student organization involvement, importance of SAE, NQPS). Develop printable materials to share at local and state level. Provide training at national and regional summer conferences. |
| | 2.A.1.a - Partner with the National FFA Organization to build upon existing resources. | Marketing | <ul style="list-style-type: none"> Partnership formed and strengthened with National FFA Organization. | <ul style="list-style-type: none"> Member Services Committee partnership formed with National FFA. Increased revenue from National FFA Foundation. Utilize NAAE reps on FFA board. |
| | 2.A.1.b – Use National Quality Program Standards (NQPS) to design and improve programs. | Professional Growth | <ul style="list-style-type: none"> Encouraged use of NQPS through promotion and professional development. | <ul style="list-style-type: none"> Professional Growth Committee develop promotion plan for NQPS. Offer NQPS professional development workshops. |
| 2.B-Increase teacher recruitment efforts to meet the demand for new and expanding programs | 2.B.1-Increase recruitment efforts to reach traditional, non-traditional and diverse audiences to enter the profession. | Member Services | <ul style="list-style-type: none"> Identified ways to reach listed audiences. Appropriate recruitment tools developed and implemented. | <ul style="list-style-type: none"> Members Services Committee identify ways to reach audiences. Expand the National Teach Ag Campaign. Encourage state level recruitment programs. Provide more printable materials to give at career shows, trade shows, and to new college students. |
| | 2.B.2-Support and expand the National Teach Ag Campaign | Finance | <ul style="list-style-type: none"> Increased funding by 10% for the campaign. | <ul style="list-style-type: none"> Acquire more funding through National FFA Foundation. Expand teacher recruitment efforts, working with other agriculture organizations. |
| | 2.B.3- Encourage certified agriculture teachers to enter the classroom. | Marketing | <ul style="list-style-type: none"> Developed or expanded initiatives to encourage agriculture teachers to enter the classroom. | <ul style="list-style-type: none"> Marketing Committee develop or expand initiatives to encourage agriculture teachers to enter the classroom. Marketing Committee develop or expand initiatives to increase student teacher retention rates. Marketing Committee work more closely with teacher educators. |

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| <p>2.C – Increase agriculture teacher retention efforts</p> | <p>2.C.1 – Provide professional development opportunities related to retention efforts.</p> | <p>Professional Growth</p> | <ul style="list-style-type: none"> • Opportunities provided on the state and national levels. | <ul style="list-style-type: none"> • Professional Growth Committee determine professional development needs to increase teacher retention. • Continue and expand teacher retention programs, such as Teachers turn the Key, XLR8, NATAA, and CASE. • Develop retention workshops for use at the state and national levels. • NAAE offer training at national convention. |
| | <p>2.C.2 – Create mentoring training tools and resources to assist states in developing mentoring programs.</p> | <p>Professional Growth</p> | <ul style="list-style-type: none"> • Identified appropriate mentoring tools and resources. • Developed mentoring tools and resources. • Promoted tools and resources to state leaders. | <ul style="list-style-type: none"> • Professional Growth Committee identify appropriate mentoring tools and resources. • Develop and promote mentoring tools and resources. • Continue and expand Teacher Mentor awards program. |
| | <p>2.C.3 – Provide professional development to help states use mentoring tools to implement or improve mentoring programs.</p> | <p>Professional Growth</p> | <ul style="list-style-type: none"> • Made available professional development on the national, regional, and state level. | <ul style="list-style-type: none"> • Professional Growth Committee encourage states to use mentoring tools. • NAAE board and staff provide assistance as requested. • Train state leaders on mentoring tools. |
| <p>3.A-Market the tangible and intangible benefits of NAAE membership</p> | <p>3.A.1- Create a marketing plan to highlight membership benefits to all current and potential members.</p> | <p>Marketing</p> | <ul style="list-style-type: none"> • Marketing plan created. • Marketing plan utilized. | <ul style="list-style-type: none"> • Marketing Committee create a marketing plan. • Marketing Committee encourage use of the marketing plan. |
| <p>3.B- Collect accurate and timely membership information and dues.</p> | <p>3.B.1-Create a variety of methods for collecting membership information and dues.</p> | <p>Member Services</p> | <ul style="list-style-type: none"> • Enhanced current membership information and dues collection methods. | <ul style="list-style-type: none"> • Member Services Committee enhance current membership information and dues collection methods. • NAAE staff support state leaders in collecting and reporting membership information and dues. • Member Services Committee encourage professionalism and consistency in dues remitters. |

