

NAAE #TeachAg Collegiate Lesson Plan Contest

Who We Are

School based agricultural education (SBAE) is part of the Career and Technical Education delivery model valued in schools because of the high impact on student learning and practical application of core concepts like literacy, mathematics, science, technology, and engineering. There are more than 8,500 SBAE programs across the US and more than 13,000 agricultural educators delivering this unique model of classroom and lab instruction, leadership development through FFA and supervised agricultural experiences.

The National Association of Agricultural Educators (NAAE) is the membership organization for individuals directly or indirectly involved in school-based agricultural education at the middle, secondary and post-secondary levels. Currently serving more than 9,000 members through three strategic pillars; Advocacy in Agricultural Education, Teacher Recruitment, Retention and Recognition and Advancement of Agricultural Education through Professional Development.

Our Mission

"Professionals providing agricultural education for the global community through visionary leadership, advocacy and service."

NAAE seeks to advance agricultural education and promote the professional interests and growth of agriculture teachers as well as recruit and prepare students who have a desire to teach agriculture. The organization is dedicated to developing professional pride and competency, to nourishing a spirit of unity among classroom teachers, and to recognizing members for conducting outstanding programs. It monitors governmental affairs affecting agricultural education and assists in the development of priorities and strategies to effect federal legislation and appropriations.

Inclusion, Diversity, Equity Statement

NAAE is committed to advancing, in our organization and communities, inclusion, diversity and equity. The choice to create a just and equitable organization is not accidental. We intentionally prioritize fostering an inclusive environment that ensures people are respected and valued. We are committed to creating and supporting programs and policies that build an organization that values open communication and is respectful of differences.

Non-discriminatory Statement

NAAE is an equal opportunity organization. NAAE will not discriminate against any individual based on race, creed, color, religion, sex, national origin, ancestry, age, physical or mental handicap, or veteran status.

Purpose of the NAAE #TeachAg Collegiate Lesson Plan Contest

The goal of the NAAE #TeachAg Collegiate Lesson Plan Contest is to empower pre-service agricultural educators to advocate for the agricultural education career by using their creative ability to develop an inquiry-based lesson plan promoting the career of teaching agriculture.

Objectives

- To inspire future generations of agricultural educators by empowering preservice agricultural educators to develop, use, and follow a lesson plan that encourages middle/high school students to become agriculture teachers. Lesson plans may contain themes of becoming an agriculture teacher, job responsibilities of an agriculture teacher, impact of an agriculture teacher, etc.
- To provide an opportunity for preservice agricultural educators to utilize their creativity to further spark an interest in the career of teaching agriculture.
- Develop innovative and engaging lesson plans for today's learners that will highlight the agricultural education profession.
- To provide educator resources to agricultural educators to utilize for recruitment of future agricultural educators.

Event Rules

1. Any individual or team of individuals (maximum of 3 individuals per team) representing a college and/or university across the country that offers a pathway for an agricultural education degree or certification is eligible.
 - a. At the time of scoring, each individual (including each member of a team) **MUST** be a current 2025–2026 NAAE Student Member to be eligible to participate.
 - The 2025–2026 NAAE membership year will begin on July 1, 2025.
 - NAAE Student Members who will be graduating in 2025 and entering the profession in August 2025, will **NOT** be eligible to apply. Applicants **MUST** be NAAE Student Members when application is due.
 - b. Preservice agricultural educators **MUST** be earning a bachelor’s or master’s degree.
2. Each individual or team will create a 60-minute lesson plan targeted to middle & high school students that encourages students to pursue a career in agricultural education.
3. The lesson plan format provided (pages 5–6) **MUST** be used by all participants/teams. No other lesson plan format will be accepted. This is also provided in an electronic format to edit.
4. Required components for submission:
 - a. Completed submission form:
 - b. <https://survey.alchemer.com/s3/8034213/2025-26-NAAE-TeachAg-Collegiate-Lesson-Plan-Submission-Form>
 - c. Lesson plan that must contain:
 - An anticipatory set (introduction to the lesson & interest approach)
 - 3–5 Objectives
 - Methodology & Content (differentiated learning strategies & activities)
 - Closure of the Lesson (conclusion)
 - A check for understanding
 - A bibliography of information and sources utilized cited using APA 7th Edition.
 - d. Completed NAAE #TeachAg Collegiate Lesson Plan Contest Signature Page (page 7)
5. The lesson plan and all supporting materials **MUST** be the work of the individual/team.

6. Lesson plans that are centered around other agricultural content will not be considered. (For example; lesson plan centered around animal science, plant science, etc.)

