

Name \_\_\_\_\_

## Task 2.3 Evaluation Rubric

Areas with Room for Improvement	Criteria	Areas that Meet or Exceed Expectations
	<p><b>Patron Testimonials</b> The brochure quotes three patrons stating how they use and value the cooperative in their community.</p>	
	<p><b>Local Impact</b> The brochure includes information on the number of people using cooperatives, members in the community, and people employed by the cooperative.</p>	
	<p><b>Cooperative Support</b> Has multiple examples of how the cooperative supports the community through philanthropy, service, and education described in detail.</p>	
	<p><b>Cooperative Services</b> The brochure lists and describes a minimum of three services provided by the cooperative.</p>	
	<p><b>Visual Display and Organization</b> Figures and tables are appropriate and labeled correctly.</p> <p>Photographs/tables/graphs improve understanding and enhance visual appeal.</p>	

	<b>Spelling and Grammar</b> Text is concise, free of spelling, or typographical errors.	
--	--	--