NAAE STRATEGIC PLAN (continued)

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| 3.C-Enhance web-based member benefits and services | 3.C.1- Develop web-based tools that make membership benefits more evident and accessible. | Member Services | <ul style="list-style-type: none"> • Web-based tools developed. | <ul style="list-style-type: none"> • NAAE staff lead efforts to develop web-based tools. • Members can pay membership online via website. • Membership benefits easily accessible on website. • Printable membership cards on website. |
| 3.D-Increase the family-friendly member services (e.g., child-care and family-oriented activities) provided at regional and national conferences | 3.D.1- Determine members' needs for family-friendly services at regional and national events. | Member Services | <ul style="list-style-type: none"> • Identified needs for family-friendly services at regional and national events. | <ul style="list-style-type: none"> • Member Services Committee identify needs for family-friendly services at regional and national events. • Offer services at regional and national events. |
| 4.A-Identify needs of current and potential NAAE members. | 4.A.1- Assess why some agricultural educators are NAAE members and some are not. | Strategic Planning | <ul style="list-style-type: none"> • Assessment developed. • Assessment completed. | <ul style="list-style-type: none"> • Strategic Planning Committee develop an assessment of current and potential NAAE members' needs. • Administer survey at state summer conferences to NAAE members and non-members. |
| | 4.A.2 – Revise membership benefits according to what we learned in the assessment. | Member Services | <ul style="list-style-type: none"> • Membership benefits revised according to findings. | <ul style="list-style-type: none"> • Member Services Committee revisit membership benefits according to findings of member/non-member survey. |
| 4.B-Identify ways NAAE can help states increase membership | 4.B.1-Identify barriers and best practices of state association membership | Strategic Planning | <ul style="list-style-type: none"> • Barriers and best practices identified. | <ul style="list-style-type: none"> • Strategic Planning Committee identify barriers and best practices of state association membership. • Assessment tool to compile best practices to help states. |
| | 4.B.2. – Disseminate information about barriers and best practices. | Marketing | <ul style="list-style-type: none"> • Disseminated information to state leaders. | <ul style="list-style-type: none"> • Marketing Committee disseminate information to state leaders. • Continue to provide resources to help states address membership. • NAAE board coordinates regional VP monthly reports. |

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| <p>4.C-Expand and enhance professional development programs</p> | <p>4.C.1- Develop new professional development programs in emerging areas such as STEM</p> | <p>Professional Growth</p> | <ul style="list-style-type: none"> Expanded initiatives in emerging areas. | <ul style="list-style-type: none"> Professional Growth Committee expand professional development initiatives in emerging areas. |
| | <p>4.C.2-Explore development of sequential professional development opportunities to meet state and federal continuing education regulations.</p> | <p>Professional Growth</p> | <ul style="list-style-type: none"> Sequential professional development opportunities created. | <ul style="list-style-type: none"> Professional Growth Committee develop sequential professional development opportunities. Determine federal and state regulations and needs of membership. |
| <p>5.A-Collaborate with agricultural education organizations.</p> | <p>5.A.1-Collaborate with AAAE.</p> | <p>Strategic Planning Professional Growth Marketing</p> | <ul style="list-style-type: none"> Identified ways to encourage/support more research in areas such as: <ul style="list-style-type: none"> -The impact of agricultural education on student achievement -The post-graduation careers of agricultural education students -National trends in education Encouraged development and dissemination of practical summaries of agricultural education research Supported research by classroom teachers in collaboration with university faculty on critical issues. Promoted NAAE student membership and benefits within the teacher preparation cohort. Promoted agricultural education on college campuses that feed agricultural education majors to teacher preparation programs Created initiatives to meet professional needs of teacher educators. | <ul style="list-style-type: none"> Strategic Planning and Professional Growth Committees identify ways to collaborate with AAAE on pertinent research areas. Strategic Planning and Professional Growth Committees identify ways to get state associations more involved in promoting NAAE membership with universities. NAAE board/members meet with AAAE board/members at national meetings. Continue and expand NAAE scholarships to pre-service ag ed students. |

