

**Minutes**  
**NAAE Board of Directors Meeting**  
**September 11-12, 2021**

The NAAE Board of Directors conducted a board of directors meeting on September 11-12, 2021 in Lexington, KY at the NAAE Office. Board members in attendance included: Sherisa Nailor (PA), President; Stan Scurlock (FL), President-Elect; Todd Thomas (CO), Region II Vice President; Shari Graffunder (WI), Region III Vice President; Deanna Thies (MO), Region IV Vice President; Bill Newsom (TN), Region V Vice President; Dr. Robin McLean (NJ), Region VI Vice President; and Alissa Smith (KY), NAAE Chief Executive Officer.

The minutes of the meeting are as follows:

1. **Call to Order** – President Sherisa Nailor called the board meeting to order at 8:32 a.m. on Saturday, September 11, 2021. Sherisa welcomed all to the meeting.
2. **Reflection and Pledge** – Stan Scurlock provided a reflection to the group and led the group in the Pledge of Allegiance to the Flag of the United States of America.
3. **Review and Adjust Agenda** – Robin McLean moved, Todd Thomas seconded, to approve the agenda with flexibility. Motion carried.
4. **Approval of Minutes** – Robin McLean moved, Shari Graffunder seconded, to approve the minutes from the May 2, 2021 Virtual meeting and the July 25, 2021 virtual meeting. The motion carried.
5. **NAAE Board and Staff Updates** – Sherisa Nailor invited each director and staff person to present an update on their activities since the last board meeting in July.
6. **Chief Executive Officer Report** – Alissa Smith provided an update from the CEO regarding staffing, upcoming events, and updated COVID protocols.
7. **NAAE Membership Report** – Alissa Smith provided an update on membership as of July 1, 2021 and the Delegate Count for the 2021 NAAE Convention.
8. **2021 NAAE Convention Update** – Alissa Smith updated the Board on the vaccination mandate in New Orleans and all other procedures for the upcoming NAAE Convention. Alissa also shared the updated schedule to reflect the changes needed in order to be in compliance with the vaccination mandate.
9. **National FFA Foundation Budget Update Report** – Sherisa Nailor and Alissa Smith updated the board on the changes in the MOU between the National FFA Foundation and NAAE and the change to the request to the Foundation being approved at the December meeting.
10. **Membership Dues Increase Proposal** – Deanna Theis provided an update on the membership dues increase proposal that will be voted on during the 2021 NAAE

Convention. The board asked the staff to create an infographic to be used in understanding the basis for the dues increase.

*President Sherisa Nailor recessed the board meeting for lunch.*

**11. NAAE Strategic Planning** – Stan presented the NAAE Strategic Planning/Committee Feedback Survey results. Robin McLean moved, Shari Graffunder seconded, to have a consultant help move forward the Strategic Planning development process. Motion carried.

**12. Regional Citation Applications** - Robin McLean moved, Eric Tilleman seconded, to combine the regional citation application. The motion carried.

### **13. Committee Meetings**

- a. Strategic Planning Committee Meeting** – Stan Scurlock, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. Dana Wood, North Carolina, Full Strategic Planning Committee Chair, joined the meeting via Zoom. (Refer to the committee report for the details of the committee meeting.)
- b. Professional Growth Committee Meeting** – Eric Tilleman, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Annette Weeks, Washington, Full Professional Growth Committee Chair, joined the meeting via Zoom. (Refer to the committee report for the details of the committee meeting.)
- c. Finance Committee Meeting** – Deanna Thies, Board Finance Committee Chair, conducted the Finance Committee meeting. Stacy French, Missouri, Full Finance Committee Chair, joined the meeting via Zoom. (Refer to the committee report for the details of the committee meeting.)
- d. Member Services Committee Meeting** – Bill Newsom, Board Member Services Committee Chair, conducted the Member Services Committee meeting. David Ruvarac, Pennsylvania, Full Member Services Committee Secretary, joined the meeting via Zoom. (Refer to the committee report for the details of the committee meeting.)
- e. Marketing Committee Meeting** – Robin McLean, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Kim Houser, Wisconsin, Full Marketing Committee Chair, joined the meeting via Zoom. (Refer to the committee report for the details of the committee meeting.)
- f. Public Policy Committee Meeting** – Shari Graffunder, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. (Refer to the committee report for the details of the committee meeting.)
- g. Policy and Bylaws Committee Meeting** – Todd Thomas, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Matt Dettloff,

Florida, Full Policy and Bylaws Committee Chair, joined the meeting via Zoom. (Refer to the committee report for the details of the committee meeting.)

*President Sherisa Nailor recessed the board meeting until Sunday morning.*

### **Sunday, September 12, 2021**

*President Sherisa Nailor reconvened the meeting on Sunday, September 12, at 8:00 a.m.*

14. **NAAE Branding and Logo Presentation** – Alissa Smith presented the work of the Rhinebold Company and the Flat Lands Company for the new messaging and brand for NAAE. Robin McLean moved, Shari Graffunder seconded, to approve the new NAAE logo and branding guide. Motion carried.
15. **NAAE Representative to Ag Ed Boards Update**
  - a) **The National Council for Agricultural Education Report** – Mary Hoffmann, NAAE’s representative to The National Council for Agricultural Education, presented a Council report.
  - b) **National FFA Foundation Board of Trustees Report** – Sherisa Nailor, NAAE’s representative to the National FFA Foundation Board of Trustees, presented a report from the National FFA Foundation Board of Trustees.
  - c) **National FFA Organization Board of Directors Report** – Dave Gossman, one of the teacher representatives to the National FFA Organization Board of Directors, presented a report from the National FFA Organization Board of Directors.
16. **Teacher Recruitment, Retention Update** – Ellen Thompson, Director of NAAE’s Teach Ag Campaign, joined the meeting virtually to share the update from teacher recruitment and retention
17. **CASE Update** – Nancy Trivette, Director of CASE, joined the meeting virtually to share the update from CASE which included the funding and scholarship information.
18. **Committee Reports and Approvals** – Todd Thomas moved, Robin McLean seconded, to accept the board committee reports as posted on Communities of Practice; the motion carried.
19. **Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, Shari Graffunder moved, Todd Thomas seconded to adjourn; the motion carried. President Sherisa Nailor declared the meeting adjourned at 9:44 a.m.