

National Teach Ag Campaign

State Teach Ag Results (STAR) Program

WHAT IS THE STATE TEACH AG RESULTS PROGRAM?

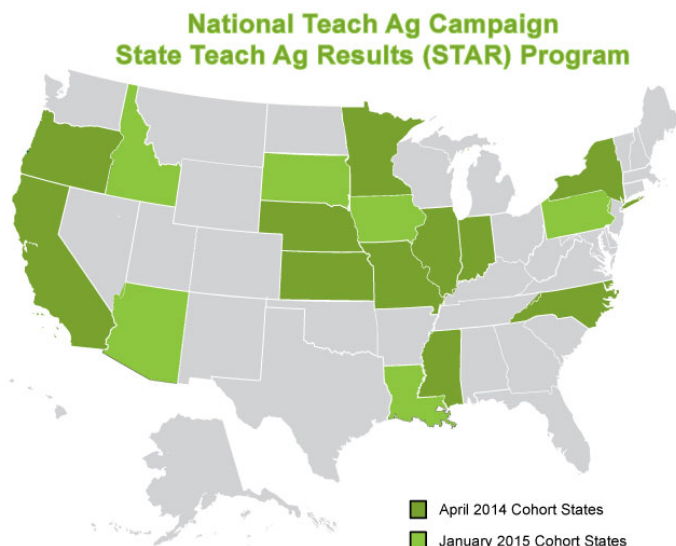
The real work of recruiting and retaining agriculture teachers happens at the regional, state and local level. Through the STAR program selected states will serve as models for assessing, planning and implementing initiatives that will deliver agriculture teacher recruitment and retention results. The states will receive support and guidance from the National Teach Ag Campaign for a minimum of 2 years.

KEY STAR COMPONENTS

- State teams consisting of
 - State Ag Ed Director
 - Ag Teachers Association Board Member
 - Foundation Director
 - Alumni Representative
 - Ag Ed Degree Institution Faculty
 - Ag Ed Major
- Face to face planning meeting
- Quarterly remote meetings
- Communication and follow-up protocols
- State lead/STAR contact
- National Teach Ag Campaign Advisory Board representative
- Only STAR states are eligible for Teach Ag Campaign grants (at least \$2000 annually)
- Tracking and reporting guides

STAR COHORT GROUPS

To maximize resources and results the states have been assigned a cohort group and timeframe. The April 2014 states include: **California, Illinois, Indiana, Kansas, Minnesota, Mississippi, Missouri, Nebraska, New York, North Carolina** and **Oregon**. The January 2015 states include: **Arizona, Idaho, Iowa, Louisiana, Pennsylvania** and **South Dakota**.



STAR STATE BENEFITS

- Team collaboration and results based approach
- Targeted strategies tied directly to state needs
- In Kind Design Services
- In Kind Consultation Services
- Teach Ag Ambassador preference
- Resource and financial assistance
- Support and assessment guides
- Program review and follow-up tools
- Promotion and publicity

STAR STRATEGIES

Each state team will create a customized sustainable and effective plan to address the agriculture teacher shortage. The plan will be based on a formal and comprehensive assessment completed by the state team. Plan strategies may include:

- Scholarships for current and future agriculture teachers
- Teacher mentor programs
- Personalized Teach Ag Workshops and Events
- Development of a state Teach Ag website
- Hiring a recruitment and retention coordinator
- Professional development stipends
- Implementation of a Teach Ag ambassador program
- Development of alternative certification pathway programs
- Creation and delivery of an Agricultural Education Career Development Event (CDE)
- Marketing plan for target audiences (Veterans, 2nd Career, Counselors, Community Colleges, Diversity, Out of state graduates)
- Initial licensure training and support
- Alumni Grow Your Own Ag Teacher Partnerships
- Ag Ed Travel Seminar
- Teacher of Teacher Recognition
- Parent engagement and promotion
- Starting an Ag Ed Major internships or assistantships
- Hosting a VIP Campus Day

WHO IS RESPONSIBLE FOR THE STAR PROGRAM?

The STAR Program is a component of the National Teach Ag Campaign. The National Teach Ag Campaign is an initiative of the National Council for Agricultural Education led by the National Association of Agricultural Educators as a special project of the National FFA Foundation, funded by the CHS Foundation, DuPont Pioneer and Growth Energy.

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