NAAE STRATEGIC PLAN (continued)

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| | 5.B.1-Collaborate with ACTE | Public Policy Marketing | <ul style="list-style-type: none"> • Strengthened national advocacy efforts for CTE including agricultural education. • Increased involvement in National Policy Seminar • Promoted the value of ACTE membership | <ul style="list-style-type: none"> • Public Policy and Marketing Committees identify ways to collaborate with ACTE. • Continue and expand ag ed involvement in National Policy Seminar • Link ACTE membership benefits to NAAE. • CTE joint advocacy projects. |
| | 5.C.-Collaborate with NASAE | Strategic Planning | <ul style="list-style-type: none"> • Work with state leaders to identify ways to strengthen ag ed programs within their states | <ul style="list-style-type: none"> • Strategic Planning Committee identify ways to collaborate with NASAE. • Develop tools to identify what states need to strengthen programs. |
| | 5.D-Collaborate with The National Council for Agricultural Education | Strategic Planning Public Policy | <ul style="list-style-type: none"> • Continued to expand National Teach Ag campaign • Continued to grow CASE • Collaborated on National Summit for Agricultural Education • Identified emerging national education and public policy issues | <ul style="list-style-type: none"> • Strategic Planning and Public Policy Committees identify ways to collaborate with The Council. • Continue and expand NAAE increased role/visibility in National Summit for Ag Ed. • Develop semi-annual list of emerging education and public policy issues. • Continue and expand management and facilitation of Council initiatives, such as the National Teach Ag Campaign and CASE. |
| | 5.E-Collaborate with National FFA Alumni Association | Professional Growth/ Member Services | <ul style="list-style-type: none"> • Work with National FFA Alumni Association on initiatives such as, but not limited to: <ul style="list-style-type: none"> -Advocacy -Role of local alumni affiliate in agricultural education programs • Possibility of joint regional and national meetings | <ul style="list-style-type: none"> • Professional Growth and Member Services Committees identify ways to collaborate with the National FFA Alumni Association. • NAAE sponsored advocacy workshops at alumni conferences. • NAAE promote benefits of local alumni affiliates. • Consider joint NAAE and alumni conferences. • NAAE board meet with national FFA alumni board to plan for regional conferences and other initiatives. |

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| | 5.F-Collaborate with National FFA Foundation | Finance | <ul style="list-style-type: none"> • Worked with National FFA Foundation on initiatives such as, but not limited to: <ul style="list-style-type: none"> -Support for special projects -Promoting individual contributions to National FFA Foundation -Collaborating to identify potential sponsors | <ul style="list-style-type: none"> • Finance Committee identify ways to collaborate with the National FFA Foundation. • NAAE collaborate with the FFA Foundation to secure sponsorships for special programs. • Promote individual contributions to Foundation. |
| | 5.G-Collaborate with student agricultural education organizations | Member Services/ Professional Growth | <ul style="list-style-type: none"> • Worked with national agricultural education student organizations on initiatives such as, but not limited to: <ul style="list-style-type: none"> -growing professional relationships through ATA conclave, PAS conference, MANRRS conference, national FFA convention, and other events -expansion of Teachers' World at the national FFA convention | <ul style="list-style-type: none"> • Member Services and Professional Growth Committees identify ways to collaborate with the student organizations. • Continue and expand NAAE presence at National Ag Ed student organization activities. |
| | 5.H-Collaborate with National Farm & Ranch Business Management Education Association (NFRBMEA) | Member Services/ Professional Growth | <ul style="list-style-type: none"> • Worked with NFRBMEA on common organizational initiatives • Created a needs assessment tool that will identify farm business management member needs | <ul style="list-style-type: none"> • Member Services and Professional Growth Committees identify ways to collaborate with NFRBMEA. • Develop a NAAE presence within NFRBMEA. |
| 6.A – Ensure a quality supply of future leaders for the agricultural education profession | 6.A.1 – Identify and develop potential leaders from NAAE membership. | Board Professional Growth | <ul style="list-style-type: none"> • Initiatives were developed. | <ul style="list-style-type: none"> • NAAE board and Professional Growth Committee identify initiatives to develop leaders. |
| | 6.A.2-Evaluate the skills, knowledge, experiences needed for an effectively functioning Board | Professional Growth | <ul style="list-style-type: none"> • Identified effective skills, knowledge, and experiences needed. | <ul style="list-style-type: none"> • Professional Growth Committee Identify effective skills, knowledge, and experiences needed for NAAE leadership positions. |

