

NAAE Professional State Association Award Rubric

The following rubric is used for each section of the award:

Advocacy in Agricultural Education, Member Experience, Professional Development, and Teacher Recruitment, Retention and Recognition. A total of scores from each section can be added at the bottom of the rubric.

	Exemplary	Visionary	Innovative	Active	Points
December 11 and 11	3 points	2 points	1 point	0 points	Earned
Description of Activity	Description clearly explains the purpose and reason the state association is implementing the activity. Description clearly answers the following questions: • What is the purpose of this activity? • Why is the	Description explains the purpose and reason the state association is implementing the activity. It may or may not include all of the following: • What is the purpose of this activity? • Why is the activity taking place?	Description is vague in purpose and reason the state association is implementing the activity.	No clear purpose and reason the chapter is implementing the activity is stated.	/3
	activity taking place?				
	Exemplary 3 points	Visionary 2 points	Innovative 1 point	Active 0 points	Points Earned
Goal(s) of Activity	Goal is well written and utilizes all five components of a SMART (Specific, Measurable, Attainable, Realistic and Time) goal. The goal answers the following	Goal is well written and may or may not utilize all five components of a SMART goal.	Goal is vaguely written and does not utilize all five components of a SMART goal. Goal may include some components of the SMART goal.	Goal is poorly written and does not utilize the components of a SMART goal.	/3



	questions: •				
	Who will				
	perform the				
	duties to meet				
	the goal? •				
	When will the				
	goal will be				
	completed?				
	Exemplary	Visionary	Innovative	Active	Points
	3 points	2 points	1 point	0 points	Earned
Plan of Action	Plan of action	Plan of action	Plan of action	Plan of action	/3
I lall of Action	clearly	is vaguely	is vaguely	does not	
	identifies the	written and	written and		
				identify the	
	following:	only	may identify	following: •	
	• What needs	addresses	some of the	What needs to	
	to be	parts of the	following: •	be	
	accomplished	following:	What needs to	accomplished	
	to meet the	 What needs 	be	to meet the	
	goal?	to be	accomplished	goal?	
	 Where will 	accomplished	to meet the	 Where will 	
	the activity	to meet the	goal?	the activity	
	take place?	goal?	 Where will 	take place?	
	 How will the 	 Where will 	the activity	 How will the 	
	state	the activity	take place?	state	
	association	take place?	 How will the 	association	
	implement the	How will the	state	implement the	
	goal to	state	association	goal to	
	accomplish	association	implement the	accomplish	
	this activity?	implement the	goal to	this activity? •	
	How will the	goal to	accomplish	How will the	
	goal be	accomplish	this activity? •	goal be	
	accomplished?	this activity?	How will the	accomplished?	
	(This should	How will the	goal be	(This should	
	include	goal be	accomplished?	include	
		•	(This should		
	necessary	accomplished?	`	necessary	
	steps for	(This should include	include	steps for	
	completion.) •		necessary	completion.) •	
	Who will	necessary	steps for	Who will	
	perform the	steps for	completion.) •	perform the	
	duties to meet	completion.)	Who will	duties to meet	
	the goal?	• Who will	perform the	the goal?	
		perform the	duties to meet		
		duties to meet	the goal?		
		the goal?			



	Exemplary	Visionary	Innovative	Active	Points
	3 points	2 points	1 point	0 points	Earned
Outcome	Outcome clearly defines the outcomes of the activity as they relate to the goals of the activity. Outcomes include specific measurables that demonstrate the goals of the activity were met or exceeded. Specific measurable data is included ex. Number of attendees, evaluation ratings, participation rate, etc.	Outcome is vaguely written and may or may not directly relate to the goals listed in the Goal section. Outcome provides vague measurements that may or may not clearly demonstrate if the goals of the activity were met.	Outcome is poorly written and may or may not directly relate to the goals listed in the Goal section. The outcome may or may not include measurements that demonstrate the goals of the activity.	Outcome is poorly written and does not directly relate to the goals listed in the Goal section.	/3
	Exemplary	Visionary	Innovative	Active	Points
Impact	Impact is well written and clearly defines the positive influence the activity had on the state associations and its members. Impact includes clear results driven	Impact is vaguely written and may or may not clearly define the impact by using results driven date and qualitative data.	Impact is poorly written and may or may not include how the activity positively influenced the state association and its members. There may or	Impact is poorly written and does not include how the activity positively influenced the state association and its members. There is no data included	Earned /3