Event Format

1. **October 1:** The National Association of Agricultural Educators will release contest information and promote the contest to institutions who offer an agricultural education degree program.
2. Interested participants/teams will organize, prepare, and write a 60-minute lesson plan that focuses on the promotion of the career of teaching agriculture.
 - a. Participants **MUST** use the NAAE #TeachAg Collegiate Contest lesson plan template.
3. **August 15:** The NAAE #TeachAg Lesson Plan Contest submissions are due. Participants/teams will submit their Dropbox/Google Drive link containing the lesson plan and all supporting materials (PowerPoints, Worksheets, Videos, Visual Aids, etc.).
 - a. A high-resolution photo/headshot of an individual/team must be submitted in .gif, .jpeg, .bmp, .jpg, or .tif form with the supporting materials.
 - b. To register a submission for the NAAE #TeachAg Collegiate Lesson Plan contest, individuals/teams should complete the following form:
 - i. <https://survey.alchemer.com/s3/8034213/2025-26-NAAE-TeachAg-Collegiate-Lesson-Plan-Submission-Form>
4. **September:** NAAE will select/announce the finalists of the NAAE #TeachAg Collegiate Lesson Plan Contest.
5. **September 18:** During NAAE National #TeachAg Day, the winner(s) may be announced. If not, they will be announced separately from NAAE National #TeachAg Day.

Scoring

The NAAE #TeachAg Collegiate Lesson Plan contest will be scored by a committee selected by NAAE who will utilize the NAAE #TeachAg Collegiate Lesson Plan Contest Rubric.

Awards

The selected winner or team may be highlighted during the 2025 National #TeachAg Day. Winners of the contest may be eligible to have their lesson featured in the 2025 NAAE Lesson Plan in a Box distributed for NAAE National #TeachAg Day.

The selected winner or team will also receive complimentary student registration and a \$500.00 travel stipend for each participant to attend the 2025 NAAE Convention in Nashville, Tennessee December 9-13, 2025. The \$500.00 travel stipend may be used only to attend the 2025 NAAE Convention. The selected winner or team will also participate in the 2025 NAAE Future Agriscience Teacher (FAST) Symposium during NAAE Convention.

**Travel stipends will not be awarded to individuals who have already received their travel expenses paid for by NAAE to the 2025 NAAE Convention.

References

Sources may be utilized, and preservice teachers are encouraged to make use of the very best instructional materials available to develop lesson plans and supporting materials.

NAAE #TeachAg Collegiate Lesson Plan Template

Contestant Name(s):

Institution:

Lesson Title:

Lesson Plan Description (1-2 Sentences):

Time: 60 minutes

Target Audience: Middle & High School Students

Lesson Objectives:

- <<insert>>

Materials/Equipment Needed:

- <<insert>>

Lesson Plan Teacher Notes	Logistics
Anticipatory Set	Time: <<# minutes>>
Purpose/Objective: <<insert>>	
Section Title:	Time: <<# minutes>>
Purpose/Objective: <<insert>>	

Section Title:	Time: <<# minutes>>
Purpose/Objective: <<insert>>	
Section Title:	Time: <<# minutes>>
Purpose/Objective: <<insert>>	
Conclusion/Lesson Closure:	Time: <<# minutes>>
Purpose/Objective: <<insert>>	

References/Resources:

- <<insert>>

NAAE #TeachAg Collegiate Lesson Plan Contest Signature Page

Please read below and provide the appropriate signatures. You must submit this electronically to NAAE as part of your application.

***Create an uploadable version by scanning the document after securing appropriate signatures. PDF format is preferred.*

Document/Photograph License & Publicity Release

By submitting and signing this application, the applicant hereby agrees to the following terms and conditions regarding any documents and/or photographs submitted to NAAE as supporting materials for such application.

License – By submitting any documents and/or photographs to NAAE with this application, applicant hereby grants to NAAE a fully paid, perpetual, irrevocable, royalty free, world-wide non-exclusive license to display, distribute, sublicense, reproduce, modify, adapt, and publish such photographs on NAAE’s website and in any other materials used to promote NAAE.

Consent & Authorization – Applicant hereby irrevocably consents and authorizes NAAE, and its successors and assigns, to use any documents and/or photographs submitted with this application for the purpose of promoting NAAE. Applicant further hereby releases NAAE, and its officers, directors, agents, members, employees, successors, and assigns, from all claims for damages for libel, infringement of the right of publicity, invasion of privacy, portrayal in a false light, or any other claim based on the use of any documents and/or photographs submitted with this application.

Representations & Warranties – Applicant hereby represents and warrants that as an applicant, they have the power and authority to grant the rights licensed to NAAE in this application and that the use, copying, distributing, displaying, reproducing, modifying, adapting, and sublicensing of any documents and/or photographs submitted with this application does not result in the infringement of any copyright, trademark, patent, or other intellectual property right of another. Applicant further represents and warrants that the consent and authorization has been obtained for the use of any documents and/or photographs submitted with this application from all persons.

Indemnification – Applicant hereby indemnifies and holds harmless NAAE, and its officers, directors, agents, members, employees, successors and assigns from any loss, liability, claim or demand, including reasonable attorney’s fees, made by any third party due to or in any way relating to the use of any documents and/or photographs submitted with this application or any breach of any of the representations and warranties contained in this application.

By signing this I agree to the Document/ Photograph License & Publicity Release above.

Signed:

Member #1 Signature

Date

Member #2 Signature

Date

Member #3 Signature

Date