NAAE STRATEGIC PLAN (continued)

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| <p>6.B- Increase diversity of Board membership to reflect the diversity of the membership and interests</p> | <p>6.B.1-Work with state affiliates and regions to communicate the importance of diversity and building the next generation of leaders for NAAE</p> | <p>Marketing</p> | <ul style="list-style-type: none"> • Communicated the importance of diversity. | <ul style="list-style-type: none"> • Marketing Committee develop key messages and communicate the importance of diversity. |
| | <p>6.B.2-Evaluate the by-laws to assess their adequacy in assuring election of a diverse Board</p> | <p>Policy & Bylaws</p> | <ul style="list-style-type: none"> • Evaluated the by-laws and revised as needed. | <ul style="list-style-type: none"> • Policy and Bylaws Committee and board evaluate the by-laws and revise as needed. |
| | <p>6.B.3-Evaluate the by-laws to assess the need to revise the makeup of the Board to ensure diversity in needed skills, knowledge and experiences</p> | <p>Policy & Bylaws</p> | <ul style="list-style-type: none"> • Evaluated the by-laws and revised as needed. | <ul style="list-style-type: none"> • Policy and Bylaws Committee and board evaluate the by-laws and revise as needed. |
| <p>6.C-Ensure that Board members are fully trained to carry out their responsibilities</p> | <p>6.C.1-Develop a comprehensive training program for new and returning Board members in all aspects of Board leadership</p> | <p>Professional Growth</p> | <ul style="list-style-type: none"> • Board training developed and delivered. | <ul style="list-style-type: none"> • Professional Growth Committee develops (or reviews) board training and ensures that board training is delivered. • NAAE executive director, or other experienced professionals, may conduct training for board members. |
| <p>6.D-Ensure effectiveness of staff to accomplish organizational goals</p> | <p>6.D.1 – Conduct annual staff evaluations to include professional development plans</p> | <p>Executive Director & NAAE Board of Directors</p> | <ul style="list-style-type: none"> • Annual staff evaluations conducted and professional development plans created. | <ul style="list-style-type: none"> • NAAE board evaluates executive director annually. • NAAE executive director evaluates NAAE staff annually. |