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	data and		mov not hove	to provide	
	data and		may not have included data	to provide	
	qualitative data			evidence of	
	to provide		to provide	impact.	
	support to the		evidence of		
	written impact		impact.		
	of the activity.				
	Exemplary	Visionary	Innovative	Active	Points
	3 points	2 points	1 point	0 points	Earned
Plans to	Plans for Next	Plans for Next	Plans for Next	Plans for Next	/3
Update/Change	Year was well	Year was	Year was	Year was	
for Next Year	written and	vaguely written	poorly written	poorly written	
	provided a	and may or	and may or	and did not	
	clear plan with	may not have	may not have	provide any	
	1-2 items to	provided 1-2	provides any	additional	
	update or	items for	additional	information for	
	change for	update or	information for	update or	
	next year.	change for	update or	change for	
	none your.	next year.	change for	next year.	
		noxt your.		noxt your.	
			next vear		
	Exemplary	Visionary	next year.	Active	Points
	Exemplary 3 points	Visionary 2 points	Innovative	Active 0 points	Points Earned
Photo &	Exemplary 3 points Photo is	Visionary 2 points Photo is		0 points	Earned
	3 points Photo is	2 points Photo is	Innovative 1 point Photo is	0 points Photo may or	
Photo & Caption	3 points Photo is included and is	2 points Photo is included and	Innovative 1 point Photo is included and	0 points Photo may or may not be	Earned
	3 points Photo is included and is clear and	2 points Photo is included and may or may	Innovative 1 point Photo is included and may or may	O points Photo may or may not be included and	Earned
	3 points Photo is included and is clear and demonstrates	2 points Photo is included and may or may not be clear	Innovative 1 point Photo is included and may or may not be clear	O points Photo may or may not be included and the activity is	Earned
	3 points Photo is included and is clear and demonstrates the activity.	Photo is included and may or may not be clear and	Innovative 1 point Photo is included and may or may not be clear and	O points Photo may or may not be included and the activity is not clearly	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo	Photo is included and may or may not be clear and demonstrate	Innovative 1 point Photo is included and may or may not be clear and demonstrate	O points Photo may or may not be included and the activity is not clearly defined.	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is	Photo is included and may or may not be clear and demonstrate the activity	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity	O points Photo may or may not be included and the activity is not clearly defined. The photo	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is concise and	2 points Photo is included and may or may not be clear and demonstrate the activity well.	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity well.	O points Photo may or may not be included and the activity is not clearly defined. The photo caption is	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is concise and provides a	Photo is included and may or may not be clear and demonstrate the activity well. The photo	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity well. The photo	O points Photo may or may not be included and the activity is not clearly defined. The photo caption is poorly written	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is concise and provides a clear	Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is	O points Photo may or may not be included and the activity is not clearly defined. The photo caption is poorly written does not	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is concise and provides a clear explanation of	Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is vaguely written	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is poorly written	O points Photo may or may not be included and the activity is not clearly defined. The photo caption is poorly written does not provide a clear	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is concise and provides a clear	Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is vaguely written and may not	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is poorly written does not	O points Photo may or may not be included and the activity is not clearly defined. The photo caption is poorly written does not provide a clear explanation of	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is concise and provides a clear explanation of	Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is vaguely written and may not provide a clear	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is poorly written does not provide a clear	O points Photo may or may not be included and the activity is not clearly defined. The photo caption is poorly written does not provide a clear	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is concise and provides a clear explanation of	Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is vaguely written and may not provide a clear explanation of	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is poorly written does not provide a clear explanation of	O points Photo may or may not be included and the activity is not clearly defined. The photo caption is poorly written does not provide a clear explanation of	Earned
	3 points Photo is included and is clear and demonstrates the activity. The photo caption is concise and provides a clear explanation of	Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is vaguely written and may not provide a clear	Innovative 1 point Photo is included and may or may not be clear and demonstrate the activity well. The photo caption is poorly written does not provide a clear explanation of the activity.	O points Photo may or may not be included and the activity is not clearly defined. The photo caption is poorly written does not provide a clear explanation of	Earned



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Combine the scores from each section on this chart to get the overall score for the award.

	Advocacy in Ag	Member	Professional	Teacher
	Education	Experience	Growth	Recruitment,
	SCORES	SCORES	SCORES	Retention, &
	21 points possible	21 points	21 points possible	Recognition
		possible		SCORES
				21 points possible
Sections				
Description				
Goals				
Plan of Action				
Outcome				
Impact				
Plans for Next				
Year				
Photo				
Grand Total Per				
Section				
	<u> </u>	Grai	nd Total for Award	/84