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| | 6.D.2 – Provide professional development opportunities to staff as needed | Executive Director & NAAE Board of Directors | <ul style="list-style-type: none"> Professional development opportunities provided to staff. | <ul style="list-style-type: none"> Executive director ensures that staff have access to appropriate professional development opportunities to ensure staff are well-prepared to do their jobs effectively and efficiently. NAAE board ensures that executive director has access to appropriate professional development opportunities to ensure he/she is well-prepared to do his/her job effectively and efficiently. |
| 6.E-Enhance collaboration between state affiliates and NAAE to advance organizational goals | 6.E.1 – Work to improve timely and accurate submission of information and payments to NAAE. | Member Services | <ul style="list-style-type: none"> Timely and accurate information and payments submitted to NAAE. | <ul style="list-style-type: none"> Member Services Committee explore ways to ensure that timely and accurate information and dues payments are submitted to NAAE. New NAAE website allows on-line payment options. |
| | 6.E.2 – Provide training and resources for state association leadership | Professional Growth | <ul style="list-style-type: none"> Training and resources provided to state leadership. | <ul style="list-style-type: none"> Professional Growth Committee ensures that training and resources are provided to state leadership. State leadership training is provided in multiple settings (face-to-face meetings and web-based). |
| 6.F-Evaluate the usefulness/ functionality of the leadership handbook | 6.F.1-Conduct a review of subsections of the leadership handbook appropriate to respective audiences | Policy & Bylaws | <ul style="list-style-type: none"> Reviewed leadership handbook for usefulness and functionality. | <ul style="list-style-type: none"> Policy and Bylaws Committee review leadership handbook for usefulness and functionality. NAAE board and staff review leadership handbook on annual basis. Handbook revised based on feedback from committee members, board members, and staff. |
| 6.G-Enhance functioning of committees to facilitate effectiveness of Board | 6.G.1- Create a consistent committee process that will ensure continuity and institutional memory | Policy & Bylaws | <ul style="list-style-type: none"> Committee process ensures continuity and institutional memory. | <ul style="list-style-type: none"> Policy and Bylaws Committee reviews and ensures committee process provides for efficient and effective committee functionality. Committee leadership has continuity and institutional memory. |
| | 6.G.2- Each committee will collaborate annually with the Board to determine its charge | All committees | <ul style="list-style-type: none"> Board and committee collaborate annually. | <ul style="list-style-type: none"> Board and all committees collaborate annually. Committees complete self-evaluation. |

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| 6.H-Ensure long-term financial planning in support of organizational goals | 6.H.1-Evaluate financial resources essential for implementation of organizational goals | Finance | <ul style="list-style-type: none"> • Financial resources evaluated. | <ul style="list-style-type: none"> • Finance Committee evaluate financial resources including annual budget and financial compilations. • Organization has an annual audit from a neutral independent auditing firm. |
| | 6.H.2-Assess availability of funds needed for new initiatives in relation to ongoing organizational commitments | Finance | <ul style="list-style-type: none"> • Availability of funds assessed. | <ul style="list-style-type: none"> • Finance Committee evaluate availability of funds. |
| 6.I-Assessment and renewal of the Strategic Plan | 6.I.1-Assess the strategic plan annually and establish a time frame for the renewal of the plan three years from its adoption | All Committees | <ul style="list-style-type: none"> • Strategic plan assessed annually and renewed. | <ul style="list-style-type: none"> • All committees, board, and staff assess the strategic plan annually and renew as needed. |

NAAE STAFF & CONTRACTORS

Staff

| | |
|--------------------------|-------------------------------------|
| Dr. Wm. Jay Jackman, CAE | Executive Director |
| Alissa F. Smith | Associate Executive Director |
| Julie Fritsch | Communications/Marketing Director |
| Katie Wood | Meeting Planner/Program Assistant |
| Andrea Fristoe | Program & Communications Assistant |
| Victoria Hamilton | Marketing Assistant - CASE/Teach Ag |
| Linda Berry | Staff Associate |

Student Workers and Interns

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|-------------------|--------------------------------------|
| Tara Wolfenbarger | Undergraduate Student Assistant |
| Gracie Furnish | Undergraduate Student Assistant |
| Katie Crump | Undergraduate Student Assistant |
| Sara Chism | Undergraduate Student Assistant |
| Emily Burns | 2016 Professional Development Intern |
| Isaiah Govea | 2016 Communications Intern |
| Abby Lohman | 2016 Communications Intern |
| Perry Harlow | 2016 Advocacy Intern |
| Tabitha Hudspeth | 2016 Teach Ag Intern |

Contractors

| | |
|----------------------|--|
| Ellen Thompson | Project Director, Teach Ag Campaign |
| Dr. Dan Jansen | CASE Project Director |
| Marlene Jansen | CASE Curriculum Director |
| Miranda Chaplin, CAE | CASE Operations/Outreach Director |
| Shari Smith | CASE Professional Development Director |
| Melanie Bloom | CASE Pathway Coordinator |
| Carl Aakre | CASE Pathway Coordinator |
| Sara Cobb | CASE Online Learning Coordinator |